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Asia-Pacific Unified Comunication as a Service (UCaaS) Market (2016 - 2022)

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Abstracts

The Asia Pacific UCaaS market size is would grow from USD 3.4 Billion in 2015 to USD 8.4 Billion by 2022, at a CAGR of 14.0% during the forecast period. Asia Pacific region would be one of the leading markets with unprecedented growth during the forecast period. India and China would contribute substantially to the growth of the Asia-Pacific region. The adoption of UCaaS technology would be largely witnessed in the consumer goods and retail verticals, as streamlining business processes would be quick, and also real-time services and faster transaction closures could be achieved seamlessly. Additionally, BFSI, logistic & transportation, and IT & telecom verticals would also derive benefit from the implementation of UCaaS and would drive adoption during the forecast period.

The report highlights the adoption of UCaaS (Unified Communication-as-a-Service) market in Asia Pacific. Based on the component, the UCaaS market is segmented into Telephony, Unified messaging, Conferencing and Others Robotics. Based on the Deployment, the market is segmented across On-Premise, Cloud Based segments. The report further segments the market based on the End User Organization Size as Small & Medium Enterprises and Large enterprises. Industry vertical wise the market is bifurcated as Consumer goods and retail, Telecom and IT, BFSI, Healthcare, Public sector and utilities, Logistics and transportation, Travel and hospitality and Others. The countries included in the report are China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia Pacific.

Some of the major market leaders profiled in the report are Cisco Systems (U.S.), Computer Science Corporation (U.S.), BT Group (U.K.), 8x8 (U.S.), West Corporation (U.S.), Microsoft Corporation (U.S.), Voss Solutions (U.S.), Verizon Communication (U.S.), Star2star Communications (U.S.), and Polycom (U.S.).

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