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Asia Pacific Thermal Printing Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Thermal Printing Market would witness market growth of 7.1% CAGR during the forecast period (2017 – 2023). Thermal printing is a digital printing process used in producing printed images by selectively heating coated thermochromic paper, or thermal paper. The printed images are printed as a result of the paper passing over the thermal print head. The coating turns black in the areas where it is heated, and as a result an image is produced. Retail applications in smart packaging, inventory management, warehousing, and transportation and logistics applications are contributing to the growth of the thermal printing market. These applications require barcode, and RFID labels and tags to track data of a particular asset. Therefore, the demand for RFID, barcode, and POS thermal printers is significant.

Based on Offering, the market report segments the market into Printer and Supplies. Printer includes Barcode Printers, Kiosk & Ticket Printers, POS Printer, Card Printers, and Others. Based on Format Type, the market report segments the market into Industrial Format, Desktop Format, and Mobile Format. Based on Vertical, the market report segments the market into Retail, Transportation & Logistics, Manufacturing & Industrial, Healthcare & Hospitality, Government, and Others.

Based on Countries, the Thermal Printing market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Thermal Printing Market. Key companies profiled in the report include Zebra Technologies Corporation, Sato Holdings, Honeywell International, Inc., Seiko Epson Corporation, Fujitsu Limited, Toshiba Corporation, Star Micronics Co. Ltd., BIXOLON, Brother Industries, Ltd., and TSC Auto ID Technology Co., Ltd.

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