

Asia Pacific Tonic Water Market By Flavor (Plain and Flavored), By Distribution Channel (Off-trade, On-trade and Online Retail), By Packaging Form (Cans and Bottles), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Tonic Water Market would witness market growth of 11.5% CAGR during the forecast period (2020-2026).

Asia Pacific is foreseen to be the highest developing region from 2020 to 2026. The utilization of different sorts of spirits, for example, gin, whiskey, vodka, and rum has been slowly expanding in nations like India, China, and Indonesia. The ascent in the utilization of different sorts of liquor is boosting the demand for tonic water in the region.

The resurgence of a cocktail trend in the developing economies has especially prodded development for the super-premium class since bartenders are slowly blending premium tonic water in top-level spirit brands. Furthermore, socioeconomic factors, for example, income development, growing working-class consumers in emerging economies, and fast urbanization produce a positive effect on the development and consumption of alcoholic drinks, and consequently blenders.

Moreover, with the growth in the adult population universally, socializing is on the rise. The number of bars, pubs, and breweries serving alcoholics drinks has expanded widely due to the demand produced by adult consumers, competitive pricing, and a plethora of alternatives. This phenomenon has prompted an expansion in the consumption of spirits, accordingly driving the development of blenders, and thus tonic water.

Diet tonic water is getting high adoption among consumers due to its lower content of sugar. When contrasted with regular, diet variations have fewer calories or carbohydrates. Organizations are likewise introducing new naturally flavored water in this item segment, expecting to satisfy the specific needs of the consumer for diet consciousness and taste factors. For example, Sodastream offers naturally flavored eating regimen tonics with zero calories.

Based on Flavor, the market is segmented into Plain and Flavored. Based on Distribution Channel, the market is segmented into Off-trade, On-trade and Online Retail. Based on Packaging Form, the market is segmented into Cans and Bottles. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Keurig Dr Pepper, Inc. (Dr Pepper Snapple Group), The Coca Cola Company, Monster Beverage Corporation (Hansen Beverage), Fever-Tree Drinks PLC, Asahi Group Holdings Ltd., PepsiCo, Inc. (Soda Stream International Ltd.), Q-Tonic, LLC, Zevia, LLC, Fentimans Ltd. and Britvic PLC.

Scope of the Study

Market Segmentation:

By Flavor

Plain

Flavored

By Distribution Channel

Off-trade

On-trade

Online Retail

By Packaging Form

Cans

Bottles

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Keurig Dr Pepper, Inc. (Dr Pepper Snapple Group)

The Coca Cola Company

Monster Beverage Corporation (Hansen Beverage)

Fever-Tree Drinks PLC

Asahi Group Holdings Ltd.

PepsiCo, Inc. (Soda Stream International Ltd.)

Q-Tonic, LLC

Zevia, LLC

Fentimans Ltd.

Britvic PLC

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Tonic Water Market, by Flavor
 - 1.4.2 Asia Pacific Tonic Water Market, by Distribution Channel
 - 1.4.3 Asia Pacific Tonic Water Market, by Packaging Form
 - 1.4.4 Asia Pacific Tonic Water Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. STRATEGIES DEPLOYED IN TONIC WATER MARKET

CHAPTER 4. ASIA PACIFIC TONIC WATER MARKET BY FLAVOR

- 4.1 Asia Pacific Plain Tonic Water Market by Country
- 4.2 Asia Pacific Flavored Tonic Water Market by Country

CHAPTER 5. ASIA PACIFIC TONIC WATER MARKET BY DISTRIBUTION CHANNEL

- 5.1 Asia Pacific Off-trade Tonic Water Market by Country
- 5.2 Asia Pacific On-trade Tonic Water Market by Country
- 5.3 Asia Pacific Online Retail Tonic Water Market by Country

CHAPTER 6. ASIA PACIFIC TONIC WATER MARKET BY PACKAGING FORM

- 6.1 Asia Pacific Cans Market by Country
- 6.2 Asia Pacific Bottles Market by Country

