

Asia Pacific Sun Protection Products Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Sun Protection Products Market would witness market growth of 7.8% CAGR during the forecast period (2018 – 2024).

Sun Care products are considered as the first line of defense to counter damaging effects of sun exposure. These products offer long-term safety against UVA and UVB rays, which is considered as a major cause for early skin ageing and various side effects such as tanning, sun burns, and skin cancer.

The sun protection products are swiftly gaining popularity in the region. Growing awareness about the importance of sun protection products and introduction of new skin protection products with better formulations would contribute to the growth of the sun protection products market here in. moreover, The harsh climatic conditions in the region, the adverse impact of sun rays and the high risk of skin cancer are the factors that drive market growth.

Based on the Product type, the Sun Protection Products market is segmented into Sun Protection, After-sun Products, and Self-tanning Products. Sun protection products further segmented into SPF 15 and below, SPF 15 to 30, SPF 30 to 50, and SPF 50 and above. Based on the category, the market is segmented into Skincare Products and Hair care Products. The Product form segment covers, Gel, Cream, Lotions, Wipe, Spray, Colored, and Powder. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Beiersdorf AG, Groupe Clarins, Johnson & Johnson, Coty Inc., Shiseido Co. Ltd, L'Oreal S.A., Bioderma Laboratories, Estee

Lauder Companies Inc., Burt's Bees, and Unilever.

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