

# **Asia Pacific Wearable AI Market By Type (Smart Watch, Smart Eyewear, Smart Earwear and Others) By End User (Consumer Electronics, Healthcare, Military & Defense, Automotive and Others) By Country, Industry Analysis and Forecast, 2019 - 2025**

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## **Abstracts**

The Asia Pacific Wearable AI Market would witness market growth of 21.9% CAGR during the forecast period (2019-2025).

Wearable AI are devices that mostly use wireless networking and AI tools that support users with different applications such as health monitoring, voice command operations, among others. There are a range of portable AI apps, such as smart phones, smart glasses, smart earwear, smart gloves, and others. Factors such as the rise in the adoption of AI assistants, the expanded deployment of AI in the healthcare sector and the development of IoT and the introduction of wireless technologies into wearable electronic devices are driving market growth. However, the short life of smart wearables hinders the development of the market. Moreover, AI assistance for innovation in personal computing is expected to generate lucrative opportunities during the forecast period of the wearable AI market study.

The massive growth of consumer electronics applications has been witnessed in recent years due to the fact that customers around the world are committed to their health and are able to embrace the technologies in order to stay fit. In fact, AR/VR has gained mainstream adoption in entertainment and multimedia applications. The application of AI in AR/VR technologies provides easy and realistic experience by successfully enhancing high-end graphics. Consumer wearable electronics comprise a range of portable products that are used in a variety of applications, such as health and athletics, entertainment and multimedia, and so on. Such fitness devices target health-conscious

consumers. Wearable devices are commonly used for recording activities and personal health goals.

Based on Type, the market is segmented into Smart Watch, Smart Eyewear, Smart Earwear and Others. Based on End User, the market is segmented into Consumer Electronics, Healthcare, Military & Defense, Automotive and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Apple, Inc., Samsung Electronics Co., Ltd. (Samsung Group), Microsoft Corporation, Sony Corporation, Garmin Ltd., Fitbit, Inc., Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Amazon.com, Inc., IBM Corporation, and Oracle Corporation.

#### Scope of the Study

#### Market Segmentation:

##### By Type

Smart Watch

Smart Eyewear

Smart Earwear

Others

##### By End User

Consumer Electronics

Healthcare

Military & Defense

Automotive

Others

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

Apple, Inc.

Samsung Electronics Co., Ltd. (Samsung Group)

Microsoft Corporation

Sony Corporation

Garmin Ltd.

Fitbit, Inc.

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Amazon.com, Inc.

IBM Corporation

Oracle Corporation

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## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Asia Pacific Wearable AI Market, by Type
  - 1.4.2 Asia Pacific Wearable AI Market, by End User
  - 1.4.3 Asia Pacific Wearable AI Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Overview
  - 2.1.2 Executive Summary
  - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

### **CHAPTER 3. COMPETITION ANALYSIS - GLOBAL**

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
  - 3.2.1 Partnerships, Collaborations and Agreements
  - 3.2.2 Product Launches and Product Expansions
  - 3.2.3 Geographical Expansions
  - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
  - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
  - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions: 2019, Nov – 2015, Feb) Leading Players

### **CHAPTER 4. ASIA PACIFIC WEARABLE AI MARKET BY TYPE**

- 4.1 Asia Pacific Smart Watch Wearable AI Market by Country

- 4.2 Asia Pacific Smart Eyewear Wearable AI Market by Country
- 4.3 Asia Pacific Smart Earwear Wearable AI Market by Country
- 4.4 Asia Pacific Other Type Wearable AI Market by Country

## **CHAPTER 5. ASIA PACIFIC WEARABLE AI MARKET BY INDUSTRY VERTICAL**

- 5.1 Asia Pacific Consumer Electronics Wearable AI Market by Country
- 5.2 Asia Pacific Healthcare Wearable AI Market by Country
- 5.3 Asia Pacific Military & Defense Wearable AI Market by Country
- 5.4 Asia Pacific Automotive Wearable AI Market by Country
- 5.5 Asia Pacific Others Wearable AI Market by Country