CHAPTER 7. ASIA PACIFIC TONIC WATER MARKET BY COUNTRY

- 7.1 China Tonic Water Market
 - 7.1.1 China Tonic Water Market by Flavor
 - 7.1.2 China Tonic Water Market by Distribution Channel
 - 7.1.3 China Tonic Water Market by Packaging Form
- 7.2 Japan Tonic Water Market
 - 7.2.1 Japan Tonic Water Market by Flavor
 - 7.2.2 Japan Tonic Water Market by Distribution Channel
 - 7.2.3 Japan Tonic Water Market by Packaging Form
- 7.3 India Tonic Water Market
 - 7.3.1 India Tonic Water Market by Flavor
 - 7.3.2 India Tonic Water Market by Distribution Channel
 - 7.3.3 India Tonic Water Market by Packaging Form
- 7.4 South Korea Tonic Water Market
 - 7.4.1 South Korea Tonic Water Market by Flavor
 - 7.4.2 South Korea Tonic Water Market by Distribution Channel
 - 7.4.3 South Korea Tonic Water Market by Packaging Form
- 7.5 Singapore Tonic Water Market
 - 7.5.1 Singapore Tonic Water Market by Flavor
 - 7.5.2 Singapore Tonic Water Market by Distribution Channel
 - 7.5.3 Singapore Tonic Water Market by Packaging Form
- 7.6 Malaysia Tonic Water Market
 - 7.6.1 Malaysia Tonic Water Market by Flavor
 - 7.6.2 Malaysia Tonic Water Market by Distribution Channel
 - 7.6.3 Malaysia Tonic Water Market by Packaging Form
- 7.7 Rest of Asia Pacific Tonic Water Market
 - 7.7.1 Rest of Asia Pacific Tonic Water Market by Flavor
 - 7.7.2 Rest of Asia Pacific Tonic Water Market by Distribution Channel
 - 7.7.3 Rest of Asia Pacific Tonic Water Market by Packaging Form

CHAPTER 8. COMPANY PROFILES

- 8.1 Danaher Corporation
 - 8.1.1 Company Overview
 - 8.1.2 Financial Analysis

- 8.1.3 Segmental &Regional Analysis
- 8.1.4 Research & Development Expenses
- 8.2 A-dec, Inc.
 - 8.2.1 Company overview
- 8.3 Dentsply Sirona, Inc.
 - 8.3.1 Company Overview
 - 8.3.2 Financial Analysis
 - 8.3.3 Segmental &Regional Analysis
 - 8.3.4 Research & Development Expenses
- 8.4 Cefla S.C.
 - 8.4.1 Company Overview
 - 8.4.2 Financial Analysis
- 8.5 Dentamerica, Inc.
 - 8.5.1 Company Overview
- 8.6 Dentflex
 - 8.6.1 Company Overview
- 8.7 DentalEZ, Inc. (JEP Management, Inc.)
 - 8.7.1 Company Overview
 - 8.7.2 Recent strategies and developments:
 - 8.7.2.1 Product Launches and Product Expansions:
- 8.8 The Yoshida Dental Mfg. Co., Ltd.
 - 8.8.1 Company Overview
- 8.9 Guilin Woodpecker Medical Instrument Co., Ltd.
 - 8.9.1 Company Overview
- 8.10. The Turbine Source (Sed, Inc.)
 - 8.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 ASIA PACIFIC TONIC WATER MARKET, 2016 - 2019, USD MILLION

TABLE 2 ASIA PACIFIC TONIC WATER MARKET, 2020 - 2026, USD MILLION

TABLE 3 ASIA PACIFIC TONIC WATER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 4 ASIA PACIFIC TONIC WATER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 5 ASIA PACIFIC PLAIN TONIC WATER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 ASIA PACIFIC PLAIN TONIC WATER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 ASIA PACIFIC FLAVORED TONIC WATER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 ASIA PACIFIC FLAVORED TONIC WATER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 ASIA PACIFIC TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 10 ASIA PACIFIC TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 11 ASIA PACIFIC OFF-TRADE TONIC WATER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 ASIA PACIFIC OFF-TRADE TONIC WATER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 ASIA PACIFIC ON-TRADE TONIC WATER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 ASIA PACIFIC ON-TRADE TONIC WATER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 ASIA PACIFIC ONLINE RETAIL TONIC WATER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 ASIA PACIFIC ONLINE RETAIL TONIC WATER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 ASIA PACIFIC TONIC WATER MARKET BY PACKAGING FORM, 2016 - 2019, USD MILLION

TABLE 18 ASIA PACIFIC TONIC WATER MARKET BY PACKAGING FORM, 2020 - 2026, USD MILLION

TABLE 19 ASIA PACIFIC CANS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 ASIA PACIFIC CANS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 ASIA PACIFIC BOTTLES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 ASIA PACIFIC BOTTLES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 ASIA PACIFIC TONIC WATER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 24 ASIA PACIFIC TONIC WATER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 25 CHINA TONIC WATER MARKET, 2016 - 2019, USD MILLION

TABLE 26 CHINA TONIC WATER MARKET, 2020 - 2026, USD MILLION

TABLE 27 CHINA TONIC WATER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 28 CHINA TONIC WATER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 29 CHINA TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 30 CHINA TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 31 CHINA TONIC WATER MARKET BY PACKAGING FORM, 2016 - 2019, USD MILLION

