

Asia-Pacific Trade Management Market (2016 - 2022)

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Abstracts

Trade management solutions and services is quite popular in verticals such as transportation and logistics, aerospace and defense, healthcare and life sciences, consumer goods and retail, manufacturing, and energy and utilities. The solutions are used to automate and simplify global trade operations, which have added to the growth of the trade management market, globally. The transportation and logistics vertical would be the largest market during the forecast period. Nevertheless, aerospace and defense and healthcare and life sciences segments would also be highly profitable segments with opportunities for growth.

Cloud-based deployment models are cheaper compared to on-premises model; therefore, the cost of ownership is much lesser, as there is no cost involved in installing hardware to support global trade management solutions. Trade management companies can keep a real-time track on things with the help of cloud based deployment model.

Based on the type, the Trade Management market is segmented into Solution and Services. The Solution market is segmented into Trade Function, Trade Compliance, Supply Chain Visibility and Trade Finance. Trade Function is further segmented into Import/Export Management, Vendor Management and Others. Trade Compliance is further segmented into Duty Management and Risk & Quality Management. Trade Finance is further segmented into Insurance Management, Invoice Management and Others. The Services market is segmented into Consulting, Implementation and Support & Maintenance. Based on Organization size, the market is segmented into Small & Medium Sized Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Transportation & Logistics, Healthcare & Life Sciences, Government & Public Utilities, Consumer Goods & Retail, Aerospace & Defense, Manufacturing, Energy & Utilities and Others.

Based on country, Trade Management market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant country in the Asia-Pacific Trade Management market in 2015. Japan and South Korea would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Trade Management market. Key companies profiled in the report include Oracle Corporation, SAP SE, Amber Road, Inc., MIC Customer Solutions, Precision Software, QuestaWeb, Inc., The Descartes Systems Group, Inc. and Aptean, Inc.

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