

Enterprise Content Management Market (2017 - 2023)

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Abstracts

The Enterprise Content Management Market is expected to attain a market size of \$79.9 billion by 2023, growing at a CAGR of 17% during the forecast period. Enterprise Content Management (or ECM) is solution that is designed address an organization's documents management needs. Data such as Word documents, Excel spreadsheets, PDFs and scanned images are managed efficiently and access is granted only to the right people when needed. The major reason to implement ECM solutions is to address business gaps, and promote business growth. Streamlining data significantly contributes in the empowerment of the workflow.

The growing need for regulatory content management and growing need to mitigate risk are some of the factors that have led to the growth of the Enterprise Content Management market. Consumer and goods, government, healthcare and life sciences, manufacturing, IT and telecom, and transportation and logistics are the major verticals that have significantly contributed to the growth of the ECM market.

Based on Types, the market is segmented into Solution and Services. Solutions include Digital Asset Management, Web Content Management, Mobile Content Management, Content Workflow, Records Management, and Others. Services are further divided into Professional and Managed Services. Based on Business Functions, the market is segmented into Supply Chain Management, Accounts & Finance, Marketing, Human Resource, and Others. Based on Organizations Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. Based on Deployment Types, the market is segmented into Cloud and On-Premise. Based on Verticals, the market is segmented into BFSI, Government, Energy & Utilities, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Regions, the market is segmented into North America, Europe, Asia Pacific, Latin America, Middle East and Africa.

The report covers the analysis of key stake holders of the Enterprise Content Management Market. Key companies profiled in the report include Adobe Systems Inc., Everteam, Fabasoft, Hyland Software, Inc., IBM Corporation, Laserfiche, Microsoft Corporation, Open Text Corporation, Oracle Corporation, and Xerox Corporation.

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