

Asia Pacific Wide Area Network Optimization Market By Component (Solution and Services), Solution Segment is further bifurcated across Traditional WAN and SD-WAN), By Deployment Type (On-premise and Cloud), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Wide Area Network Optimization Market would witness market growth of 14.2% CAGR during the forecast period (2020-2026).

WAN optimization market is progressively experiencing developments because of progress in IT and business prerequisites of different organizations. Accordingly, these organizations are searching for more adaptable WAN capacities. Wide Area Networking (WAN) or the internet has intensely affected the enterprise market by changing it with different innovations which, as a result, enable safe and fast data transmissions over the network. Therefore, enterprises are focusing on WAN optimization advancements with a target to maintain network infrastructure. This, as a result, targets determining extreme advantages as far as bandwidth optimization, expanded throughput, adaptability, and network acceleration is concerned. The other key characteristics of this innovation incorporate data security, optimization of regulatory compliance, data center combination, transparency of application data flow, and backup infrastructure among others.

The WAN optimization innovation is fit for handling real-time applications that incorporate smoothing out of the video, Voice over Internet Protocol (VoIP), and pre-population of on-demand video among other features significantly which thus diminishes the demand of networks. Subsequently, the WAN optimization is chiefly profitable for organizations which are network dependent.

The development is principally determined by the quickly expanding demand for solutions that assists organizations to productively screen and manage data center networks. Additionally, in the midst of the COVID-19 pandemic, enterprises worldwide have permitted their employees to work from home. The arrangement of permitting employees to work from home has encouraged business associations to put resources into IT infrastructure and as a result, a wide area network (WAN) optimization solution for checking every worker's work remotely. WAN optimization arrangements assume a significant part in overseeing enterprise networks. It encourages enterprises to limit the complete operational costs by delivering ideal effective networks.

Based on Component, the market is segmented into Solution and Services. Solution Segment is further bifurcated across Traditional WAN and SD-WAN. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Telecom & IT, Healthcare, Manufacturing, Media & Entertainment, Retail, BFSI and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Dell Technologies, Inc. (VMware, Inc.), Fortinet, Inc., Citrix Systems, Inc., Cisco Systems, Inc., Sangfor Technologies, Inc., FatPipe Networks, Inc., and Riverbed Technology, Inc. (Thoma Bravo).

Scope of the Study

Market Segmentation:

By Component

Solution

Traditional WAN

SD-WAN

Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

Telecom & IT

Healthcare

Manufacturing

Media & Entertainment

Retail

BFSI

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Oracle Corporation

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Dell Technologies, Inc. (VMware, Inc.)

Fortinet, Inc.

Citrix Systems, Inc.

Cisco Systems, Inc.

Sangfor Technologies, Inc.

FatPipe Networks, Inc.

Riverbed Technology, Inc. (Thoma Bravo)

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Wide Area Network Optimization Market, by Component
 - 1.4.2 Asia Pacific Wide Area Network Optimization Market, by Deployment Type
 - 1.4.3 Asia Pacific Wide Area Network Optimization Market, by Organization Size
 - 1.4.4 Asia Pacific Wide Area Network Optimization Market, by End User
 - 1.4.5 Asia Pacific Wide Area Network Optimization Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Enhancements
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2017, Apr – 2020, Sep) Leading Players

CHAPTER 4. ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT

Asia Pacific Wide Area Network Optimization Market By Component (Solution and Services), Solution Segment is f...

- 4.1 Asia Pacific Wide Area Network Optimization Solution Market by Country
- 4.2 Asia Pacific Wide Area Network Optimization Market by Solution Type
 - 4.2.1 Asia Pacific Wide Area Network Optimization Traditional WAN Market by Country
 - 4.2.2 Asia Pacific Wide Area Network Optimization SD-WAN Market by Country
- 4.3 Asia Pacific Wide Area Network Optimization Services Market by Country

CHAPTER 5. ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE

- 5.1 Asia Pacific On-premise Wide Area Network Optimization Market by Country
- 5.2 Asia Pacific Cloud Wide Area Network Optimization Market by Country

