

Europe Anti-Fatigue Cosmetics Market (2019-2025)

<https://marketpublishers.com/r/E7D5FDE46D00EN.html>

Date: January 2020

Pages: 79

Price: US\$ 1,500.00 (Single User License)

ID: E7D5FDE46D00EN

Abstracts

The Europe Anti-Fatigue Cosmetics Market would witness market growth of 3.94% CAGR during the forecast period (2019-2025).

Across European countries, people are extremely cautious about their skincare habits and have a stronger preference for using premium quality products. Indian consumers have enjoyed their growing disposable incomes in recent years. As a result, shoppers have evolving expectations and increased awareness of products for beauty and personal care. Where beauty purchases are concerned, Indian women are looking for contemporary purchasing choices that are backed by multifaceted media campaigns.

New age customers and brands are redefining beautiful skin as healthy and naturally radiant, from the idealistic fair and smooth skin a decade ago. Despite stereotypes about important skincare programs that include a healthy diet, adequate intake of water, exercise and consumption of vitamins and antioxidants, the new-age user takes 'healthy skin' much more seriously than just a 'fix-up' cosmetic.

Although store-based shopping remains prevalent, the increase in internet retail has had an influence on the beauty industry, being the fastest-growing channel for beauty and personal care sales in recent years. Traditional cosmetic beauty and personal care product use has changed. The target market for beautifying and appearance-enhancing products has grown in a variety of ways, leaving an open space for new product growth opportunities.

Based on Product, the market is segmented into Cream, Oil, Gel, Serum, Lotion and Other Products. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include L'Oreal Group, Unilever PLC, Shiseido Company, Limited, Estee Lauder Companies, Inc., LVMH SE (Christian Dior), Revlon, Inc. (MacAndrews & Forbes), Bio Veda Action Research Company (Biotique), Nuxe Group, Mesoesthetic Pharma Group SL, and Clarins Group SA.

SCOPE OF THE STUDY

Market Segmentation:

By Products

Cream

Oil

Gel

Serum

Lotion

Other Products

By Distribution Channel

Offline

Online

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

L'Oreal Group

Unilever PLC

Shiseido Company, Limited

Estee Lauder Companies, Inc.

LVMH SE (Christian Dior)

Revlon, Inc. (MacAndrews & Forbes)

Bio Veda Action Research Company (Biotique)

Nuxe Group

Mesoesthetic Pharma Group SL

Clarins Group SA

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