

Asia Pacific User Activity Monitoring Market Analysis (2017-2023)

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Abstracts

The Asia Pacific User Activity Monitoring Market would witness market growth of 25.2% CAGR during the forecast period (2017 – 2023). Need for effective control over employees, better management of third-party vendors, and need to adhere to stringent compliances, is the factors that have led to the adoption of UAM solutions for critical information protection. The cloud-based deployment model is among the most preferred form of solution, as the capital required is minimal. Cloud based solutions also helps in decreasing the operational and maintenance costs significantly. Cost associated with the research and development (R&D) for launching new UAM solutions is very high, which eventually adds to the product pricing. The higher cost associated with the technology adoption would limit the growth of the UAM market. There has been a significant rise in the number of security breaches over the years. Therefore, the need for better solutions is inevitable for the organizations. However, the cost of the technology is a matter concern to many small and large enterprises alike.

Based on Type, the User Activity Monitoring market segments the market into Solution and Services. Based on Technology Type, the market report segments the market into Behaviour Analytics, Log Management, Auditing & Reporting, and Others. Based on Application Area, the User Activity Monitoring market segments the market into Network Monitoring, Database Monitoring, Application Monitoring, System Monitoring, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the User Activity Monitoring market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Healthcare, Manufacturing, Retail, Telecom & IT, Energy & Utilities, and Others. Based on Countries, the User Activity Monitoring market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Asia Pacific User Activity Monitoring Market. Key companies profiled in the report include Micro Focus, Rapid7, Inc., Logrhythm, Inc., Imperva, Inc., Splunk Inc., Raytheon (Forcepoint LLC), SolarWinds, Inc., Dtex Systems, Ekran System, and NetFort.

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TABLE 167 KEY INFORMATION – SOLARWINDS, INC.

TABLE 168 KEY INFORMATION – DTEX SYSTEMS

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TABLE 170 KEY INFORMATION – NETFORT

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