

Asia Pacific Underwater Camera Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Underwater Camera Market would witness market growth of 15.1% CAGR during the forecast period (2017 – 2023). Adventure tourism coupled with social media platforms is also gaining popularity in the Asia Pacific region. The younger generation and the tech savvy population are keen to upgrade electronic goods products, which is a major factor for the market growth. Also, rising disposable income is further contributing to the growth of the underwater camera market. Growing awareness about tourist destinations such as Indonesia, Maldives, and Malaysia, further drives the market expansion in the region. Additionally, rapid rate of internet penetration in countries such as India and China would propel the growth of the underwater camera market.

Based on Sales Channel, the Underwater Camera market segments the market into Online and Offline. Based on End User, the market report segments the market into Commercial and Personal. Based on Countries, the Underwater Camera market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Asia Pacific Underwater Camera Market. Key companies profiled in the report include Nikon Corporation, Sony Corporation, Canon, Inc., GoPro, Inc., Garmin Ltd., Brinno Inc., Fujifilm Holdings Corporation, Olympus Corporation, Ricoh Company Limited, and Panasonic Corporation.

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