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Europe API Management Market (2018 - 2024)

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Abstracts

The Europe API Management Market would witness market growth of 27.4% CAGR during the forecast period (2018 – 2024). The propagation of Mobility and App is the major factor which can be held responsible for boosting the demand for API management. Along with the rising number of mobile subscribers, the prominence of social media, and advent of ecommerce, manufacturers from different verticals are now capable for providing information in interactively to their consumers and eventually increase their sales. The advancements in the Internet of Things and Big Data clubbed with the cost and feature benefits together favoring the worldwide API market. In addition, while API management helps in systematic enforcement of policies and visualization of insightful analytics, the demand for these solutions is very likely to expand across several organizations that plan to expand their productivity.

Based on Component, the market is segmented into Solution and Services. Solution is further bifurcated in API Platform, API Analytics, and Security. API Platform is further bifurcated in API Portal, API Gateway, API Administration, and Others. Services is further bifurcated in Integration & Consulting, Training & Education, and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium-Sized Enterprises. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Media & Entertainment, Telecom & IT, Government, Retail & Consumer Goods, and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Software AG, Axway Software SA, Mulesoft (Salesforce.com), Amazon web services, Vista Equity Partners (Tibco Software), Microsoft Corporation, Dell Boomi, IBM Corporation, Google Inc., and Oracle Corporation.

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