

Asia Pacific Stevia Market By Form (Powder, Liquid and others) By End User (Food and Beverages, Pharmaceuticals, Retail and other End Users) By Distribution Channel (Direct Channel and Indirect Channel) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Stevia Market would witness market growth of 11.2% CAGR during the forecast period (2020-2026).

Stevia is a natural and non-nutritive sweetener derived from the leaves of the Stevia Rebaudiana plant. The leaves consist of eight steviol glycosides, namely stevioside, dulcoside A, steviolbioside, and rebaudioside A, C, D, E, and F, which help to provide 200-300 times more concentrated sweetness than table sugar. Some of the health benefits provided by daily stevia intake include diabetes management, weight loss, building stronger bones, reducing blood pressure, and maintaining oral health. Manufacturers are conducting marketing campaigns by a variety of means, such as newspapers, television, and the Internet, in order to raise customer awareness of products. Moreover, given that stevia consumption before meals results in comparatively lower rates of post-meal glucose, numerous food, and beverage companies use stevia for the preparation of foods with less sugar and fewer calories. In addition, growing disposable incomes and increasing consumer health awareness, especially in developing countries such as India and China, are increasing market demand for stevia in these countries.

Based on Form, the market is segmented into Powder, Liquid and others. Based on End User, the market is segmented into Food and Beverages, Pharmaceuticals, Retail and other End Users. Based on Distribution Channel, the market is segmented into Direct Channel and Indirect Channel. Based on countries, the market is segmented into China,

Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific. The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Ingredion, Incorporated, Tate & Lyle PLC, The Coca Cola Company, PepsiCo, Inc., Archer Daniels Midland Company, S&W Seed Company, Morita Kagaku Kogyo Co., Ltd., Evolva Holdings SA, Sunwin Stevia International, Inc., Pyure Brands, LLC.

Scope of the Study

Market Segmentation:

By Form

Powder

Liquid and

others

By End User

Food and Beverages

Pharmaceuticals

Retail and

other End Users

By Distribution Channel

Direct Channel and

Indirect Channel

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Ingredion, Incorporated

Tate & Lyle PLC

The Coca Cola Company

PepsiCo, Inc.

Archer Daniels Midland Company

S&W Seed Company

Morita Kagaku Kogyo Co., Ltd.

Evolva Holdings SA

Sunwin Stevia International, Inc.

Pyure Brands, LLC

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