

Europe Application Security Market (2017 - 2023)

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Abstracts

Application security is a process used to protect applications from external threats. It is a total system that defines the use of software, hardware, and procedural methods to secure various applications. The enhancement of an application can be ensured by following strict guidelines. Defining the assets of an enterprise helps in planning security to a significant level. Once assets are defined, it is easy to define the roles of an application and its limitations with respect to the assets, create security profiles for all the applications, identify and prioritize potential incidence and threats and accordingly document potential incidences and also record the actions taken in each case.

Cloud based solutions are easy to manage, are cost effective, and have zero maintenance, making it the preferred choice. SMEs and large enterprises have been deploying application security services quite rapidly, to fully contain potential security threats all through the application development cycle.

Based on the component types, the Application Security market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Application Security Testing, Dynamic Application Security Testing, and Interactive Application Security Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on Country, Application Security market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe Application Security market in 2016. France and Russia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Application Security market.

Key companies profiled in the report include HP Enterprise Company, International Business Machines Corporation (IBM), Qualys, Inc., Rapid7, Inc., Synopsys, Inc., Whitehat Security, CA, Inc. (Veracode, Inc.), and Sitelock, LLC.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Application Security Market, by Component Types
 - 1.4.2 Europe Application Security Market, by Testing Types
 - 1.4.3 Europe Application Security Market, by Deployment Types
 - 1.4.4 Europe Application Security Market, by Verticals
 - 1.4.5 Europe Application Security Market, by Countries
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Drivers and Restraints
 - 3.2.1 Market Drivers
 - 3.2.2 Market Restraints

CHAPTER 4. EUROPE APPLICATION SECURITY MARKET

- 4.1 Europe Application Security Market by Component
 - 4.1.1 Europe Application Security Software Market by Country
 - 4.1.2 Europe Application Security Services Market by Country
 - 4.1.3 Europe Application Security Services Market by Type
 - 4.1.3.1 Europe Application Security Professional Services Market by Country
 - 4.1.3.2 Europe Application Security Managed Services Market by Country

CHAPTER 5. EUROPE APPLICATION SECURITY MARKET BY TESTING TYPE

- 5.1 Introduction
 - 5.1.1 Europe Static Application Security Testing Application Security Market by Country