## **CHAPTER 6. ASIA PACIFIC WEARABLE AI MARKET BY COUNTRY**

- 6.1 China Wearable AI Market
  - 6.1.1 China Wearable AI Market by Type
  - 6.1.2 China Wearable AI Market by Industry Vertical
- 6.2 Japan Wearable AI Market
  - 6.2.1 Japan Wearable AI Market by Type
  - 6.2.2 Japan Wearable AI Market by Industry Vertical
- 6.3 India Wearable AI Market
  - 6.3.1 India Wearable AI Market by Type
  - 6.3.2 India Wearable AI Market by Industry Vertical
- 6.4 South Korea Wearable AI Market
  - 6.4.1 South Korea Wearable AI Market by Type
  - 6.4.2 South Korea Wearable AI Market by Industry Vertical
- 6.5 Singapore Wearable AI Market
  - 6.5.1 Singapore Wearable AI Market by Type
  - 6.5.2 Singapore Wearable AI Market by Industry Vertical
- 6.6 Malaysia Wearable AI Market
  - 6.6.1 Malaysia Wearable AI Market by Type
  - 6.6.2 Malaysia Wearable AI Market by Industry Vertical
- 6.7 Rest of Asia Pacific Wearable AI Market
  - 6.7.1 Rest of Asia Pacific Wearable AI Market by Type
  - 6.7.2 Rest of Asia Pacific Wearable AI Market by Industry Vertical

## **CHAPTER 7. COMPANY PROFILES**

- 7.1 Apple, Inc.

- 7.1.1 Company Overview
- 7.1.2 Financial Analysis
- 7.1.3 Product and Regional Analysis
- 7.1.4 Research & Development Expense
- 7.1.5 Recent strategies and developments:
  - 7.1.5.1 Partnerships, Collaborations, and Agreements:
  - 7.1.5.2 Acquisition and Mergers:
  - 7.1.5.3 Product Launches and Product Expansions:
- 7.1.6 SWOT Analysis
- 7.2 Samsung Electronics Co., Ltd. (Samsung Group)
  - 7.2.1 Company Overview
  - 7.2.2 Financial Analysis
  - 7.2.3 Segmental and Regional Analysis
  - 7.2.4 Research & Development Expense
  - 7.2.5 Recent strategies and developments:
    - 7.2.5.1 Partnerships, Collaborations, and Agreements:
    - 7.2.5.2 Acquisition and Mergers:
    - 7.2.5.3 Product Launches and Product Expansions:
  - 7.2.6 SWOT Analysis
- 7.3 Microsoft Corporation
  - 7.3.1 Company Overview
  - 7.3.2 Financial Analysis
  - 7.3.3 Segmental and Regional Analysis
  - 7.3.4 Research & Development Expenses
  - 7.3.5 Recent strategies and developments:
    - 7.3.5.1 Partnerships, Collaborations, and Agreements:
  - 7.3.6 SWOT Analysis
- 7.4 Sony Corporation
  - 7.4.1 Company Overview
  - 7.4.2 Financial Analysis
  - 7.4.3 Segmental and Regional Analysis
  - 7.4.4 Research and Development Expense
  - 7.4.5 Recent strategies and developments:
    - 7.4.5.1 Product Launches and Product Expansions:
  - 7.4.6 SWOT Analysis
- 7.5 Garmin Ltd.
  - 7.5.1 Company Overview
  - 7.5.2 Financial Analysis
  - 7.5.3 Segmental and Regional Analysis

