

Asia Pacific Swimwear Market 2019 - 2025)

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Abstracts

The Asia Pacific Swimwear Market would witness market growth of 8.7% CAGR during the forecast period (2019 – 2025).

Asian countries such as China, India, and many other Southeast Asian countries are the largest producers of nylon, polyester, and many other textiles in the world. China alone contributes 60% of global polyester fiber production output. Additionally, the rise in Asian tourism is anticipated to boost the swimwear market. More foreigners are arriving in Asian countries for tourism which is proliferating the growth of the swimwear market. Moreover, Asian countries being cheaper for traveling is helping in boosting the percentage increase of foreign tourist arrivals. This, in turn, is helping to increase the popularity of swimwear in Asian countries.

Based on End User, the market is segmented into Women, Men and Children. Based on Distribution Channel, the market is segmented into Offline and Online. Further, based on Fabric used, the Swimwear market is segmented into Polyester, Nylon, Neoprene, Polypropylene, Spandex, Cotton and Other. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Haddow Group Plc., NIKE, Inc., Arena Italia S.p.A., Swimwear Anywhere, Inc., Adidas AG, DICK'S Sporting Goods, Inc., The Gap Inc., PVH Corp., Gottex Models Ltd., and Seafolly Pty. Limited.

Scope of the Study

Market Segmentation:

By End User

Women

Men

Children

By Distribution Channel

Offline

Online

By Fabric

Polyester

Nylon

Neoprene

Polypropylene

Spandex

Cotton

Others

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Haddow Group Plc.

NIKE, Inc.

Arena Italia S.p.A.

Swimwear Anywhere, Inc.

Adidas AG

DICK'S Sporting Goods, Inc.

The Gap Inc.

PVH Corp.

Gottex Models Ltd.

Seafolly Pty. Limited

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