

# **Asia Pacific Telecom API Market By Type (Messaging, IVR API, Payment API, Location API, WebRTC and Others) By End User (Enterprise Developers, Partner Developers, Internal Telecom Developers and Others) By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Asia Pacific Telecom API Market would witness market growth of 24.3% CAGR during the forecast period (2020-2026).

Rapid development of information technology has dramatically expanded the demand for the Telecom Application Programming Interface (API) with the highest growth rate. Recent innovations and improvements in the IT industry have complemented the technical expansion of telecommunications networks. Innovation helps in the realization of digital change, through workflow optimization, technical rationalization and new responsibilities and skills that enhance operational performance.

It offers mobility and stability for incorporation and productivity of business operations. Such advancements lead to the introduction of cloud-based technology that support companies by saving money, providing security, efficiency, accessibility and collaboration. As a result, rapid technical advancement and the growing adoption of cloud-based services are projected to fuel growth in the telecommunications API industry over the forecast period.

The Telecom API is a compilation of programming instructions and protocols that are used to navigate a web-based service. It is used for mobile applications and cloud-related telecommunications software such as email, banking, location sharing, identity

management, webRTC, and others. The Telecom API provides enhanced features to existing applications by improving their performance and providing time-consuming and cost-effective solutions. This results in better user service and the creation of new software systems. However, stringent government policies and regulations are one of the restricting factors that could theoretically impede the development of the telecommunications API industry in the forecast era.

Based on Type, the market is segmented into Messaging, IVR API, Payment API, Location API, WebRTC and Others. Based on End User, the market is segmented into Enterprise Developers, Partner Developers, Internal Telecom Developers and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include AT&T, Inc., Orange S.A., Verizon Communications, Inc., Nokia Corporation, Google, Inc., Twilio, Inc., Telefonica S.A., Vonage Holdings Corporation, Cisco Systems, Inc., and LocationSmart.

## Scope of the Study

## Market Segmentation:

### By Type

Messaging

IVR API

Payment API

Location API

WebRTC

Others

### By End User

Enterprise Developers

Partner Developers

Internal Telecom Developers

Others

## By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

## Companies Profiled

AT&T, Inc.

Orange S.A.

Verizon Communications, Inc.

Nokia Corporation

Google, Inc.

Twilio, Inc.

Telefonica S.A.

Vonage Holdings Corporation

Cisco Systems, Inc.

LocationSmart

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