5.1.2 Europe Dynamic Application Security Testing Application Security Market by Country

5.1.3 Europe Interactive Application Security Testing Application Security Market by Country

CHAPTER 6. EUROPE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE

6.1 Introduction

6.1.1 Europe On-Demand Application Security Market by Country

6.1.2 Europe On-Premise Application Security Market by Country

CHAPTER 7. EUROPE APPLICATION SECURITY MARKET BY VERTICAL

7.1 Introduction

7.1.1 Europe Application Security in Government & Defense Market by Country

7.1.2 Europe Application Security in BFSI Market by Country

7.1.3 Europe Application Security in Telecom & IT Market by Country

7.1.4 Europe Application Security in Healthcare Market by Country

7.1.5 Europe Application Security in Retail Market by Country

7.1.6 Europe Application Security in Education Market by Country

7.1.7 Europe Application Security in Other Vertical Market by Country

CHAPTER 8. EUROPE APPLICATION SECURITY MARKET BY COUNTRY

8.1 Introduction

8.1.1 Germany Application Security Market

8.1.1.1 Germany Application Security Market by Component Type

8.1.1.1.1 Germany Application Security Market by Services Type

8.1.1.2 Germany Application Security Market by Testing Type

8.1.1.3 Germany Application Security Market by Deployment Type

8.1.1.4 Germany Application Security Market by Vertical

8.1.2 UK Application Security Market

8.1.2.1 UK Application Security Market by Component Type

8.1.2.1.1 UK Application Security Market by Services Type

8.1.2.2 UK Application Security Market by Testing Type

8.1.2.3 UK Application Security Market by Deployment Type

8.1.2.4 UK Application Security Market by Vertical

8.1.3 France Application Security Market

- 8.1.3.1 France Application Security Market by Component Type
 - 8.1.3.1.1 France Application Security Market by Services Type
- 8.1.3.2 France Application Security Market by Testing Type
- 8.1.3.3 France Application Security Market by Deployment Type
- 8.1.3.4 France Application Security Market by Vertical
- 8.1.4 Russia Application Security Market
 - 8.1.4.1 Russia Application Security Market by Component Type
 - 8.1.4.1.1 Russia Application Security Market by Services Type
 - 8.1.4.2 Russia Application Security Market by Testing Type
 - 8.1.4.3 Russia Application Security Market by Deployment Type
 - 8.1.4.4 Russia Application Security Market by Vertical
- 8.1.5 Spain Application Security Market
 - 8.1.5.1 Spain Application Security Market by Component Type
 - 8.1.5.1.1 Spain Application Security Market by Services Type
 - 8.1.5.2 Spain Application Security Market by Testing Type
 - 8.1.5.3 Spain Application Security Market by Deployment Type
 - 8.1.5.4 Spain Application Security Market by Vertical
- 8.1.6 Italy Application Security Market
 - 8.1.6.1 Italy Application Security Market by Component Type
 - 8.1.6.1.1 Italy Application Security Market by Services Type
 - 8.1.6.2 Italy Application Security Market by Testing Type
 - 8.1.6.3 Italy Application Security Market by Deployment Type
 - 8.1.6.4 Italy Application Security Market by Vertical
- 8.1.7 Rest of Europe Application Security Market
 - 8.1.7.1 Rest of Europe Application Security Market by Component Type
 - 8.1.7.1.1 Rest of Europe Application Security Market by Services Type
 - 8.1.7.2 Rest of Europe Application Security Market by Testing Type
 - 8.1.7.3 Rest of Europe Application Security Market by Deployment Type
 - 8.1.7.4 Rest of Europe Application Security Market by Vertical

CHAPTER 9. COMPANY PROFILES

- 9.1 HP Enterprise Company
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Segmental and Regional Analysis
 - 9.1.4 Research & Development Expense
- 9.2 IBM Corporation
 - 9.2.1 Company Overview

- 9.2.2 Financial Analysis
- 9.2.3 Segmental and Regional Analysis
- 9.2.4 Research & Development Expense
- 9.3 Qualys, Inc.
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Regional Analysis
 - 9.3.4 Research & Development Expense
- 9.4 Rapid7, Inc.
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Regional Analysis
 - 9.4.4 Research & Development Expense
- 9.5 Synopsys, Inc.
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Regional Analysis
 - 9.5.4 Research & Development Expense
- 9.6 Whitehat Security
 - 9.6.1 Company Overview
- 9.7 CA, Inc. (Veracode, Inc.)
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Segmental and Regional Analysis
 - 9.7.4 Research & Development Expense
- 9.8 SiteLock, LLC
 - 9.8.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 EUROPE APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 2 EUROPE APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 3 EUROPE APPLICATION SECURITY MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 4 EUROPE APPLICATION SECURITY MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 5 EUROPE APPLICATION SECURITY SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 EUROPE APPLICATION SECURITY SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 EUROPE APPLICATION SECURITY SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 EUROPE APPLICATION SECURITY SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 EUROPE APPLICATION SECURITY SERVICES MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 10 EUROPE APPLICATION SECURITY SERVICES MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 11 EUROPE APPLICATION SECURITY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 EUROPE APPLICATION SECURITY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 EUROPE APPLICATION SECURITY MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 EUROPE APPLICATION SECURITY MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 EUROPE APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 16 EUROPE APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 17 EUROPE STATIC APPLICATION SECURITY TESTING APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 EUROPE STATIC APPLICATION SECURITY TESTING APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 EUROPE DYNAMIC APPLICATION SECURITY TESTING APPLICATION

SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 EUROPE DYNAMIC APPLICATION SECURITY TESTING APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 EUROPE INTERACTIVE APPLICATION SECURITY TESTING

APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 EUROPE INTERACTIVE APPLICATION SECURITY TESTING

APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 EUROPE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 24 EUROPE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 25 EUROPE ON-DEMAND APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 EUROPE ON-DEMAND APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 EUROPE ON-PREMISE APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 EUROPE ON-PREMISE APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 EUROPE APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 30 EUROPE APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 31 EUROPE APPLICATION SECURITY IN GOVERNMENT & DEFENSE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 EUROPE APPLICATION SECURITY IN GOVERNMENT & DEFENSE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 EUROPE APPLICATION SECURITY IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 EUROPE APPLICATION SECURITY IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 EUROPE APPLICATION SECURITY IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 EUROPE APPLICATION SECURITY IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 EUROPE APPLICATION SECURITY IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 EUROPE APPLICATION SECURITY IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 EUROPE APPLICATION SECURITY IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 EUROPE APPLICATION SECURITY IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 EUROPE APPLICATION SECURITY IN EDUCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 EUROPE APPLICATION SECURITY IN EDUCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 EUROPE APPLICATION SECURITY IN OTHER VERTICAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 EUROPE APPLICATION SECURITY IN OTHER VERTICAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 EUROPE APPLICATION SECURITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 EUROPE APPLICATION SECURITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 GERMANY APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 48 GERMANY APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 49 GERMANY APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 50 GERMANY APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 51 GERMANY APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 52 GERMANY APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 53 GERMANY APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 54 GERMANY APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 55 GERMANY APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 56 GERMANY APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 57 GERMANY APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 58 GERMANY APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 59 UK APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 60 UK APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 61 UK APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 62 UK APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 63 UK APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 64 UK APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 65 UK APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 66 UK APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 67 UK APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 68 UK APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 69 UK APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 70 UK APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 71 FRANCE APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 72 FRANCE APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 73 FRANCE APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 74 FRANCE APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 75 FRANCE APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 76 FRANCE APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 77 FRANCE APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 78 FRANCE APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 79 FRANCE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 80 FRANCE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 81 FRANCE APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 82 FRANCE APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 83 RUSSIA APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 84 RUSSIA APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 85 RUSSIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 86 RUSSIA APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 87 RUSSIA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 88 RUSSIA APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 89 RUSSIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 90 RUSSIA APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 91 RUSSIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 92 RUSSIA APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 93 RUSSIA APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 94 RUSSIA APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 95 SPAIN APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 96 SPAIN APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 97 SPAIN APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 98 SPAIN APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 99 SPAIN APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 100 SPAIN APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 101 SPAIN APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 102 SPAIN APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 -

2023, USD MILLION

Table 103 SPAIN APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 104 SPAIN APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 105 SPAIN APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 106 SPAIN APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 107 ITALY APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 108 ITALY APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 109 ITALY APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 110 ITALY APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 111 ITALY APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 112 ITALY APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 113 ITALY APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 114 ITALY APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 115 ITALY APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 116 ITALY APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 117 ITALY APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 118 ITALY APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 119 REST OF EUROPE APPLICATION SECURITY MARKET, 2013 - 2016, USD MILLION

Table 120 REST OF EUROPE APPLICATION SECURITY MARKET, 2017 - 2023, USD MILLION

Table 121 REST OF EUROPE APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 122 REST OF EUROPE APPLICATION SECURITY MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 123 REST OF EUROPE APPLICATION SECURITY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 124 REST OF EUROPE APPLICATION SECURITY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 125 REST OF EUROPE APPLICATION SECURITY MARKET BY TESTING TYPE, 2013 - 2016, USD MILLION

Table 126 REST OF EUROPE APPLICATION SECURITY MARKET BY TESTING TYPE, 2017 - 2023, USD MILLION

Table 127 REST OF EUROPE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 128 REST OF EUROPE APPLICATION SECURITY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 129 REST OF EUROPE APPLICATION SECURITY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 130 REST OF EUROPE APPLICATION SECURITY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 131 KEY INFORMATION – HP ENTERPRISE COMPANY

Table 132 KEY INFORMATION – IBM CORPORATION

Table 133 KEY INFORMATION – QUALYS, INC.

Table 134 KEY INFORMATION – RAPID7, INC.

Table 135 KEY INFORMATION – SYNOPSYS, INC.

Table 136 KEY INFORMATION – WHITEHAT SECURITY

Table 137 KEY INFORMATION – CA, INC. (VERACODE, INC.)

Table 138 KEY INFORMATION – SITELOCK, LLC

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