CHAPTER 6. ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE

- 6.1 Asia Pacific Large Enterprises Wide Area Network Optimization Market by Country
- 6.2 Asia Pacific Small & Medium Enterprises Wide Area Network Optimization Market by Country

CHAPTER 7. ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER

- 7.1 Asia Pacific Telecom & IT Wide Area Network Optimization Market by Country
- 7.2 Asia Pacific Healthcare Wide Area Network Optimization Market by Country
- 7.3 Asia Pacific Manufacturing Wide Area Network Optimization Market by Country
- 7.4 Asia Pacific Media & Entertainment Wide Area Network Optimization Market by Country
- 7.5 Asia Pacific Retail Wide Area Network Optimization Market by Country
- 7.6 Asia Pacific BFSI Wide Area Network Optimization Market by Country
- 7.7 Asia Pacific Others Wide Area Network Optimization Market by Country

CHAPTER 8. ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY COUNTRY

- 8.1 China Wide Area Network Optimization Market
 - 8.1.1 China Wide Area Network Optimization Market by Component
 - 8.1.1.1 China Wide Area Network Optimization Market by Solution Type
 - 8.1.1.2 China Wide Area Network Optimization Market by Deployment Type

- 8.1.3 China Wide Area Network Optimization Market by Organization Size
- 8.1.4 China Wide Area Network Optimization Market by End User
- 8.2 Japan Wide Area Network Optimization Market
 - 8.2.1 Japan Wide Area Network Optimization Market by Component
 - 8.2.1.1 Japan Wide Area Network Optimization Market by Solution Type
 - 8.2.2 Japan Wide Area Network Optimization Market by Deployment Type
 - 8.2.3 Japan Wide Area Network Optimization Market by Organization Size
 - 8.2.4 Japan Wide Area Network Optimization Market by End User
- 8.3 India Wide Area Network Optimization Market
 - 8.3.1 India Wide Area Network Optimization Market by Component
 - 8.3.1.1 India Wide Area Network Optimization Market by Solution Type
 - 8.3.2 India Wide Area Network Optimization Market by Deployment Type
 - 8.3.3 India Wide Area Network Optimization Market by Organization Size
 - 8.3.4 India Wide Area Network Optimization Market by End User
- 8.4 South Korea Wide Area Network Optimization Market
 - 8.4.1 South Korea Wide Area Network Optimization Market by Component
 - 8.4.1.1 South Korea Wide Area Network Optimization Market by Solution Type
 - 8.4.2 South Korea Wide Area Network Optimization Market by Deployment Type
 - 8.4.3 South Korea Wide Area Network Optimization Market by Organization Size
 - 8.4.4 South Korea Wide Area Network Optimization Market by End User
- 8.5 Singapore Wide Area Network Optimization Market
 - 8.5.1 Singapore Wide Area Network Optimization Market by Component
 - 8.5.1.1 Singapore Wide Area Network Optimization Market by Solution Type
 - 8.5.2 Singapore Wide Area Network Optimization Market by Deployment Type
 - 8.5.3 Singapore Wide Area Network Optimization Market by Organization Size
 - 8.5.4 Singapore Wide Area Network Optimization Market by End User
- 8.6 Malaysia Wide Area Network Optimization Market
 - 8.6.1 Malaysia Wide Area Network Optimization Market by Component
 - 8.6.1.1 Malaysia Wide Area Network Optimization Market by Solution Type
 - 8.6.2 Malaysia Wide Area Network Optimization Market by Deployment Type
 - 8.6.3 Malaysia Wide Area Network Optimization Market by Organization Size
 - 8.6.4 Malaysia Wide Area Network Optimization Market by End User
- 8.7 Rest of Asia Pacific Wide Area Network Optimization Market
 - 8.7.1 Rest of Asia Pacific Wide Area Network Optimization Market by Component
 - 8.7.1.1 Rest of Asia Pacific Wide Area Network Optimization Market by Solution Type
 - 8.7.2 Rest of Asia Pacific Wide Area Network Optimization Market by Deployment Type
 - 8.7.3 Rest of Asia Pacific Wide Area Network Optimization Market by Organization Size

