

Europe App Analytics Market (2018 - 2024)

<https://marketpublishers.com/r/E8214E9548BEN.html>

Date: March 2019

Pages: 112

Price: US\$ 1,500.00 (Single User License)

ID: E8214E9548BEN

Abstracts

The Europe App Analytics Market would witness market growth of 18.5% CAGR during the forecast period (2018 – 2024). Growing business inclination for mobile advertising, increasing penetration of smart phones in developing economies, growing prevalence of mobile and website applications and extensive investments in analytical technology drive the demand for app analysis markets. However, the availability of open source alternatives and data inconsistency is likely to hinder the growth of the market for application analytics during the forecast period. Furthermore, the major shift towards marketing oriented towards the customer is also anticipated to offer profitable opportunities on the market, with an increasing focus on higher ROIs and growth in BYOD.

Mobile app analytics gives visibility about the availability and performance of mobile apps in terms of device, server, network, and other technology factors. In order to capture and fix unpredictable app behaviour like crashes, bugs, and errors, mobile app analytics have proved to be significantly critical. This type of analytics must be applied at both, the app testing phase as well as the after release of the app into production. Device-level analytics helps to track the performance of the hardware.

Based on Type, the market is segmented into Web App Analytics and Mobile App Analytics. Based on Application, the market is segmented into App Performance Analytics & Operations, User Analytics, Ad Monitoring & Marketing Analytics, and Revenue Analytics. Based on Component, the market is segmented into Software and Services. Based on End User, the market is segmented into Gaming & Social Media, BFSI, Logistics, Travel & Hospitality, Retail & E-commerce, Media & Entertainment, Telecom & IT, and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include Adobe Systems Inc., Mixpanel, Localytics, App Annie Inc., AppDynamics (Cisco Systems), Appsflyer Ltd., Appsee, Clevertap, IBM Corporation, and County.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe App Analytics Market, by Type
 - 1.4.2 Europe App Analytics Market, by Application
 - 1.4.3 Europe App Analytics Market, by Component
 - 1.4.4 Europe App Analytics Market, by End User
 - 1.4.5 Europe App Analytics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
 - 2.1.4 Players Outlook for the Market
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. MARKET ANALYSIS

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches
 - 3.2.3 Mergers & Acquisitions and Expansion
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2018)
 - 3.3.2 Key Strategic Move: Leading Players

CHAPTER 4. EUROPE APP ANALYTICS MARKET BY TYPE

- 4.1.1 Europe Web App Analytics Market by Country
 - 4.1.1.1 Market trends and forecast
- 4.1.2 Europe Mobile App Analytics Market by Country
 - 4.1.2.1 Market trends and forecast

CHAPTER 5. EUROPE APP ANALYTICS MARKET BY APPLICATION

- 5.1.1 Europe App Performance Analytics & Operations Market by Country
 - 5.1.1.1 Overview
 - 5.1.1.2 Market trends and forecast
- 5.1.2 Europe App User Analytics Market by Country
 - 5.1.2.1 Overview
 - 5.1.2.2 Market trends and forecast
- 5.1.3 Europe App Ad Monitoring & Marketing Analytics Market by Country
 - 5.1.3.1 Overview
 - 5.1.3.2 Market trends and forecast
- 5.1.4 Europe App Revenue Analytics Market by Country
 - 5.1.4.1 Overview
 - 5.1.4.2 Market trends and forecast

CHAPTER 6. EUROPE APP ANALYTICS MARKET BY COMPONENT

- 6.1.1 Europe Software App Analytics Market by Country
 - 6.1.1.1 Overview
 - 6.1.1.2 Market trends and forecast
- 6.1.2 Europe Services App Analytics Market by Country
 - 6.1.2.1 Overview
 - 6.1.2.2 Market trends and forecast

CHAPTER 7. EUROPE APP ANALYTICS MARKET BY END USER

- 7.1.1 Europe Gaming & Social Media App Analytics Market by Country
 - 7.1.1.1 Overview
 - 7.1.1.2 Market trends and forecast
- 7.1.2 Europe BFSI App Analytics Market by Country
 - 7.1.2.1 Overview
 - 7.1.2.2 Market trends and forecast
- 7.1.3 Europe Logistics, Travel & Hospitality App Analytics Market by Country
 - 7.1.3.1 Overview

- 7.1.3.2 Market trends and forecast
- 7.1.4 Europe Retail & E-commerce App Analytics Market by Country
 - 7.1.4.1 Overview
 - 7.1.4.2 Market trends and forecast
- 7.1.5 Europe Media & Entertainment App Analytics Market by Country
 - 7.1.5.1 Overview
 - 7.1.5.2 Market trends and forecast
- 7.1.6 Europe Telecom & IT App Analytics Market by Country
 - 7.1.6.1 Overview
 - 7.1.6.2 Market trends and forecast
- 7.1.7 Europe Others App Analytics Market by Country
 - 7.1.7.1 Overview
 - 7.1.7.2 Market trends and forecast

