

# Asia-Pacific Wearable Electronics Market (2016 - 2022)

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## Abstracts

The advent of smart phones and internet has allowed customers to try out new digital devices, which was a distant dream a decade ago. Growth of internet, smart phones, mobile applications, and social media has opened ways to gain access to information, real-time. Comparing prices, deals, learn about the product through video ads, check reviews on social media, and get ratings is possible today with the use of smartphones. Buying process has evolved to new heights due to technological breakthroughs.

The market has grown in attractiveness and has wooed major market players to explore opportunities and offer disruptive products and services to the users.

The report highlights the adoption of Wearable Electronics market, in Asia Pacific region. Based on the Application, the Wearable Electronics Market is segmented into Consumer and Commercial Application markets. The Consumer Application market is further bifurcated into Lifestyle, Fitness and sports, Healthcare, Entertainment and Others segments. The Commercial Application market is further segmented into Defence and Enterprise & Industrial markets. Based on the Components, the market is segmented across PCBs (Printed Circuit Board), Memory, Battery, Sensor, Connectivity, Audio, Display, Camera and Others market. The market is also segmented as Wrist-Wear, Eye-Wear, Foot-Wear, Neck-Wear, Body-Wear and Others market. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

Key market participants profiled in this report include Apple Inc., Samsung Electronics, Google, Lenovo, Garmin, Fitbit, Nike and Adidas.

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