

Europe Baby Monitor Market (2016 - 2022)

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Abstracts

Baby monitors is becoming one of the essential devices for parents having small children or infants. Baby monitors are extremely important for most working parents as it becomes difficult for them to handle work and baby together. A variety of baby monitors have been made for serving this purpose. Baby monitors are extremely important for most working parents as it becomes difficult for them to handle work and baby together. A variety of baby monitors have been made for serving this purpose.

Growing number of employed parents have resulted in the rising demand of baby monitors products. Over the past decades, major social trend in marriages and increasing work related stress has altered the structure of families in most big cities all over the world. Work load and increase in the number of nuclear families make difficult for parents to handle work and baby side by side. Baby Monitors provides various benefits to the parents, parents can track their sleeping baby's movements and can handle their work at the same time. Hence, it is expected that increased trend for nuclear families and growing demand for baby monitoring devices would enhance the market of baby monitor.

The Baby Monitor Market has been segmented on the Type, Mode of Connection, and country. Based on Type, the market is segmented into Audio and Video Monitors. Based on Mode of Connection, the monitors come in wired and wireless technology. Baby monitors are one of the essential devices for parents of small children or infants. All babies' monitors perform the same functions and perform in the same way whether it is wired or wireless. Previously, wired monitors were getting more attention of consumers due to its safety features. One of the other reasons for the demand of wired monitors is that it can give the zoom pin tilt on the camera for the better look. Wireless cameras are also getting popular day by day due to its easy to use and easy to install feature.

Based on Country, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The key players operating in baby monitor market are Dorel Industries Inc., Angelcare Monitors Inc., Summer Infant, Inc., Samsung Electronics, Google Inc., Koninklijke Philips N.V, Nokia Corporation, and FLIR Systems.

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