

Asia Pacific Water Purifier Market (2016-2022)

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Abstracts

Asia Pacific Water Purifier Market is expected to register a market value of \$17,014.2 million by 2022, growing at a CAGR of 11.3% during the forecast period 2016-2022.

Product launch has been a strategy utilized by the market players. With substantial investment into research & development activities, market players have introduced water purifiers equipped with reverse osmosis, ozone, ultra-violet, ultra-filtration, activated carbon, and candle filtration technologies. Purifiers with Wi-Fi technology and filter pitchers are also launched by market leaders.

Health conscious people have given rise to new trends, worldwide. There is growing awareness about health and people are aware about health hazards that are caused due to impure water. Internet has played a major role in creating awareness about the water and the need for pure water for drinking. Further, governments around the world have also been actively working towards spreading awareness about clean water.

The growing disposable income, rapidly growing industrialization, and rapid growth in the population in the developing countries have significantly contributed to the growth of the market. Improvement in standard of living and growing concerns of health & wellness would further add to the market attractiveness.

The report highlights the adoption of Water purifier in Asia Pacific. Based on Technology, the market is segmented into Gravity purifier, UV Purifier and RO Purifier. Based on End User, the market is segmented into Commercial and Residential. Based on Distribution, the market is segmented into Retail stores, Direct sales, and Online. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

Key companies profiled in the report includes Eureka Forbes Ltd., Kent Ro System Ltd.,

Alticor, Brita Gmbh, A. O. Smith Corporation, Panasonic Corporation, General Electric (Ge) And Tata Chemicals.

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