

Asia Pacific Workplace Transformation Market By Application (Enterprise Mobility & Telecom, Application & Asset Management, Field Services & Service Desk, Workplace Automation, Upgradation & Migration, Desktop Virtualization, Unified Communication & Collaboration and Others) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (BFSI, Retail & Manufacturing, Government, Healthcare, IT & Telecom and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Workplace Transformation Market would witness market growth of 26.4% CAGR during the forecast period (2020-2026).

The right digital workspace that lets workers save time and efficiently carry out their job duties can make all the difference to an company, making it a crucial first step toward the digital transformation plan. The digital transformation embeds the digital economy into different industry and service sectors. Basically, digitalization is all about delivering the best of design and technology to the consumers with interest. A perfect digital strategy meets an ideal design for optimal production/service/workplace growth. From small-scale enterprises to large-scale enterprises, with the digital era, growing industry has transformed its business to get full coverage.

Digitization in the different industries and sectors has significantly lowered operational costs. Reducing operating costs has been showing substantial savings in account

books. Such savings are used for more insightful and efficient initiatives which will help to produce more income. The transformation has thus been technologically beneficial for the BFSI sector.

It is necessary to create a truly modern workforce with the latest technologies. The Software-as-a-Service phenomenon and cloud computing solutions will have a major role to play, and telecom organizations will need a tack change. Moving from a centric network approach, there will be a visible transition to full end-to-end service delivery: involving telecoms at all process stages.

Over the coming years, several telecom companies are expected to provide transparent, or software-based environments that can provide the building blocks for these modern workspaces. From an end-user perspective, it will be necessary for developers to move forward. This does not happen without a high rate of adoption. A key factor would be a heavy focus on 'end customer experience' and 'quality of service.'

Based on Application, the market is segmented into Enterprise Mobility & Telecom, Application & Asset Management, Field Services & Service Desk, Workplace Automation, Upgradation & Migration, Desktop Virtualization, Unified Communication & Collaboration and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, Retail & Manufacturing, Government, Healthcare, IT & Telecom and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Cisco Systems, Inc., Atos Group, Hewlett Packard Enterprise Company, Cognizant Technology Solutions Corporation, HCL Technologies Ltd. (HCL Enterprises), Citrix Systems, Inc., Wipro Limited, IBM Corporation, Tata Consultancy Services Ltd., Infosys Limited, Intel Corporation

Scope of the Study

Market Segmentation:

By Service Type

Enterprise Mobility & Telecom

Application & Asset Management

Field Services & Service Desk

Workplace Automation, Upgradation & Migration

Desktop Virtualization

Unified Communication & Collaboration

Others

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

BFSI

Retail & Manufacturing

Government

Healthcare

IT & Telecom

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Accenture PLC

Cisco Systems, Inc.

Atos Group

Hewlett Packard Enterprise Company

Cognizant Technology Solutions Corporation

HCL Technologies Ltd. (HCL Enterprises)

Citrix Systems, Inc.

Wipro Limited

IBM Corporation

Tata Consultancy Services Ltd.

Infosys Limited

Intel Corporation

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