

Europe Automation-as-a-Service Market Analysis (2017-2023)

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Abstracts

The Europe Automation-as-a-Service Market would witness market growth of 26% CAGR during the forecast period (2017 – 2023). Automation-as-a-service supports organizations in mechanizing business processes by capturing and interpreting data from existing applications. The technological adoption supports organizations in shifting from slow manual processes to reliable, fast automation seamlessly. Automation-as-a-service solutions are deployed in the public, private, or hybrid cloud models. The hybrid automation-as-a-service solutions would witness significant growth, as these solutions are cost-effective and come with scalable features. The adoption of hybrid model would be significant in Small and Medium-sized Enterprises (SMEs), where low-cost solutions along with high data privacy are majorly required.

Based on Component, the market report segments the market into Solution and Services. Services include Professional and Managed Services. Based on Business Function, the market report segments the market into Operations & IT, Finance, Human Resource, and Sales & Marketing. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Type, the market report segments the market into Knowledge-Based Automation and Rule-Based Automation. Based on Vertical, the market report segments the market into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Transportation & Logistics, and Others. Based on Countries, the Automation-as-a-Service market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Automation-as-a-Service Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Hewlett Packard Enterprise (HPE) Company,

Pegasystems, Inc., Automation Anywhere, Inc., Blue Prism, UiPath, NICE Ltd., and Kofax.

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