CHAPTER 8. EUROPE APP ANALYTICS MARKET BY COUNTRY

- 8.1 Introduction
 - 8.1.1 Overview
 - 8.1.2 Market trends and forecast
- 8.2 Germany App Analytics Market
 - 8.2.1 Overview
 - 8.2.2 Market trends and forecast
 - 8.2.3 Germany App Analytics Market by Type
 - 8.2.4 Germany App Analytics Market by Application
 - 8.2.5 Germany App Analytics Market by Component
 - 8.2.6 Germany App Analytics Market by End User
- 8.3 UK App Analytics Market
 - 8.3.1 Overview
 - 8.3.2 Market trends and forecast
 - 8.3.3 UK App Analytics Market by Type
 - 8.3.4 UK App Analytics Market by Application
 - 8.3.5 UK App Analytics Market by Component
 - 8.3.6 UK App Analytics Market by End User
- 8.4 France App Analytics Market
 - 8.4.1 Overview
 - 8.4.2 Market trends and forecast
 - 8.4.3 France App Analytics Market by Type
 - 8.4.4 France App Analytics Market by Application
 - 8.4.5 France App Analytics Market by Component

- 8.4.6 France App Analytics Market by End User
- 8.5 Russia App Analytics Market
 - 8.5.1 Market trends and forecast
 - 8.5.2 Russia App Analytics Market by Type
 - 8.5.3 Russia App Analytics Market by Application
 - 8.5.4 Russia App Analytics Market by Component
 - 8.5.5 Russia App Analytics Market by End User
- 8.6 Spain App Analytics Market
 - 8.6.1 Market trends and forecast
 - 8.6.2 Spain App Analytics Market by Type
 - 8.6.3 Spain App Analytics Market by Application
 - 8.6.4 Spain App Analytics Market by Component
 - 8.6.5 Spain App Analytics Market by End User
- 8.7 Italy App Analytics Market
 - 8.7.1 Overview
 - 8.7.2 Market trends and forecast
 - 8.7.3 Italy App Analytics Market by Type
 - 8.7.4 Italy App Analytics Market by Application
 - 8.7.5 Italy App Analytics Market by Component
 - 8.7.6 Italy App Analytics Market by End User
- 8.8 Rest of Europe App Analytics Market
 - 8.8.1 Market trends and forecast
 - 8.8.2 Rest of Europe App Analytics Market by Type
 - 8.8.3 Rest of Europe App Analytics Market by Application
 - 8.8.4 Rest of Europe App Analytics Market by Component
 - 8.8.5 Rest of Europe App Analytics Market by End User

CHAPTER 9. COMPANY PROFILES

- 9.1 Adobe Systems Inc.
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Segmental and Regional Analysis
 - 9.1.4 Research & Development Expense
 - 9.1.5 Recent strategies and developments:
 - 9.1.5.1 Product Launch:
 - 9.1.5.2 Acquisition:
 - 9.1.5.3 Expansions:
 - 9.1.6 SWOT Analysis: Adobe systems

9.2 Mixpanel

9.2.1 Company Overview

9.3 Localytics

9.3.1 Company Overview

9.3.2 Recent strategies and developments:

9.3.2.1 Acquisition:

9.3.2.2 Product Launch:

9.3.2.3 Partnership:

9.4 App Annie Inc.

9.4.1 Company Overview

9.4.2 Recent strategies and developments:

9.4.2.1 Product Launch:

9.4.2.2 Acquisition:

9.5 Cisco systems Inc. (Appdynamics)

9.5.1 Company Overview

9.5.2 Financial Analysis

9.5.3 Segmental and Regional Analysis

9.5.4 Research & Development Expense

9.5.5 Recent strategies and developments:

9.5.5.1 Product Launch:

9.5.5.2 Collaboration:

9.5.5.3 Expansion:

9.5.6 SWOT Analysis: Cisco Systems

9.6 Appsflyer Ltd.

9.6.1 Company Overview

9.6.2 Recent strategies and developments:

9.6.2.1 Expansions:

9.6.2.2 Partnership:

9.6.2.3 Product Launch:

9.7 APPSEE

9.7.1 Company Overview

9.8 Clevertap

9.8.1 Company Overview

9.9 IBM CORPORATION

9.9.1 Company Overview

9.9.2 Financial Analysis

9.9.3 Regional & Segmental Analysis

9.9.4 Research & Development

9.9.5 Recent strategies and developments:

9.9.5.1 Partnership:

9.9.5.2 Product Launch:

9.9.6 SWOT analysis: IBM Corporation

9.1 COUNTLY Corporation

9.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE APP ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 2 EUROPE APP ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– APP ANALYTICS MARKET

