

Asia Pacific Voice assistant application market (2018 - 2024)

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Abstracts

The Asia Pacific Voice Assistant Application Market would witness market growth of 31.9% CAGR during the forecast period (2018 – 2024).

Voice assistant applications that are deployed over the website can be useful in sales and marketing support, instant answering to customer queries, precise navigation, centralized knowledge management, and customer insights. Voice assistant applications improve online communication, allow for a sophisticated interaction with instinctive response times, enhance customer retention, and understand natural languages of people with sharp voice recognition. Users are guided to attain a robust business activity assisted by a human-like interaction platform. In banking, finance, retail, healthcare, and telecom verticals, users look for interactive support/help when they buy a product or while they are inquiring about the queries.

Various APAC countries such as China, Japan, South Korea, Australia, Singapore, and India, have a big population and involve NLP and Interactive Voice Response (IVR) platform-based speech assistant software to monitor clients. Travel, healthcare, retail and banking are the verticals that drive APAC's Voice Assistant Application Market. Countries such as China, Japan, and Australia are significantly penetrating the Voice Assistant Application Market and providing alternatives to clients' complicated queries. Due to the rapid implementation of techniques, APAC nations have enormous ability to expand further. Organizations have started introducing speech assistant solutions to improve their development and expand the client base.

Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into Mobile Application, Web application and Devices. Based on Organization size, the market is segmented into large enterprises

and Small & Medium Enterprises. Based on Deployment mode, the market is segmented into Cloud and On-Premise. Based on End User, the market is segmented into Retail & Ecommerce, Healthcare & Life Sciences, Manufacturing & Automotive, Telecom & IT, BFSI, Media & Entertainment, and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nuance Communications Inc., Amazon.com, Inc., Google Inc., Microsoft Corporation, Apple Inc., SAP SE, Oracle Corporation, Salesforce.com, Inc., Orange S.A., and Samsung Electronics Co. Ltd

Scope of the Study

Market Segmentation:

By Component

Solution

Services

By Application

Mobile Application

Web Application

Devices

By Organization Size

Large Enterprises

Small & Medium Enterprises

By Deployment mode

Cloud

On-Premise

By End User

Retail & Ecommerce

Healthcare & Life Sciences

Manufacturing & Automotive

Telecom & IT

BFSI

Media & Entertainment

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Nuance Communications Inc.

Amazon.com, Inc.

Google Inc.

Microsoft Corporation

Apple Inc.

SAP SE

Oracle Corporation

Salesforce.com, Inc.

Orange S.A.

Samsung Electronics Co. Ltd

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

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