8.7.4 Rest of Asia Pacific Wide Area Network Optimization Market by End User

CHAPTER 9. COMPANY PROFILES

9.1 Oracle Corporation

9.1.1 Company Overview

9.1.2 Financial Analysis

9.1.3 Segmental and Regional Analysis

9.1.4 Research & Development Expense

9.1.5 Recent strategies and developments:

9.1.5.1 Partnerships, Collaborations, and Agreements:

9.1.5.2 Acquisition and Mergers:

9.1.6 SWOT Analysis

9.2 Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

9.2.1 Company Overview

9.2.2 Financial Analysis

9.2.3 Segmental and Regional Analysis

9.2.4 Research & Development Expense

9.2.5 Recent strategies and developments:

9.2.5.1 Partnerships, Collaborations, and Agreements:

9.2.5.2 Product Launches and Product Enhancements:

9.3 Nokia Corporation

9.3.1 Company Overview

9.3.2 Financial Analysis

9.3.3 Segmental and Regional Analysis

9.3.4 Research & Development Expense

9.3.5 Recent strategies and developments:

9.3.5.1 Partnerships, Collaborations, and Agreements:

9.3.5.2 Product Launches and Product Enhancements:

9.3.6 SWOT Analysis

9.4 Dell Technologies, Inc. (VMware, Inc.)

9.4.1 Company Overview

9.4.2 Financial Analysis

9.4.3 Segmental and Regional Analysis

9.4.4 Research & Development Expense

9.4.5 Recent strategies and developments:

9.4.5.1 Partnerships, Collaborations, and Agreements:

9.4.5.2 Acquisition and Mergers:

9.4.6 SWOT Analysis:

9.5 Fortinet, Inc.

9.5.1 Company Overview

9.5.2 Financial Analysis

9.5.3 Regional Analysis

9.5.4 Research & Development Expense

9.5.5 Recent strategies and developments:

9.5.5.1 Partnerships, Collaborations, and Agreements:

9.5.5.2 Product Launches and Product Enhancements:

9.6 Citrix Systems, Inc.

9.6.1 Company Overview

9.6.2 Financial Analysis

9.6.3 Regional Analysis

9.6.4 Research & Development Expense

9.6.5 Recent strategies and developments:

9.6.5.1 Partnerships, Collaborations, and Agreements:

9.6.5.2 Product Launches and Product Enhancements:

9.6.6 SWOT Analysis

9.7 Cisco Systems, Inc.

9.7.1 Company Overview

9.7.2 Financial Analysis

9.7.3 Segmental and Regional Analysis

9.7.4 Research & Development Expense

9.7.5 Recent strategies and developments:

9.7.5.1 Partnerships, Collaborations, and Agreements:

9.7.5.2 Acquisition and Mergers:

9.7.6 SWOT Analysis

9.8 Sangfor Technologies, Inc.

9.8.1 Company Overview

9.8.2 Recent strategies and developments:

9.8.2.1 Partnerships, Collaborations, and Agreements:

9.9 FatPipe Networks, Inc.

9.9.1 Company Overview

9.9.2 Recent strategies and developments:

9.9.2.1 Partnerships, Collaborations, and Agreements:

9.9.2.2 Product Launches and Product Enhancements:

9.10. Riverbed Technology, Inc. (Thoma Bravo)

9.10.1 Company Overview

9.10.2 Recent strategies and developments:

9.10.2.1 Partnerships, Collaborations, and Agreements:

9.10.2.2 Acquisition and Mergers:

9.10.2.3 Product Launches and Product Enhancements:

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET, 2016 - 2019, USD MILLION

TABLE 2 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– WIDE AREA NETWORK OPTIMIZATION MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT ENHANCEMENTS – WIDE AREA NETWORK OPTIMIZATION MARKET

TABLE 5 MERGERS & ACQUISITIONS – WIDE AREA NETWORK OPTIMIZATION MARKET

TABLE 6 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 7 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 8 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION SOLUTION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION SOLUTION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 11 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 12 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION TRADITIONAL WAN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION TRADITIONAL WAN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION SD-WAN MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION SD-WAN MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION SERVICES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION SERVICES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY

DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 19 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY
DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 20 ASIA PACIFIC ON-PREMISE WIDE AREA NETWORK OPTIMIZATION
MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 ASIA PACIFIC ON-PREMISE WIDE AREA NETWORK OPTIMIZATION
MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 ASIA PACIFIC CLOUD WIDE AREA NETWORK OPTIMIZATION MARKET
BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 23 ASIA PACIFIC CLOUD WIDE AREA NETWORK OPTIMIZATION MARKET
BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 24 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY
ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 25 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY
ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 26 ASIA PACIFIC LARGE ENTERPRISES WIDE AREA NETWORK
OPTIMIZATION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 27 ASIA PACIFIC LARGE ENTERPRISES WIDE AREA NETWORK
OPTIMIZATION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 28 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES WIDE AREA NETWORK
OPTIMIZATION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 29 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES WIDE AREA NETWORK
OPTIMIZATION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 30 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY END
USER, 2016 - 2019, USD MILLION

TABLE 31 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY END
USER, 2020 - 2026, USD MILLION

TABLE 32 ASIA PACIFIC TELECOM & IT WIDE AREA NETWORK OPTIMIZATION
MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 33 ASIA PACIFIC TELECOM & IT WIDE AREA NETWORK OPTIMIZATION
MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 34 ASIA PACIFIC HEALTHCARE WIDE AREA NETWORK OPTIMIZATION
MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 35 ASIA PACIFIC HEALTHCARE WIDE AREA NETWORK OPTIMIZATION
MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 36 ASIA PACIFIC MANUFACTURING WIDE AREA NETWORK
OPTIMIZATION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 37 ASIA PACIFIC MANUFACTURING WIDE AREA NETWORK
OPTIMIZATION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 38 ASIA PACIFIC MEDIA & ENTERTAINMENT WIDE AREA NETWORK
OPTIMIZATION MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 39 ASIA PACIFIC MEDIA & ENTERTAINMENT WIDE AREA NETWORK
OPTIMIZATION MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 40 ASIA PACIFIC RETAIL WIDE AREA NETWORK OPTIMIZATION MARKET
BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 41 ASIA PACIFIC RETAIL WIDE AREA NETWORK OPTIMIZATION MARKET
BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 42 ASIA PACIFIC BFSI WIDE AREA NETWORK OPTIMIZATION MARKET BY
COUNTRY, 2016 - 2019, USD MILLION

TABLE 43 ASIA PACIFIC BFSI WIDE AREA NETWORK OPTIMIZATION MARKET BY
COUNTRY, 2020 - 2026, USD MILLION

TABLE 44 ASIA PACIFIC OTHERS WIDE AREA NETWORK OPTIMIZATION MARKET
BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 45 ASIA PACIFIC OTHERS WIDE AREA NETWORK OPTIMIZATION MARKET
BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 46 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY
COUNTRY, 2016 - 2019, USD MILLION

TABLE 47 ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY
COUNTRY, 2020 - 2026, USD MILLION

TABLE 48 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET, 2016 - 2019,
USD MILLION

TABLE 49 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET, 2020 - 2026,
USD MILLION

TABLE 50 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY
COMPONENT, 2016 - 2019, USD MILLION

TABLE 51 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY
COMPONENT, 2020 - 2026, USD MILLION

TABLE 52 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION
TYPE, 2016 - 2019, USD MILLION

TABLE 53 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION
TYPE, 2020 - 2026, USD MILLION

TABLE 54 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY
DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 55 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY
DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 56 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY
ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 57 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY

ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 58 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER,
2016 - 2019, USD MILLION

TABLE 59 CHINA WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER,
2020 - 2026, USD MILLION

TABLE 60 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET, 2016 - 2019,
USD MILLION

TABLE 61 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET, 2020 - 2026,
USD MILLION

TABLE 62 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY
COMPONENT, 2016 - 2019, USD MILLION

TABLE 63 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY
COMPONENT, 2020 - 2026, USD MILLION

TABLE 64 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION
TYPE, 2016 - 2019, USD MILLION

TABLE 65 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION
TYPE, 2020 - 2026, USD MILLION

