

## Europe 3D Animation Market (2016 - 2022)

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### Abstracts

Pictures taken through simulation procedure to create movement are what are termed as animation. Optical illusion is created, which allows one to see still pictures and drawings, moving. Pictures are displayed at the rate of 24 pictures per second to create the illusion necessary to show movements of an image. A video program or motion picture is among the most commonly used technology to present animation. 3D animation is used to generate three-dimensional moving images within a digital environment. Highly skilled manipulation is used to project 3D models or objects within 3D software to export picture sequences and eventually output an illusion of moving objects. The procedure of generating 3D can be categorized into three main sections, namely modeling, layout and animation and rendering. Rapid adoption of visual effects technology in movies, growing demand for 3D mobile applications and games, and rapid uptake of 3D mapping technology in navigation and geospatial analysis are some of the significant factors that drive the growth of 3D animation technology.

Based on the technology type, the 3D Animation market is segmented into 3D Modelling, Motion Graphics, 3D Rendering, Visual Effects and Others. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Media & Entertainment, Construction & Architecture, Education, Manufacturing, Healthcare & Life Sciences and Others.

Based on Country, 3D Animation market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe 3D Animation market in 2015. France and Russia would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the 3D Animation market. Key companies profiled in the report include Nvidia Corporation, Corel Corporation, Adobe Systems Inc., Autodesk Inc., Nemetschek, Newtek Inc., Trimble Navigation Ltd. and

Pixologic Inc.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Europe 3D Animation Market, by Technology
  - 1.4.2 Europe 3D Animation Market, by Deployment Mode
  - 1.4.3 Europe 3D Animation Market, by Vertical
  - 1.4.4 Europe 3D Animation Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. EXECUTIVE SUMMARY**

### **CHAPTER 3. MARKET OVERVIEW**

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
  - 3.2.1 Market Drivers
  - 3.2.2 Market Restraints

### **CHAPTER 4. EUROPE 3D ANIMATION MARKET**

- 4.1 Europe 3D Animation Market by Technology
  - 4.1.1 Europe 3D Modeling 3D Animation Market by Country
  - 4.1.2 Europe Motion Graphics 3D Animation Market by Country
  - 4.1.3 Europe 3D Rendering 3D Animation Market by Country
  - 4.1.4 Europe Visual Effects 3D Animation Market by Country
  - 4.1.5 Europe Others 3D Animation Market by Country

### **CHAPTER 5. EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE**

- 5.1 Introduction
  - 5.1.1 Europe Cloud Deployment 3D Animation Market by Country
  - 5.1.2 Europe On-Premise Deployment 3D Animation Market by Country

### **CHAPTER 6. EUROPE 3D ANIMATION MARKET BY VERTICAL**

## 6.1 Introduction

- 6.1.1 Europe 3D Animation in Media & Entertainment Market by Country
- 6.1.2 Europe 3D Animation in Construction & Architecture Market by Country
- 6.1.3 Europe 3D Animation in Education Market by Country
- 6.1.4 Europe 3D Animation in Manufacturing Market by Country
- 6.1.5 Europe 3D Animation in Healthcare & Life Sciences Market by Country
- 6.1.6 Europe 3D Animation in Others Market by Country

## **CHAPTER 7. EUROPE 3D ANIMATION MARKET BY COUNTRY**

### 7.1 Introduction

#### 7.2 Germany 3D Animation Market

- 7.2.1 Germany 3D Animation Market by Technology
- 7.2.2 Germany 3D Animation Market by Deployment Type
- 7.2.3 Germany 3D Animation Market by Vertical

#### 7.3 UK 3D Animation Market

- 7.3.1 UK 3D Animation Market by Technology
- 7.3.2 UK 3D Animation Market by Deployment Type
- 7.3.3 UK 3D Animation Market by Vertical

#### 7.4 France 3D Animation Market

- 7.4.1 France 3D Animation Market by Technology
- 7.4.2 France 3D Animation Market by Deployment Type
- 7.4.3 France 3D Animation Market by Vertical

#### 7.5 Russia 3D Animation Market

- 7.5.1 Russia 3D Animation Market by Technology
- 7.5.2 Russia 3D Animation Market by Deployment Type
- 7.5.3 Russia 3D Animation Market by Vertical

#### 7.6 Spain 3D Animation Market

- 7.6.1 Spain 3D Animation Market by Technology
- 7.6.2 Spain 3D Animation Market by Deployment Type
- 7.6.3 Spain 3D Animation Market by Vertical

#### 7.7 Italy 3D Animation Market

- 7.7.1 Italy 3D Animation Market by Technology
- 7.7.2 Italy 3D Animation Market by Deployment Type
- 7.7.3 Italy 3D Animation Market by Vertical

#### 7.8 Rest of Europe 3D Animation Market

- 7.8.1 Rest of Europe 3D Animation Market by Technology
- 7.8.2 Rest of Europe 3D Animation Market by Deployment Type