TABLE 4 PRODUCT LAUNCHES – APP ANALYTICS MARKET

TABLE 5 MERGERS & ACQUISITIONS AND EXPANSION– APP ANALYTICS MARKET

TABLE 6 EUROPE APP ANALYTICS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 7 EUROPE APP ANALYTICS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 8 EUROPE WEB APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 9 EUROPE WEB APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 10 EUROPE MOBILE APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 11 EUROPE MOBILE APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 12 EUROPE APP ANALYTICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 13 EUROPE APP ANALYTICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 14 EUROPE APP PERFORMANCE ANALYTICS & OPERATIONS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 15 EUROPE APP PERFORMANCE ANALYTICS & OPERATIONS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 16 EUROPE APP USER ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 17 EUROPE APP USER ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 18 EUROPE APP AD MONITORING & MARKETING ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 19 EUROPE APP AD MONITORING & MARKETING ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 20 EUROPE APP REVENUE ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 21 EUROPE APP REVENUE ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 22 EUROPE APP ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 23 EUROPE APP ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 24 EUROPE SOFTWARE APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 25 EUROPE SOFTWARE APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 26 EUROPE SERVICES APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 27 EUROPE SERVICES APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 28 EUROPE APP ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 29 EUROPE APP ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 30 EUROPE GAMING & SOCIAL MEDIA APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 31 EUROPE GAMING & SOCIAL MEDIA APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 32 EUROPE BFSI APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 33 EUROPE BFSI APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 34 EUROPE LOGISTICS, TRAVEL & HOSPITALITY APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 35 EUROPE LOGISTICS, TRAVEL & HOSPITALITY APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 36 EUROPE RETAIL & E-COMMERCE APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 37 EUROPE RETAIL & E-COMMERCE APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 38 EUROPE MEDIA & ENTERTAINMENT APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD MILLION

TABLE 39 EUROPE MEDIA & ENTERTAINMENT APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD MILLION

TABLE 40 EUROPE TELECOM & IT APP ANALYTICS MARKET BY COUNTRY, 2014 - 2024, USD MILLION

- 2017, USD MILLION

TABLE 41 EUROPE TELECOM & IT APP ANALYTICS MARKET BY COUNTRY, 2018

- 2024, USD MILLION

TABLE 42 EUROPE OTHERS APP ANALYTICS MARKET BY COUNTRY, 2014 -
2017, USD MILLION

TABLE 43 EUROPE OTHERS APP ANALYTICS MARKET BY COUNTRY, 2018 -
2024, USD MILLION

TABLE 44 EUROPE APP ANALYTICS MARKET BY COUNTRY, 2014 - 2017, USD
MILLION

TABLE 45 EUROPE APP ANALYTICS MARKET BY COUNTRY, 2018 - 2024, USD
MILLION

TABLE 46 GERMANY APP ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 47 GERMANY APP ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 48 GERMANY APP ANALYTICS MARKET BY TYPE, 2014 - 2017, USD
MILLION

TABLE 49 GERMANY APP ANALYTICS MARKET BY TYPE, 2018 - 2024, USD
MILLION

TABLE 50 GERMANY APP ANALYTICS MARKET BY APPLICATION, 2014 - 2017,
USD MILLION

TABLE 51 GERMANY APP ANALYTICS MARKET BY APPLICATION, 2018 - 2024,
USD MILLION

TABLE 52 GERMANY APP ANALYTICS MARKET BY COMPONENT, 2014 - 2017,
USD MILLION

TABLE 53 GERMANY APP ANALYTICS MARKET BY COMPONENT, 2018 - 2024,
USD MILLION

TABLE 54 GERMANY APP ANALYTICS MARKET BY END USER, 2014 - 2017, USD
MILLION

TABLE 55 GERMANY APP ANALYTICS MARKET BY END USER, 2018 - 2024, USD
MILLION

TABLE 56 UK APP ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 57 UK APP ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 58 UK APP ANALYTICS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 59 UK APP ANALYTICS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 60 UK APP ANALYTICS MARKET BY APPLICATION, 2014 - 2017, USD
MILLION

