

# Europe Automotive Telematics Market (2016 - 2022)

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## Abstracts

Vehicle Telematics system is an automatic system designed for vehicles that incorporates some form of cellular communication. The telematics for vehicles started in 1980's, for tracking of stolen cars with the help of radio frequency communication using unlicensed frequency bands. Telematics are information and telecommunication products that combine computers and telecommunication services for transferring large amounts of data in vehicles in real-time. Smartphones have changed the definition of connectivity over time. Now that connectivity has become need of the hour, automobile manufacturers strongly resonate with providing connectivity solutions in their vehicles to boost their automobile sales. 24\*7 connectivity is necessary for availing telematics services, for example tracking of vehicle for avoiding theft or for patient's health monitoring during their travel etc. Government rules and regulations in different regions for the safety, security, tracking of vehicles is an important growth driver for the telematics market. For example, eCall in Europe, which automatically calls the nearest emergency center, even if no passenger is able to speak, e.g. due to injuries, a 'Minimum Set of Data' is sent, which includes the exact location of the crash site, is mandated by the European commission in every vehicle from 2015.

The Europe telematics market covers all the connectivity platforms and solutions used for providing internet service within a vehicle through the application of telematics. The research conducted, provides a fair idea about the Europe telematics market. The overall telematics market is bifurcated into commercial and consumer telematics market. For this report, commercial segment includes light, medium and heavy commercial vehicle; consumer includes passenger cars. The various applications, products and services related to telematics, in the vehicle, are discussed in this report. The report covers type of telematics which is incorporated in the vehicles. The application segment in the report includes is further categorized into solutions and services. Solutions include fleet/asset management, navigation, insurance, infotainment, tele – health and others (V2V and V2I, and remote alarm and monitoring).

The services segment includes design and consulting, maintenance & training and integration & deployment. This report also covers the various end users for telematics which include logistics and transportation, individuals and car rental companies, insurance, healthcare, media & entertainment, automotive manufacturers and dealers and Government security agencies.

Based on Country, Automotive Telematics market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe Automotive Telematics market in 2015. Italy would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Automotive Telematics market. Key companies profiled in the report include Verizon Communications Inc., AT&T Inc., Ford Motor Company, BMW AG Robert Bosch GmbH, Valeo S.A, Harman International Industries, Incorporated, Vodafone Group Plc and TELEFÓNICA, S.A.

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