TABLE 32 CHINA TONIC WATER MARKET BY PACKAGING FORM, 2020 - 2026, USD MILLION

TABLE 33 JAPAN TONIC WATER MARKET, 2016 - 2019, USD MILLION

TABLE 34 JAPAN TONIC WATER MARKET, 2020 - 2026, USD MILLION

TABLE 35 JAPAN TONIC WATER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 36 JAPAN TONIC WATER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 37 JAPAN TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 38 JAPAN TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 39 JAPAN TONIC WATER MARKET BY PACKAGING FORM, 2016 - 2019, USD MILLION

TABLE 40 JAPAN TONIC WATER MARKET BY PACKAGING FORM, 2020 - 2026, USD MILLION

TABLE 41 INDIA TONIC WATER MARKET, 2016 - 2019, USD MILLION

TABLE 42 INDIA TONIC WATER MARKET, 2020 - 2026, USD MILLION

TABLE 43 INDIA TONIC WATER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 44 INDIA TONIC WATER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 45 INDIA TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 46 INDIA TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 47 INDIA TONIC WATER MARKET BY PACKAGING FORM, 2016 - 2019, USD MILLION

TABLE 48 INDIA TONIC WATER MARKET BY PACKAGING FORM, 2020 - 2026, USD MILLION

TABLE 49 SOUTH KOREA TONIC WATER MARKET, 2016 - 2019, USD MILLION

TABLE 50 SOUTH KOREA TONIC WATER MARKET, 2020 - 2026, USD MILLION

TABLE 51 SOUTH KOREA TONIC WATER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 52 SOUTH KOREA TONIC WATER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 53 SOUTH KOREA TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 54 SOUTH KOREA TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 55 SOUTH KOREA TONIC WATER MARKET BY PACKAGING FORM, 2016 - 2019, USD MILLION

TABLE 56 SOUTH KOREA TONIC WATER MARKET BY PACKAGING FORM, 2020 - 2026, USD MILLION

TABLE 57 SINGAPORE TONIC WATER MARKET, 2016 - 2019, USD MILLION

TABLE 58 SINGAPORE TONIC WATER MARKET, 2020 - 2026, USD MILLION

TABLE 59 SINGAPORE TONIC WATER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 60 SINGAPORE TONIC WATER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 61 SINGAPORE TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 62 SINGAPORE TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 63 SINGAPORE TONIC WATER MARKET BY PACKAGING FORM, 2016 - 2019, USD MILLION

TABLE 64 SINGAPORE TONIC WATER MARKET BY PACKAGING FORM, 2020 - 2026, USD MILLION

TABLE 65 MALAYSIA TONIC WATER MARKET, 2016 - 2019, USD MILLION

TABLE 66 MALAYSIA TONIC WATER MARKET, 2020 - 2026, USD MILLION

TABLE 67 MALAYSIA TONIC WATER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 68 MALAYSIA TONIC WATER MARKET BY FLAVOR, 2020 - 2026, USD

MILLION

TABLE 69 MALAYSIA TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 70 MALAYSIA TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 71 MALAYSIA TONIC WATER MARKET BY PACKAGING FORM, 2016 - 2019, USD MILLION

TABLE 72 MALAYSIA TONIC WATER MARKET BY PACKAGING FORM, 2020 - 2026, USD MILLION

TABLE 73 REST OF ASIA PACIFIC TONIC WATER MARKET, 2016 - 2019, USD MILLION

TABLE 74 REST OF ASIA PACIFIC TONIC WATER MARKET, 2020 - 2026, USD MILLION

TABLE 75 REST OF ASIA PACIFIC TONIC WATER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 76 REST OF ASIA PACIFIC TONIC WATER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 77 REST OF ASIA PACIFIC TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 78 REST OF ASIA PACIFIC TONIC WATER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 79 REST OF ASIA PACIFIC TONIC WATER MARKET BY PACKAGING FORM, 2016 - 2019, USD MILLION

TABLE 80 REST OF ASIA PACIFIC TONIC WATER MARKET BY PACKAGING FORM, 2020 - 2026, USD MILLION

TABLE 81 KEY INFORMATION – DANAHER CORPORATION

TABLE 82 KEY INFORMATION – A-DEC, INC.

TABLE 83 KEY INFORMATION – DENTSPLY SIRONA, INC.

TABLE 84 KEY INFORMATION – CEFLA S.C.

TABLE 85 KEY INFORMATION – DENTAMERICA, INC.

TABLE 86 KEY INFORMATION – DENTFLEX

TABLE 87 KEY INFORMATION – DENTALEZ, INC.

TABLE 88 KEY INFORMATION – THE YOSHIDA DENTAL MFG. CO., LTD.

TABLE 89 KEY INFORMATION – GUILIN WOODPECKER MEDICAL INSTRUMENT CO., LTD.

TABLE 90 KEY INFORMATION – THE TURBINE SOURCE

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

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