TABLE 61 UK APP ANALYTICS MARKET BY APPLICATION, 2018 - 2024, USD
MILLION

TABLE 62 UK APP ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD
MILLION

TABLE 63 UK APP ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD
MILLION

TABLE 64 UK APP ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 65 UK APP ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 66 FRANCE APP ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 67 FRANCE APP ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 68 FRANCE APP ANALYTICS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 69 FRANCE APP ANALYTICS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 70 FRANCE APP ANALYTICS MARKET BY APPLICATION, 2014 - 2017, USD
MILLION

TABLE 71 FRANCE APP ANALYTICS MARKET BY APPLICATION, 2018 - 2024, USD
MILLION

TABLE 72 FRANCE APP ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD
MILLION

TABLE 73 FRANCE APP ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD
MILLION

TABLE 74 FRANCE APP ANALYTICS MARKET BY END USER, 2014 - 2017, USD
MILLION

TABLE 75 FRANCE APP ANALYTICS MARKET BY END USER, 2018 - 2024, USD
MILLION

TABLE 76 RUSSIA APP ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 77 RUSSIA APP ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 78 RUSSIA APP ANALYTICS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 79 RUSSIA APP ANALYTICS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 80 RUSSIA APP ANALYTICS MARKET BY APPLICATION, 2014 - 2017, USD
MILLION

TABLE 81 RUSSIA APP ANALYTICS MARKET BY APPLICATION, 2018 - 2024, USD
MILLION

TABLE 82 RUSSIA APP ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD
MILLION

TABLE 83 RUSSIA APP ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD
MILLION

TABLE 84 RUSSIA APP ANALYTICS MARKET BY END USER, 2014 - 2017, USD
MILLION

TABLE 85 RUSSIA APP ANALYTICS MARKET BY END USER, 2018 - 2024, USD
MILLION

TABLE 86 SPAIN APP ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 87 SPAIN APP ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 88 SPAIN APP ANALYTICS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 89 SPAIN APP ANALYTICS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 90 SPAIN APP ANALYTICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 91 SPAIN APP ANALYTICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 92 SPAIN APP ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 93 SPAIN APP ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 94 SPAIN APP ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 95 SPAIN APP ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 96 ITALY APP ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 97 ITALY APP ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 98 ITALY APP ANALYTICS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 99 ITALY APP ANALYTICS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 100 ITALY APP ANALYTICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 101 ITALY APP ANALYTICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 102 ITALY APP ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 103 ITALY APP ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 104 ITALY APP ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 105 ITALY APP ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 106 REST OF EUROPE APP ANALYTICS MARKET, 2014 - 2017, USD MILLION

TABLE 107 REST OF EUROPE APP ANALYTICS MARKET, 2018 - 2024, USD MILLION

TABLE 108 REST OF EUROPE APP ANALYTICS MARKET BY TYPE, 2014 - 2017, USD MILLION

TABLE 109 REST OF EUROPE APP ANALYTICS MARKET BY TYPE, 2018 - 2024, USD MILLION

TABLE 110 REST OF EUROPE APP ANALYTICS MARKET BY APPLICATION, 2014 - 2017, USD MILLION

TABLE 111 REST OF EUROPE APP ANALYTICS MARKET BY APPLICATION, 2018 - 2024, USD MILLION

TABLE 112 REST OF EUROPE APP ANALYTICS MARKET BY COMPONENT, 2014 - 2017, USD MILLION

TABLE 113 REST OF EUROPE APP ANALYTICS MARKET BY COMPONENT, 2018 - 2024, USD MILLION

TABLE 114 REST OF EUROPE APP ANALYTICS MARKET BY END USER, 2014 - 2017, USD MILLION

TABLE 115 REST OF EUROPE APP ANALYTICS MARKET BY END USER, 2018 - 2024, USD MILLION

TABLE 116 KEY INFORMATION – ADOBE SYSTEMS INC

TABLE 117 KEY INFORMATION – MIXPANEL

TABLE 118 KEY INFORMATION – LOCALYTICS

TABLE 119 KEY INFORMATION –APP ANNIE INC.

TABLE 120 KEY INFORMATION –CISCO SYSTEMS INC.

TABLE 121 KEY INFORMATION –APPSFLYER LTD.

TABLE 122 KEY INFORMATION –APPSEE

TABLE 123 KEY INFORMATION – CLEVERTAP

TABLE 125 KEY INFORMATION – COUNTLY CORPORATION

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2018)

FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ADOBE SYSTEMS INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS:LOCALYTICS

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS:APPDYNAMICS

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS:APPSFLYER

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS:IBM CORPORATION

FIG 12 SWOT ANALYSIS: IBM CORP.

I would like to order

Product name: Europe App Analytics Market (2018 - 2024)

Product link: <https://marketpublishers.com/r/E8214E9548BEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8214E9548BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970