

Asia Pacific Telecom Billing & Revenue Management Market By Component (Solution and Services), By Deployment Type (On-premise and Cloud), By Operator Type (Mobile Operator and Internet Service Providers), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Telecom Billing & Revenue Management Market would witness market growth of 14.9% CAGR during the forecast period (2020-2026).

The numbers of subscribers are rapidly increasing globally for the telecom services. As a result of which, problems like network congestion and fallout of services are increasing day by day. This lead to the evolution of structural demand for developing an efficient billing and revenue management solutions. The Communication Services Providers (CSPs) use these telecom billing and revenue management solutions in order to increase their revenue as these solutions helps in optimizing telecom networks.

The telecom service providers also get benefited by these solutions as it enable them to get protected from fraud and fraud can be managed as a result of which in long run there is decrease in operational costs. Besides, these solutions are beneficial for telecom service providers for launching new products and services in the market in addition to it, customer experience is also improved with recharging services in real time. The new trend in these field is providing billing and revenue management solutions with use of cloud Software-as-a Service (SaaS) and is expected to have positive impact on this market.

With the rapid increase in mobile and internet subscribers, both telecom operators and subscribers are facing some challenges such as drop in the quality of services provided, and network congestion. The telecom companies are capitalising in telecom billing and revenue management solutions and services to counter these effects. The increasing

significance of ascertaining profitability and value that their customer will bring the enterprise and increase in preference for the detection and mitigation of revenue leakage along with automated payment processing solutions and unified workflows by the organizations is anticipated to accelerate the growth in the market.

Based on Component, the market is segmented into Solution and Services. The Solutions market is further segmented into Billing & Charging, Mediation, Revenue Assurance, Fraud Management and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Operator Type, the market is segmented into Mobile Operator and Internet Service Providers. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Accenture PLC, Amdocs Limited, Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), SAP SE, Ericsson AB, Oracle Corporation, CSG Systems International, Inc., Cerillion PLC, Sterlite Technologies Limited, and Comarch SA.

Scope of the Study

Market Segmentation:

By Component

Solution

- o Billing & Charging
- o Mediation
- o Revenue Assurance
- o Fraud Management
- o Others

Services

By Deployment Type

On-premise

Cloud

By Operator Type

Mobile Operator

Internet Service Providers

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Accenture PLC

Amdocs Limited

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

SAP SE

Ericsson AB

Oracle Corporation

CSG Systems International, Inc.

Cerillion PLC

Sterlite Technologies Limited

Comarch SA

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