

Europe AI in Asset Management Market By Technology (Machine Learning, Natural Language Processing and Others), By Deployment Mode (On-Premise and Cloud), By Application (Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others), By End User (BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe AI In Asset Management Market would witness market growth of 39.8% CAGR during the forecast period (2020-2026).

Artificial intelligence is incorporated with the wealth and asset management for numerous purposes, like enhancing the operational efficiency and efficacy, customer interfaces and experience, and also the investment processes. Important applications of AI to raise operational efficiencies such as quality checking, monitoring, and the exception handling of the huge amount of data even in financial instruments. The data quality improvement is of the topmost importance as it diminishes operational risks and also helps in client retention.

Researchers have made remarkable signs of progress in developing the eventual human-machine interaction systems in the past few years. AI is also in capturing audio, text, and imagery data obtained from different public sources and vendor/internal databases by implementing NLP, computer vision, and voice recognition programs. For example, these programs are used for the extraction of data from issuer filings for

transcription of analyst conference calls and valuation models. More widespread programs then process the information collected from different sources to make comprehensions into the investment decision-making process. This frequently requires advanced AI techniques, like that of machine learning and deep learning. With the use of predictive maintenance technologies, these users may gain access into the predictive insights occurring at present and uncover the trends, patterns, and relationships. This further helps in making decisions that are regarding the speed of businesses. Companies might increase speed for getting better decisions along with AI (Artificial Intelligence) powered analytics, which further extracts from insights virtually and any relevant formless data irrespective of format and origin.

Based on Technology, the market is segmented into Machine Learning, Natural Language Processing and Others. Based on Deployment Mode, the market is segmented into On-Premise and Cloud. Based on Application, the market is segmented into Portfolio Optimization, Risk & Compliance, Conversational Platform, Process Automation, Data Analysis and Others. Based on End User, the market is segmented into BFSI, Automotive, Healthcare, Retail & eCommerce, Energy & Utilities, Media & Entertainment and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Genpact Limited, Infosys Limited, Amazon.com, Inc., BlackRock, Inc. (PNC Financial Services Group), IPsoft, Inc., Salesforce.com, Inc., Lexalytics, Inc. and Narrative Science, Inc.

Scope of the Study

Market Segmentation:

By Technology

Machine Learning

Natural Language Processing

Others

By Deployment Mode

On-Premise

Cloud

By Application

Portfolio Optimization

Risk & Compliance

Conversational Platform

Process Automation

Data Analysis

Others

By End User

BFSI

Automotive

Healthcare

Retail & eCommerce

Energy & Utilities

Media & Entertainment

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

IBM Corporation

Microsoft Corporation

Genpact Limited

Infosys Limited

Amazon.com, Inc.

BlackRock, Inc. (PNC Financial Services Group)

IPsoft, Inc.

Salesforce.com, Inc.

Lexalytics, Inc.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe AI in Asset Management Market, by Technology
 - 1.4.2 Europe AI in Asset Management Market, by Deployment Mode
 - 1.4.3 Europe AI in Asset Management Market, by Application
 - 1.4.4 Europe AI in Asset Management Market, by End User
 - 1.4.5 Europe AI in Asset Management Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2016, May – 2020, Sep) Leading Players

CHAPTER 4. EUROPE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY

Europe AI in Asset Management Market By Technology (Machine Learning, Natural Language Processing and Others),...

VERTICAL

- 4.1 Europe BFSI AI In Asset Management Market by Country
- 4.2 Europe Automotive AI In Asset Management Market by Country
- 4.3 Europe Healthcare AI In Asset Management Market by Country
- 4.4 Europe Retail & eCommerce AI In Asset Management Market by Country
- 4.5 Europe Energy & Utilities AI In Asset Management Market by Country
- 4.6 Europe Media & Entertainment AI In Asset Management Market by Country
- 4.7 Europe Other Industry Vertical AI In Asset Management Market by Country

CHAPTER 5. EUROPE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY

- 5.1 Europe AI In Asset Management Machine Learning Market by Country
- 5.2 Europe AI In Asset Management Natural Language Processing Market by Country
- 5.3 Europe AI In Asset Management Others Market by Country

CHAPTER 6. EUROPE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE

- 6.1 Europe On-Premise AI In Asset Management Market by Country
- 6.2 Europe Cloud AI In Asset Management Market by Country

