

Asia Pacific Wide Area Network Optimization Market By Component (Solution and Services), Solution Segment is further bifurcated across Traditional WAN and SD-WAN), By Deployment Type (On-premise and Cloud), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/A6885AE7FF6EEN.html>

Date: September 2020

Pages: 140

Price: US\$ 1,500.00 (Single User License)

ID: A6885AE7FF6EEN

Abstracts

The Asia Pacific Wide Area Network Optimization Market would witness market growth of 14.2% CAGR during the forecast period (2020-2026).

WAN optimization market is progressively experiencing developments because of progress in IT and business prerequisites of different organizations. Accordingly, these organizations are searching for more adaptable WAN capacities. Wide Area Networking (WAN) or the internet has intensely affected the enterprise market by changing it with different innovations which, as a result, enable safe and fast data transmissions over the network. Therefore, enterprises are focusing on WAN optimization advancements with a target to maintain network infrastructure. This, as a result, targets determining extreme advantages as far as bandwidth optimization, expanded throughput, adaptability, and network acceleration is concerned. The other key characteristics of this innovation incorporate data security, optimization of regulatory compliance, data center combination, transparency of application data flow, and backup infrastructure among others.

The WAN optimization innovation is fit for handling real-time applications that incorporate smoothing out of the video, Voice over Internet Protocol (VoIP), and pre-population of on-demand video among other features significantly which thus diminishes the demand of networks. Subsequently, the WAN optimization is chiefly profitable for organizations which are network dependent.

The development is principally determined by the quickly expanding demand for solutions that assists organizations to productively screen and manage data center networks. Additionally, in the midst of the COVID-19 pandemic, enterprises worldwide have permitted their employees to work from home. The arrangement of permitting employees to work from home has encouraged business associations to put resources into IT infrastructure and as a result, a wide area network (WAN) optimization solution for checking every worker's work remotely. WAN optimization arrangements assume a significant part in overseeing enterprise networks. It encourages enterprises to limit the complete operational costs by delivering ideal effective networks.

Based on Component, the market is segmented into Solution and Services. Solution Segment is further bifurcated across Traditional WAN and SD-WAN. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Dell Technologies, Inc. (VMware, Inc.), Fortinet, Inc., Citrix Systems, Inc., Cisco Systems, Inc., Sangfor Technologies, Inc., FatPipe Networks, Inc., and Riverbed Technology, Inc. (Thoma Bravo).

Scope of the Study

Market Segmentation:

By Component

Solution

Traditional WAN

SD-WAN

Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Telecom & IT

Healthcare

Manufacturing

Media & Entertainment

Retail

BFSI

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Oracle Corporation

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Dell Technologies, Inc. (VMware, Inc.)

Fortinet, Inc.

Citrix Systems, Inc.

Cisco Systems, Inc.

Sangfor Technologies, Inc.

FatPipe Networks, Inc.

Riverbed Technology, Inc. (Thoma Bravo)

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