TABLE 66 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY
DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 67 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY
DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 68 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY
ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 69 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY
ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 70 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER,
2016 - 2019, USD MILLION

TABLE 71 JAPAN WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER,
2020 - 2026, USD MILLION

TABLE 72 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET, 2016 - 2019,
USD MILLION

TABLE 73 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET, 2020 - 2026,
USD MILLION

TABLE 74 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY
COMPONENT, 2016 - 2019, USD MILLION

TABLE 75 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY
COMPONENT, 2020 - 2026, USD MILLION

TABLE 76 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION
TYPE, 2016 - 2019, USD MILLION

TABLE 77 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 78 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 79 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 80 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 81 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 82 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 83 INDIA WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 84 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET, 2016 - 2019, USD MILLION

TABLE 85 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET, 2020 - 2026, USD MILLION

TABLE 86 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 87 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 88 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 89 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 90 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 91 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 92 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 93 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 94 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 95 SOUTH KOREA WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 96 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET, 2016 -

2019, USD MILLION

TABLE 97 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET, 2020 - 2026, USD MILLION

TABLE 98 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 99 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 100 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 101 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 102 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 103 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 104 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 105 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 106 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 107 SINGAPORE WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 108 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET, 2016 - 2019, USD MILLION

TABLE 109 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET, 2020 - 2026, USD MILLION

TABLE 110 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 111 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 112 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 113 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 114 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 115 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 116 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 117 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 118 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 119 MALAYSIA WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 120 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET, 2016 - 2019, USD MILLION

TABLE 121 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET, 2020 - 2026, USD MILLION

TABLE 122 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2016 - 2019, USD MILLION

TABLE 123 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY COMPONENT, 2020 - 2026, USD MILLION

TABLE 124 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2016 - 2019, USD MILLION

TABLE 125 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY SOLUTION TYPE, 2020 - 2026, USD MILLION

TABLE 126 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2016 - 2019, USD MILLION

TABLE 127 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY DEPLOYMENT TYPE, 2020 - 2026, USD MILLION

TABLE 128 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2016 - 2019, USD MILLION

TABLE 129 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY ORGANIZATION SIZE, 2020 - 2026, USD MILLION

TABLE 130 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2016 - 2019, USD MILLION

TABLE 131 REST OF ASIA PACIFIC WIDE AREA NETWORK OPTIMIZATION MARKET BY END USER, 2020 - 2026, USD MILLION

TABLE 132 KEY INFORMATION – ORACLE CORPORATION

TABLE 133 KEY INFORMATION – HUAWEI TECHNOLOGIES CO., LTD.

TABLE 134 KEY INFORMATION – NOKIA CORPORATION

TABLE 135 KEY INFORMATION – DELL TECHNOLOGIES, INC.

TABLE 136 KEY INFORMATION – FORTINET, INC.

TABLE 137 KEY INFORMATION – CITRIX SYSTEMS, INC.

TABLE 138 KEY INFORMATION – CISCO SYSTEMS, INC.

TABLE 139 KEY INFORMATION – SANGFOR TECHNOLOGIES, INC.

TABLE 140 KEY INFORMATION – FATPIPE NETWORKS, INC.

TABLE 141 KEY INFORMATION – RIVERBED TECHNOLOGY, INC.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2017, APR – 2020, SEP) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 6 SWOT ANALYSIS: ORACLE CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: HUAWEI TECHNOLOGIES CO., LTD.

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: NOKIA CORPORATION

FIG 9 SWOT ANALYSIS: NOKIA CORPORATION

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: DELL TECHNOLOGIES, INC.

FIG 11 SWOT ANALYSIS: DELL TECHNOLOGIES, INC.

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: FORTINET, INC.

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: CITRIX SYSTEMS, INC.

FIG 14 SWOT ANALYSIS: CITRIX SYSTEMS, INC.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: CISCO SYSTEMS, INC.

FIG 16 SWOT ANALYSIS: CISCO SYSTEMS, INC.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: FATPIPE NETWORKS, INC.

FIG 18 RECENT STRATEGIES AND DEVELOPMENTS: RIVERBED TECHNOLOGY, INC.

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