### 7.8.3 Rest of Europe 3D Animation Market by Vertical

## **CHAPTER 8. COMPANY PROFILES**

### 8.1 Nvidia Corporation

#### 8.1.1 Company Overview

#### 8.1.2 Financial Analysis

#### 8.1.3 Segmental and Regional Analysis

#### 8.1.4 Research & Development Expense

### 8.2 Corel Corporation

#### 8.2.1 Company Overview

### 8.3 Adobe Systems Inc.

#### 8.3.1 Company Overview

#### 8.3.2 Financial Analysis

#### 8.3.3 Segmental and Regional Analysis

#### 8.3.4 Research & Development Expense

### 8.4 Autodesk Inc.

#### 8.4.1 Company Overview

#### 8.4.2 Financial Analysis

#### 8.4.3 Segmental and Regional Analysis

#### 8.4.4 Research & Development Expense

### 8.5 Nemetschek

#### 8.5.1 Company Overview

#### 8.5.2 Financial Analysis

#### 8.5.3 Segmental and Regional Analysis

#### 8.5.4 Research & Development Expense

### 8.6 Newtek Inc.

#### 8.6.1 Company Overview

### 8.7 Trimble Navigation Ltd.

#### 8.7.1 Company Overview

#### 8.7.2 Financial Analysis

#### 8.7.3 Segmental and Regional Analysis

#### 8.7.4 Research & Development Expense

### 8.8 Pixologic Inc.

#### 8.8.1 Company Overview

## List Of Tables

### LIST OF TABLES

Table 1 EUROPE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 2 EUROPE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 3 EUROPE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 4 EUROPE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 5 EUROPE 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 6 EUROPE 3D MODELING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 7 EUROPE MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 8 EUROPE MOTION GRAPHICS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 9 EUROPE 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 10 EUROPE 3D RENDERING 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 11 EUROPE VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 12 EUROPE VISUAL EFFECTS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 13 EUROPE OTHERS 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 14 EUROPE OTHERS 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 15 EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 16 EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 17 EUROPE CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 18 EUROPE CLOUD DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 19 EUROPE ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY

COUNTRY, 2012 - 2015, USD MILLION

Table 20 EUROPE ON-PREMISE DEPLOYMENT 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 21 EUROPE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 22 EUROPE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 23 EUROPE 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 24 EUROPE 3D ANIMATION IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 25 EUROPE 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 26 EUROPE 3D ANIMATION IN CONSTRUCTION & ARCHITECTURE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 27 EUROPE 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 28 EUROPE 3D ANIMATION IN EDUCATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 29 EUROPE 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 30 EUROPE 3D ANIMATION IN MANUFACTURING MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 31 EUROPE 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 32 EUROPE 3D ANIMATION IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 33 EUROPE 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 34 EUROPE 3D ANIMATION IN OTHERS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 35 EUROPE 3D ANIMATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 36 EUROPE 3D ANIMATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 37 GERMANY 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 38 GERMANY 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 39 GERMANY 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 40 GERMANY 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 41 GERMANY 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 42 GERMANY 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 43 GERMANY 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 44 GERMANY 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 45 UK 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 46 UK 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 47 UK 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 48 UK 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 49 UK 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 50 UK 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 51 UK 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 52 UK 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 53 FRANCE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 54 FRANCE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 55 FRANCE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 56 FRANCE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 57 FRANCE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 58 FRANCE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 59 FRANCE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 60 FRANCE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 61 RUSSIA 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 62 RUSSIA 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 63 RUSSIA 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD



MILLION

Table 64 RUSSIA 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 65 RUSSIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 66 RUSSIA 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 67 RUSSIA 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 68 RUSSIA 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 69 SPAIN 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 70 SPAIN 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 71 SPAIN 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 72 SPAIN 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 73 SPAIN 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 74 SPAIN 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 75 SPAIN 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 76 SPAIN 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 77 ITALY 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 78 ITALY 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 79 ITALY 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 80 ITALY 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 81 ITALY 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 82 ITALY 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 83 ITALY 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 84 ITALY 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 85 REST OF EUROPE 3D ANIMATION MARKET, 2012 - 2015, USD MILLION

Table 86 REST OF EUROPE 3D ANIMATION MARKET, 2016 - 2022, USD MILLION

Table 87 REST OF EUROPE 3D ANIMATION MARKET BY TECHNOLOGY, 2012 - 2015, USD MILLION

Table 88 REST OF EUROPE 3D ANIMATION MARKET BY TECHNOLOGY, 2016 - 2022, USD MILLION

Table 89 REST OF EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 90 REST OF EUROPE 3D ANIMATION MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 91 REST OF EUROPE 3D ANIMATION MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 92 REST OF EUROPE 3D ANIMATION MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 93 KEY INFORMATION – NVIDIA CORPORATION

Table 94 KEY INFORMATION – COREL CORPORATION

Table 95 KEY INFORMATION – ADOBE SYSTEMS INC

Table 96 KEY INFORMATION – AUTODESK INC.

Table 97 KEY INFORMATION – NEMETSCHEK

Table 98 KEY INFORMATION – NEWTEK INC.

Table 99 KEY INFORMATION – TRIMBLE NAVIGATION LTD.

Table 100 KEY INFORMATION – PIXOLOGIC INC.

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