

Asia Pacific Wireless Audio Devices Market (2016-2022)

https://marketpublishers.com/r/AE5321D94D1EN.html

Date: December 2016 Pages: 85 Price: US\$ 1,500.00 (Single User License) ID: AE5321D94D1EN

Abstracts

The demand seamless connectivity and ease accessibility of information and resources in the mobility services has significantly risen in the last couple of years. Mobility solutions such as cloud service, BYOD, mobile devices, wireless services, and others gained unprecedented popularity, globally. The advanced features of wireless audio devices such as portability, easy manageability, and remote accessibility for audio communication have led to a rapid growth in the adoption of audio devices. Wireless audio devices have a significant influence on the customers' experience, as these devices provide easy and quick audio transmission, wireless operation, etc. With increasing demand for mobile services among customers, the market is anticipated to drive the wireless audio devices market.

The report highlights the adoption of Wireless Audio Devices market in Asia Pacific. Based on the Product, the Wireless Audio Devices Market is segmented into Wireless Headsets & Microphones, Wireless Speaker Systems, Sound bars and Other segments. Based on the Technology, the market is bifurcated into Bluetooth, Wi-Fi, AirPlay and other segments. According to the Application, the Wireless Audio Devices Market is segmented into Commercial, Consumer, Automotive and Other segments. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

Key players profiled in the report include Sony Corporation, Apple Inc., Philips, Sonos Inc., Zetec Inc., Sennheiser Electronic, Harman International, Shure Incorporated, Vizio Inc., Olympus Corporation.



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