

Europe Application Security Market (2017 - 2023)

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Abstracts

Application security is a process used to protect applications from external threats. It is a total system that defines the use of software, hardware, and procedural methods to secure various applications. The enhancement of an application can be ensured by following strict guidelines. Defining the assets of an enterprise helps in planning security to a significant level. Once assets are defined, it is easy to define the roles of an application and its limitations with respect to the assets, create security profiles for all the applications, identify and prioritize potential incidence and threats and accordingly document potential incidences and also record the actions taken in each case.

Cloud based solutions are easy to manage, are cost effective, and have zero maintenance, making it the preferred choice. SMEs and large enterprises have been deploying application security services quite rapidly, to fully contain potential security threats all through the application development cycle.

Based on the component types, the Application Security market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Testing Types, the market is segmented into Static Application Security Testing, Dynamic Application Security Testing, and Interactive Application Security Testing. Based on Deployment Types, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include BFSI, Government & Defense, Telecom & IT, Healthcare, Retail, Education, and Others.

Based on Country, Application Security market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe Application Security market in 2016. France and Russia would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Application Security market.

Key companies profiled in the report include HP Enterprise Company, International Business Machines Corporation (IBM), Qualys, Inc., Rapid7, Inc., Synopsys, Inc., Whitehat Security, CA, Inc. (Veracode, Inc.), and SiteLock, LLC.

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