

# Asia Pacific Tonic Water Market By Flavor (Plain and Flavored), By Distribution Channel (Off-trade, Ontrade and Online Retail), By Packaging Form (Cans and Bottles), By Country, Industry Analysis and Forecast, 2020 - 2026

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### **Abstracts**

The Asia Pacific Tonic Water Market would witness market growth of 11.5% CAGR during the forecast period (2020-2026).

Asia Pacific is foreseen to be the highest developing region from 2020 to 2026. The utilization of different sorts of spirits, for example, gin, whiskey, vodka, and rum has been slowly expanding in nations like India, China, and Indonesia. The ascent in the utilization of different sorts of liquor is boosting the demand for tonic water in the region.

The resurgence of a cocktail trend in the developing economies has especially prodded development for the super-premium class since bartenders are slowly blending premium tonic water in top-level spirit brands. Furthermore, socioeconomic factors, for example, income development, growing working-class consumers in emerging economies, and fast urbanization produce a positive effect on the development and consumption of alcoholic drinks, and consequently blenders.

Moreover, with the growth in the adult population universally, socializing is on the rise. The number of bars, pubs, and breweries serving alcoholics drinks has expanded widely due to the demand produced by adult consumers, competitive pricing, and a plethora of alternatives. This phenomenon has prompted an expansion in the consumption of spirits, accordingly driving the development of blenders, and thus tonic water.



Diet tonic water is getting high adoption among consumers due to its lower content of sugar. When contrasted with regular, diet variations have fewer calories or carbohydrates. Organizations are likewise introducing new naturally flavored water in this item segment, expecting to satisfy the specific needs of the consumer for diet consciousness and taste factors. For example, Sodastream offers naturally flavored eating regimen tonics with zero calories.

Based on Flavor, the market is segmented into Plain and Flavored. Based on Distribution Channel, the market is segmented into Off-trade, On-trade and Online Retail. Based on Packaging Form, the market is segmented into Cans and Bottles. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers theanalysis of key stake holders of the market. Key companies profiled in the report include Keurig Dr Pepper, Inc. (Dr Pepper Snapple Group), The Coca Cola Company, Monster Beverage Corporation (Hansen Beverage), Fever-Tree Drinks PLC, Asahi Group Holdings Ltd., PepsiCo, Inc. (Soda Stream International Ltd.), Q-Tonic, LLC, Zevia, LLC, Fentimans Ltd. and Britvic PLC.

International Ltd.), Q-Tonic, LLC, Zevia, LLC, Fentimans Ltd. and Britvic PLC.			
Scope of the Study			
Market Segmentation:			
By Flavor			
Plain			
Flavored			
By Distribution Channel			
Off-trade			
On-trade			
Online Retail			



By Packaging Form			
	Cans		
	Bottles		
By Country			
	China		
	Japan		
	India		
	South Korea		
	Singapore		
	Malaysia		
	Rest of Asia Pacific		
Companies Profiled			
Compa	Companies Profiled		
	Keurig Dr Pepper, Inc. (Dr Pepper Snapple Group)		
	The Coca Cola Company		
	Monster Beverage Corporation (Hansen Beverage)		
	Fever-Tree Drinks PLC		
	Asahi Group Holdings Ltd.		
	PepsiCo, Inc. (Soda Stream International Ltd.)		
	Q-Tonic, LLC		



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Britvic PLC

Zevia, LLC

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