

# Asia Pacific Workflow Automation Market Analysis (2017-2023)

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## **Abstracts**

The Asia Pacific Workflow Automation Market would witness market growth of 24.5% CAGR during the forecast period (2017 – 2023). Workflow automation is a seamless way to manage manual and paper-based processes which generally have unstructured tasks involving people, processes, and content. Workflow and Content Automation (WCA) is the process of consolidating traditional workflow and content generation into a whole new category to address the needs of a digital business. Extreme level of flexibility and scalability of the automated solutions has driven the widespread deployment of the technology in business environments, where data processing and workflow management needs are significantly high. The availability of automated solutions capable of large-scale deployment in data management systems has been a major driver that has driven the market growth on a global level.

Based on Types, the market report segments the market into Software and Services. Service Type includes Professional and Managed Services. Based on Process, the Asia Pacific Workflow Automation market segments the market into Automated Software, Decision Support & Management Software, and Interaction Software. Based on Operation, the market report segments the market into Rule Based, Knowledge Based, and Robotic Process Automation Based. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Asia Pacific Workflow Automation market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Travel, Hospitality & Transportation, and Others.

Based on Countries, the Asia Pacific Workflow Automation market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.



The market research report covers the analysis of key stake holders of the Asia Pacific Workflow Automation Market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, Pegasystems Inc., Software AG, Xerox Corporation, Appian, Vision Software S.A. (Bizagi), IPsoft, Inc., Newgen Software Technologies Limited, and Nintex Asia Pacific Limited.



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