CHAPTER 7. EUROPE AI IN ASSET MANAGEMENT MARKET BY APPLICATION

- 7.1 Europe Portfolio Optimization AI In Asset Management Market by Country
- 7.2 Europe Risk & Compliance AI In Asset Management Market by Country
- 7.3 Europe Conversational Platform AI In Asset Management Market by Country
- 7.4 Europe Process Automation AI In Asset Management Market by Country
- 7.5 Europe Data Analysis AI In Asset Management Market by Country
- 7.6 Europe Others AI In Asset Management Market by Country

CHAPTER 8. EUROPE AI IN ASSET MANAGEMENT MARKET BY COUNTRY

- 8.1 Germany AI In Asset Management Market
 - 8.1.1 Germany AI In Asset Management Market by Industry Vertical
 - 8.1.2 Germany AI In Asset Management Market by Technology
 - 8.1.3 Germany AI In Asset Management Market by Deployment Mode
 - 8.1.4 Germany AI In Asset Management Market by Application
- 8.2 UK AI In Asset Management Market

- 8.2.1 UK AI In Asset Management Market by Industry Vertical
- 8.2.2 UK AI In Asset Management Market by Technology
- 8.2.3 UK AI In Asset Management Market by Deployment Mode
- 8.2.4 UK AI In Asset Management Market by Application
- 8.3 France AI In Asset Management Market
 - 8.3.1 France AI In Asset Management Market by Industry Vertical
 - 8.3.2 France AI In Asset Management Market by Technology
 - 8.3.3 France AI In Asset Management Market by Deployment Mode
 - 8.3.4 France AI In Asset Management Market by Application
- 8.4 Russia AI In Asset Management Market
 - 8.4.1 Russia AI In Asset Management Market by Industry Vertical
 - 8.4.2 Russia AI In Asset Management Market by Technology
 - 8.4.3 Russia AI In Asset Management Market by Deployment Mode
 - 8.4.4 Russia AI In Asset Management Market by Application
- 8.5 Spain AI In Asset Management Market
 - 8.5.1 Spain AI In Asset Management Market by Industry Vertical
 - 8.5.2 Spain AI In Asset Management Market by Technology
 - 8.5.3 Spain AI In Asset Management Market by Deployment Mode
 - 8.5.4 Spain AI In Asset Management Market by Application
- 8.6 Italy AI In Asset Management Market
 - 8.6.1 Italy AI In Asset Management Market by Industry Vertical
 - 8.6.2 Italy AI In Asset Management Market by Technology
 - 8.6.3 Italy AI In Asset Management Market by Deployment Mode
 - 8.6.4 Italy AI In Asset Management Market by Application
- 8.7 Rest of Europe AI In Asset Management Market
 - 8.7.1 Rest of Europe AI In Asset Management Market by Industry Vertical
 - 8.7.2 Rest of Europe AI In Asset Management Market by Technology
 - 8.7.3 Rest of Europe AI In Asset Management Market by Deployment Mode
 - 8.7.4 Rest of Europe AI In Asset Management Market by Application

CHAPTER 9. COMPANY PROFILES

- 9.1 IBM Corporation
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Regional & Segmental Analysis
 - 9.1.4 Research & Development Expenses
 - 9.1.5 Recent strategies and developments:
 - 9.1.5.1 Partnerships, Collaborations, and Agreements:

- 9.1.5.2 Product Launches and Product Expansions:
- 9.1.6 SWOT Analysis
- 9.2 Microsoft Corporation
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expenses
 - 9.2.5 Recent strategies and developments:
 - 9.2.5.1 Partnerships, Collaborations, and Agreements:
 - 9.2.5.2 Product Launches and Product Expansions:
 - 9.2.5.3 Acquisition and Mergers:
 - 9.2.6 SWOT Analysis
- 9.3 Genpact Limited
 - 9.3.1 Company Overview
 - 9.3.2 Financial Analysis
 - 9.3.3 Segmental and Regional Analysis
 - 9.3.4 Recent strategies and developments:
 - 9.3.4.1 Partnerships, Collaborations, and Agreements:
 - 9.3.4.2 Product Launches and Product Expansions:
 - 9.3.4.3 Acquisition and Mergers:
 - 9.3.5 SWOT Analysis
- 9.4 Infosys Limited
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Segmental and Regional Analysis
 - 9.4.4 Research & Development Expense
 - 9.4.5 Recent strategies and developments:
 - 9.4.5.1 Partnerships, Collaborations, and Agreements:
 - 9.4.6 SWOT Analysis
- 9.5 Amazon.com, Inc.
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Recent strategies and developments:
 - 9.5.4.1 Partnerships, Collaborations, and Agreements:
 - 9.5.4.2 Product Launches and Product Expansions:
 - 9.5.5 SWOT Analysis
- 9.6 BlackRock, Inc. (PNC Financial Services Group)
 - 9.6.1 Company Overview