- 7.5.4 Research & Development Expenses
- 7.5.5 Recent strategies and developments:
  - 7.5.5.1 Acquisition and Mergers:
  - 7.5.5.2 Product Launches and Product Expansions:
- 7.5.6 SWOT Analysis
- 7.6 Fitbit, Inc.
  - 7.6.1 Company Overview
  - 7.6.2 Financial Analysis
  - 7.6.3 Regional Analysis
  - 7.6.4 Research & Development Expense
  - 7.6.5 Recent strategies and developments:
    - 7.6.5.1 Product Launches and Product Expansions:
  - 7.6.6 SWOT Analysis
- 7.7 Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)
  - 7.7.1 Company Overview
  - 7.7.2 Financial Analysis
  - 7.7.3 Segmental and Regional Analysis
  - 7.7.4 Research & Development Expense
  - 7.7.5 Recent strategies and developments:
    - 7.7.5.1 Partnerships, Collaborations, and Agreements:
    - 7.7.5.2 Product Launches and Product Expansions:
    - 7.7.5.3 Geographical Expansions:
- 7.8 Amazon.com, Inc.
  - 7.8.1 Company Overview
  - 7.8.2 Financial Analysis
  - 7.8.3 Segmental and Regional Analysis
  - 7.8.4 Recent strategies and developments:
    - 7.8.4.1 Partnerships, Collaborations, and Agreements:
    - 7.8.4.2 Product Launches and Product Expansions:
  - 7.8.5 SWOT Analysis
- 7.9 IBM Corporation
  - 7.9.1 Company Overview
  - 7.9.2 Financial Analysis
  - 7.9.3 Regional & Segmental Analysis
  - 7.9.4 Research & Development Expenses
  - 7.9.5 Recent strategies and developments:
    - 7.9.5.1 Partnerships, Collaborations, and Agreements:
    - 7.9.5.2 Acquisition and Mergers:
    - 7.9.5.3 Product Launches and Product Expansions:



- 7.9.6 SWOT Analysis
- 7.1 Oracle Corporation
  - 7.10.1 Company Overview
  - 7.10.2 Financial Analysis
  - 7.10.3 Segmental and Regional Analysis
  - 7.10.4 Research & Development Expense
  - 7.10.5 Recent strategies and developments:
    - 7.10.5.1 Product Launches and Product Expansions:
    - 7.10.5.2 Acquisition and Mergers:
  - 7.10.6 SWOT Analysis

## List Of Tables

### LIST OF TABLES

TABLE 1 ASIA PACIFIC WEARABLE AI MARKET, 2015 - 2018, USD MILLION

TABLE 2 ASIA PACIFIC WEARABLE AI MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– WEARABLE AI MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– WEARABLE AI MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– WEARABLE AI MARKET

TABLE 6 MERGERS & ACQUISITIONS – WEARABLE AI MARKET

TABLE 7 ASIA PACIFIC WEARABLE AI MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 8 ASIA PACIFIC WEARABLE AI MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 9 ASIA PACIFIC SMART WATCH WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 ASIA PACIFIC SMART WATCH WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 ASIA PACIFIC SMART EYEWEAR WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 ASIA PACIFIC SMART EYEWEAR WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 ASIA PACIFIC SMART EARWEAR WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 ASIA PACIFIC SMART EARWEAR WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 ASIA PACIFIC OTHER TYPE WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 ASIA PACIFIC OTHER TYPE WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 ASIA PACIFIC WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 18 ASIA PACIFIC WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 19 ASIA PACIFIC CONSUMER ELECTRONICS WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 20 ASIA PACIFIC CONSUMER ELECTRONICS WEARABLE AI MARKET BY

COUNTRY, 2019 - 2025, USD MILLION

TABLE 21 ASIA PACIFIC HEALTHCARE WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 ASIA PACIFIC HEALTHCARE WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 ASIA PACIFIC MILITARY & DEFENSE WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 ASIA PACIFIC MILITARY & DEFENSE WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 25 ASIA PACIFIC AUTOMOTIVE WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 26 ASIA PACIFIC AUTOMOTIVE WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 27 ASIA PACIFIC OTHERS WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 28 ASIA PACIFIC OTHERS WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 29 ASIA PACIFIC WEARABLE AI MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 30 ASIA PACIFIC WEARABLE AI MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 31 CHINA WEARABLE AI MARKET, 2015 - 2018, USD MILLION

TABLE 32 CHINA WEARABLE AI MARKET, 2019 - 2025, USD MILLION

TABLE 33 CHINA WEARABLE AI MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 34 CHINA WEARABLE AI MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 35 CHINA WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 36 CHINA WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 37 JAPAN WEARABLE AI MARKET, 2015 - 2018, USD MILLION

TABLE 38 JAPAN WEARABLE AI MARKET, 2019 - 2025, USD MILLION

TABLE 39 JAPAN WEARABLE AI MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 40 JAPAN WEARABLE AI MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 41 JAPAN WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 42 JAPAN WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 43 INDIA WEARABLE AI MARKET, 2015 - 2018, USD MILLION

