

Europe Air Fryer Market By Product (Digital and Manual), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/E6929F539CC7EN.html>

Date: August 2020

Pages: 63

Price: US\$ 1,500.00 (Single User License)

ID: E6929F539CC7EN

Abstracts

The Europe Air Fryer Market would witness market growth of 10.63% CAGR during the forecast period (2020-2026).

Recent years have encountered a surge in the prevalence of air fryers due to numerous factors. Noticeable factors are responsible for the expanded adoption of air fryers some of them are, an increase in awareness of healthfulness and worries of fat intake. Air fryers are currently being utilized in residential and commercial applications to prepare deep-fried food in a healthier manner. Currently, Air fryers are being solely used to replace conventional deep fryers.

Air fryer utilizes a small amount of oil when contrasted with deep fryers without compromising flavors and textures. Reduction in oil consumption has a useful impact on human wellbeing. Numerous studies have shown a high intake of fat from vegetable oil leads to various kinds of health conditions, inflammatory disorders, diabetes, and other diseases related to lifestyles. Air fryers assist in eliminating high-fat and high-calorie oils from the cooking cycle. These fryers utilize heated air enriched with exceptionally fine droplets of oil utilized for eliminating the moisture out of the food. Accordingly, air fried food has comparable qualities to deep-fried food, however with altogether lower levels of fat.

Based on Product, the market is segmented into Digital and Manual. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc., Koninklijke Philips N.V., Stanley Black & Decker, Inc., Breville Group Limited, Groupe SEB, SharkNinja Operating LLC (CDH Private Equity), Cuisinart Corporation (Conair Corporation), Meyer Manufacturing Company Limited, GoWISE USA and NuWave, LLC.

Scope of the Study

Market Segmentation:

By Product

Digital

Manual

By Distribution Channel

Online

Offline

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Newell Brands, Inc.

Koninklijke Philips N.V.

Stanley Black & Decker, Inc.

Breville Group Limited

Groupe SEB

SharkNinja Operating LLC (CDH Private Equity)

Cuisinart Corporation (Conair Corporation)

Meyer Manufacturing Company Limited

GoWISE USA

NuWave, LLC

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