9.6.2 Financial Analysis

9.6.3 Regional Analysis

9.6.4 Recent strategies and developments:

9.6.4.1 Partnerships, Collaborations, and Agreements:

9.6.4.2 Acquisition and Mergers:

9.6.4.3 Geographical Expansions:

9.7 IPsoft, Inc.

9.7.1 Company Overview

9.7.2 Recent strategies and developments:

9.7.2.1 Partnerships, Collaborations, and Agreements:

9.7.2.2 Product Launches and Product Expansions:

9.8 Salesforce.com, Inc.

9.8.1 Company Overview

9.8.2 Financial Analysis

9.8.3 Regional Analysis

9.8.4 Research & Development Expense

9.8.5 Recent strategies and developments:

9.8.5.1 Partnerships, Collaborations, and Agreements:

9.8.5.2 Acquisition and Mergers:

9.8.5.3 Product Launches and Product Expansions:

9.8.6 SWOT Analysis

9.9 Lexalytics, Inc.

9.9.1 Company Overview

9.9.2 Recent strategies and developments:

9.9.2.1 Partnerships, Collaborations, and Agreements:

9.9.2.2 Product Launches and Product Expansions:

9.10. Narrative Science, Inc.

9.10.1 Company Overview

9.10.2 Recent strategies and developments:

9.10.2.1 Partnerships, Collaborations, and Agreements:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 2 EUROPE AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– AI IN ASSET MANAGEMENT MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– AI IN ASSET MANAGEMENT MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– AI IN ASSET MANAGEMENT MARKET

TABLE 6 MERGERS & ACQUISITIONS – AI IN ASSET MANAGEMENT MARKET

TABLE 7 EUROPE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 8 EUROPE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 9 EUROPE BFSI AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 EUROPE BFSI AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 EUROPE AUTOMOTIVE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 EUROPE AUTOMOTIVE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 EUROPE HEALTHCARE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 EUROPE HEALTHCARE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 EUROPE RETAIL & ECOMMERCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 EUROPE RETAIL & ECOMMERCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 EUROPE ENERGY & UTILITIES AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 18 EUROPE ENERGY & UTILITIES AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 19 EUROPE MEDIA & ENTERTAINMENT AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 EUROPE MEDIA & ENTERTAINMENT AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 EUROPE OTHER INDUSTRY VERTICAL AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 EUROPE OTHER INDUSTRY VERTICAL AI IN ASSET MANAGEMENT

MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 EUROPE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 24 EUROPE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 25 EUROPE AI IN ASSET MANAGEMENT MACHINE LEARNING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 26 EUROPE AI IN ASSET MANAGEMENT MACHINE LEARNING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 27 EUROPE AI IN ASSET MANAGEMENT NATURAL LANGUAGE PROCESSING MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 28 EUROPE AI IN ASSET MANAGEMENT NATURAL LANGUAGE PROCESSING MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 29 EUROPE AI IN ASSET MANAGEMENT OTHERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 30 EUROPE AI IN ASSET MANAGEMENT OTHERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 31 EUROPE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 32 EUROPE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 33 EUROPE ON-PREMISE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 34 EUROPE ON-PREMISE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 35 EUROPE CLOUD AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 36 EUROPE CLOUD AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 37 EUROPE AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 38 EUROPE AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 39 EUROPE PORTFOLIO OPTIMIZATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 40 EUROPE PORTFOLIO OPTIMIZATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 41 EUROPE RISK & COMPLIANCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 42 EUROPE RISK & COMPLIANCE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 43 EUROPE CONVERSATIONAL PLATFORM AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 44 EUROPE CONVERSATIONAL PLATFORM AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 45 EUROPE PROCESS AUTOMATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 46 EUROPE PROCESS AUTOMATION AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 47 EUROPE DATA ANALYSIS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 48 EUROPE DATA ANALYSIS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 49 EUROPE OTHERS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 50 EUROPE OTHERS AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 51 EUROPE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 52 EUROPE AI IN ASSET MANAGEMENT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 53 GERMANY AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 54 GERMANY AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 55 GERMANY AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 56 GERMANY AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 57 GERMANY AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 58 GERMANY AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY,