TABLE 44 INDIA WEARABLE AI MARKET, 2019 - 2025, USD MILLION

TABLE 45 INDIA WEARABLE AI MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 46 INDIA WEARABLE AI MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 47 INDIA WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 48 INDIA WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 49 SOUTH KOREA WEARABLE AI MARKET, 2015 - 2018, USD MILLION

TABLE 50 SOUTH KOREA WEARABLE AI MARKET, 2019 - 2025, USD MILLION

TABLE 51 SOUTH KOREA WEARABLE AI MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 52 SOUTH KOREA WEARABLE AI MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 53 SOUTH KOREA WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 54 SOUTH KOREA WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 55 SINGAPORE WEARABLE AI MARKET, 2015 - 2018, USD MILLION

TABLE 56 SINGAPORE WEARABLE AI MARKET, 2019 - 2025, USD MILLION

TABLE 57 SINGAPORE WEARABLE AI MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 58 SINGAPORE WEARABLE AI MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 59 SINGAPORE WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 60 SINGAPORE WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 61 MALAYSIA WEARABLE AI MARKET, 2015 - 2018, USD MILLION

TABLE 62 MALAYSIA WEARABLE AI MARKET, 2019 - 2025, USD MILLION

TABLE 63 MALAYSIA WEARABLE AI MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 64 MALAYSIA WEARABLE AI MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 65 MALAYSIA WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2015 - 2018, USD MILLION

TABLE 66 MALAYSIA WEARABLE AI MARKET BY INDUSTRY VERTICAL, 2019 - 2025, USD MILLION

TABLE 67 REST OF ASIA PACIFIC WEARABLE AI MARKET, 2015 - 2018, USD MILLION

TABLE 68 REST OF ASIA PACIFIC WEARABLE AI MARKET, 2019 - 2025, USD MILLION

TABLE 69 REST OF ASIA PACIFIC WEARABLE AI MARKET BY TYPE, 2015 - 2018,

USD MILLION

TABLE 70 REST OF ASIA PACIFIC WEARABLE AI MARKET BY TYPE, 2019 - 2025,  
USD MILLION

TABLE 71 REST OF ASIA PACIFIC WEARABLE AI MARKET BY INDUSTRY  
VERTICAL, 2015 - 2018, USD MILLION

TABLE 72 REST OF ASIA PACIFIC WEARABLE AI MARKET BY INDUSTRY  
VERTICAL, 2019 - 2025, USD MILLION

TABLE 73 KEY INFORMATION – APPLE, INC.

TABLE 74 KEY INFORMATION –SAMSUNG ELECTRONICS CO., LTD.

TABLE 75 KEY INFORMATION – MICROSOFT CORPORATION

TABLE 76 KEY INFORMATION – SONY CORPORATION

TABLE 77 KEY INFORMATION – GARMIN LTD.

TABLE 78 KEY INFORMATION – FITBIT, INC.

TABLE 79 KEY INFORMATION – HUAWEI TECHNOLOGIES CO., LTD.

TABLE 80 KEY INFORMATION – AMAZON.COM, INC.

TABLE 81 KEY INFORMATION – IBM CORPORATION

TABLE 82 KEY INFORMATION – ORACLE CORPORATION

## List Of Figures

### LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2019, NOV – 2015, FEB) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: APPLE, INC.

FIG 6 SWOT ANALYSIS: APPLE, INC.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: SAMSUNG ELECTRONICS CO., LTD.

FIG 8 SWOT ANALYSIS: SAMSUNG ELECTRONICS CO. LTD.

FIG 9 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 10 SWOT ANALYSIS: SONY CORPORATION

FIG 11 RECENT STRATEGIES AND DEVELOPMENTS: GARMIN LTD.

FIG 12 SWOT ANALYSIS: GARMIN LTD.

FIG 13 SWOT ANALYSIS: FITBIT, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: HUAWEI TECHNOLOGIES CO., LTD.

FIG 15 RECENT STRATEGIES AND DEVELOPMENTS: AMAZON.COM, INC.

FIG 16 SWOT ANALYSIS: AMAZON.COM, INC.

FIG 17 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 18 SWOT ANALYSIS: IBM CORPORATION

FIG 19 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 20 SWOT ANALYSIS: ORACLE CORPORATION

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