

Europe America Kiosk Market (2016 - 2022)

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Abstracts

Factors such as technological advancements and emergence of new technologies are some of the key factors driving the kiosk market in Europe. The healthy economic condition of the countries in this such as Germany, France and Italy among others, also acts as a driving factor for the overall implementation for the self-service technology. KioWare introduced KioCloud a kiosk management solution that enables remote management, exhibiting customer's usage statistics and monitor proper functioning of kiosks via connected browsers.

For effectively communicating with end-consumers, different technologically interactive screens are invented and installed in various locations. Kiosks have enhanced consumer experience, which is driving the self-service technology providers in the European market to provide technologically advanced kiosk products at affordable prices. Kiosks are majorly installed or deployed at retail stores, airport and government buildings in order to increase the number of customers served on daily basis. This would help the industry to enhance its revenue generation streams, thereby increasing customer satisfaction and radically driving down the cost per customer.

European Kiosks market is segmented into Photo, DVD, HR and Employment, Information Providing, Banking and financial among others. Banking & financial kiosk is expected to register a highest CAGR during the forecast period. Based on the solution type, the market is segmented into deployment type and managed services. The report further highlights the penetration of kiosk in different European countries including Russia, Germany, U.K. France, Spain, Italy and rest of Europe.

The report covers the analysis of key stake holders of the European kiosk market. Key companies profiled in the report include Kiosk information Systems, Inc., Honeywell International, Inc., NCR Corporation, Fujitsu Limited, Diebold, Inc., Hitachi Ltd. and others.

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