2020 - 2026, USD MILLION

TABLE 59 GERMANY AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 60 GERMANY AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 61 GERMANY AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 62 GERMANY AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 63 UK AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 64 UK AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 65 UK AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 66 UK AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 67 UK AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 68 UK AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 69 UK AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 70 UK AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 71 UK AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 72 UK AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 73 FRANCE AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 74 FRANCE AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 75 FRANCE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 76 FRANCE AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 77 FRANCE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 78 FRANCE AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 79 FRANCE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 80 FRANCE AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 81 FRANCE AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 82 FRANCE AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 83 RUSSIA AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 84 RUSSIA AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 85 RUSSIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 86 RUSSIA AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 87 RUSSIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 88 RUSSIA AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 89 RUSSIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 90 RUSSIA AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 91 RUSSIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 - 2019, USD MILLION

TABLE 92 RUSSIA AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 - 2026, USD MILLION

TABLE 93 SPAIN AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 94 SPAIN AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 95 SPAIN AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 96 SPAIN AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 97 SPAIN AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 98 SPAIN AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 99 SPAIN AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,

2016 - 2019, USD MILLION

TABLE 100 SPAIN AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,
2020 - 2026, USD MILLION

TABLE 101 SPAIN AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 -
2019, USD MILLION

TABLE 102 SPAIN AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 -
2026, USD MILLION

TABLE 103 ITALY AI IN ASSET MANAGEMENT MARKET, 2016 - 2019, USD MILLION

TABLE 104 ITALY AI IN ASSET MANAGEMENT MARKET, 2020 - 2026, USD MILLION

TABLE 105 ITALY AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL,
2016 - 2019, USD MILLION

TABLE 106 ITALY AI IN ASSET MANAGEMENT MARKET BY INDUSTRY VERTICAL,
2020 - 2026, USD MILLION

TABLE 107 ITALY AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2016 -
2019, USD MILLION

TABLE 108 ITALY AI IN ASSET MANAGEMENT MARKET BY TECHNOLOGY, 2020 -
2026, USD MILLION

TABLE 109 ITALY AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,
2016 - 2019, USD MILLION

TABLE 110 ITALY AI IN ASSET MANAGEMENT MARKET BY DEPLOYMENT MODE,
2020 - 2026, USD MILLION

TABLE 111 ITALY AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2016 -
2019, USD MILLION

TABLE 112 ITALY AI IN ASSET MANAGEMENT MARKET BY APPLICATION, 2020 -
2026, USD MILLION

TABLE 113 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET, 2016 - 2019,
USD MILLION

TABLE 114 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET, 2020 - 2026,
USD MILLION

TABLE 115 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET BY
INDUSTRY VERTICAL, 2016 - 2019, USD MILLION

TABLE 116 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET BY
INDUSTRY VERTICAL, 2020 - 2026, USD MILLION

TABLE 117 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET BY
TECHNOLOGY, 2016 - 2019, USD MILLION

TABLE 118 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET BY
TECHNOLOGY, 2020 - 2026, USD MILLION

TABLE 119 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET BY
DEPLOYMENT MODE, 2016 - 2019, USD MILLION

TABLE 120 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET BY
DEPLOYMENT MODE, 2020 - 2026, USD MILLION

TABLE 121 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET BY
APPLICATION, 2016 - 2019, USD MILLION

TABLE 122 REST OF EUROPE AI IN ASSET MANAGEMENT MARKET BY
APPLICATION, 2020 - 2026, USD MILLION

TABLE 123 KEY INFORMATION – IBM CORPORATION

TABLE 124 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 125 KEY INFORMATION – GENPACT LIMITED

TABLE 126 KEY INFORMATION – INFOSYS LIMITED

TABLE 127 KEY INFORMATION – AMAZON.COM, INC.

TABLE 128 KEY INFORMATION – BLACKROCK, INC.

TABLE 129 KEY INFORMATION – IPSOFT, INC.

TABLE 130 KEY INFORMATION –SALESFORCE.COM, INC.

TABLE 131 KEY INFORMATION – LEXALYTICS, INC.

TABLE 132 KEY INFORMATION – NARRATIVE SCIENCE, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2016, MAY – 2020, SEP) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 6 SWOT ANALYSIS: IBM CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: MICROSOFT CORPORATION

FIG 8 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: GENPACT LIMITED

FIG 10 SWOT ANALYSIS: GENPACT LIMITED

FIG 11 SWOT ANALYSIS: INFOSYS LIMITED

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: AMAZON.COM, INC.

FIG 13 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: BLACKROCK, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: IPSOFT, INC.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: SALESFORCE.COM, INC.

FIG 17 SWOT ANALYSIS: SALESFORCE.COM INC.

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: LEXALYTICS, INC.

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