

Asia Pacific Thermal Paper Market (2019-2025)

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Abstracts

The Asia Pacific Thermal Paper Market would witness market growth of 9.3% CAGR during the forecast period (2019-2025).

Thermal paper is produced out of a base paper, undercoating, and thermal coating. Both coatings are provided on the similar side of a paper. The printing process is carried out with thermal coating, whereas the undercoating helps to improve the base paper for printing and helps to create a smoother and high-quality finish. Sometimes for security purposes, additional coating is also added to the paper. On the basis of the composition of basic features, different quality types of thermal papers are available.

Asia Pacific, dominated by China, India, and Japan, is expected to see prominent growth in the thermal paper industry. Due to the intensive paperwork required for governance and planning, the industrial sector in China has been an ardent user of the printing receipts. Huge scale investments by international players in China's printing industry complement the Asian region's consumer market. Numerous print shops have also surfaced in cities and town centers to satisfy the need for promotional receipts, tickets, coupons, and rebate forms on a large scale. The advent of portable electronic devices and access to the Internet has made marketing and advertising omnipresent. Printing quotes and messages on a thermal receipt are the common methods adopted by Chinese manufacturing industries to meet customers. Printed receipts show a high degree of versatility as a graphic image, forms, utilizing company logos, attractive font designs.

Based on Technology, the market is segmented into Direct Thermal, Thermal Transfer and Others. Based on Application, the market is segmented into Point-of-Sales, Tags & Labels, Gaming & Lottery and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Ricoh Company Limited, Oji Holdings Corporation (Mitsui Group), Appvion, Inc., Mitsubishi Paper Mills Ltd., Gold Huasheng

Paper Co., Ltd., Henan Province JiangHe Paper Co., Ltd., Thermal Solutions International, Inc., Nippon Paper Industries Co., Ltd. (Jujo Thermal Ltd.), Rotolificio Bergamasco S.r.l. and Koehler Paper SE.

Scope of the Study

Market Segmentation:

By Technology

Direct Thermal

Thermal Transfer

Others

By Application

Point-of-Sales

Tags & Labels

Gaming & Lottery

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Ricoh Company Limited

Oji Holdings Corporation (Mitsui Group)

Appvion, Inc.

Mitsubishi Paper Mills Ltd.

Gold Huasheng Paper Co., Ltd.

Henan Province JiangHe Paper Co., Ltd.

Thermal Solutions International, Inc.

Nippon Paper Industries Co., Ltd. (Jujo Thermal Ltd.)

Rotolificio Bergamasco S.r.l.

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