

# Asia Pacific Sports Analytics Market (2019-2025)

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## Abstracts

The Asia Pacific Sports Analytics Market would witness market growth of 29.1% CAGR during the forecast period (2019-2025).

Sports analytics on managing organized historical data, applying predictive analytic models that use that data, and using information systems to update decision-makers and enable them to help their organizations gain a cutting-edge in the field of play. A prevailing factor that boosts the market growth worldwide is the increased dependency on quantitative data to gain insight into competitors in sports. Sports associations and coaches depend heavily on the sports analytics data. This data can be used for different purposes, such as selecting players, deciding to play line-ups, and formulating strategies before, during, and after the game.

Sports analytics tools are currently being used through a wide range of games like basketball, football, and baseball. Real-time information on the speed achieved, acceleration achieved, runs scored, and a player's energy levels during the game help coaches and team managers determine the performance of the player in the game. In addition, data generated from previous games will be compiled and used to determine the strategy to be used during the ongoing gaming event or season. Therefore, it is expected that the increasing need to gain insight into the strategy of the competitor and to ensure competitive advantage over the opponent will boost the market during the forecast period.

Based on Component, the market is segmented into Software and Services. Based on Application, the market is segmented into Player Analysis, Team Analysis, Health Assessment, Video Analysis and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, SAP SE, SAS Institute, Inc., Salesforce.com, Inc., (Tableau Software, Inc.), Oracle Corporation, Experfy, Inc., Stats Perform Group, Sportradar AG, Deltatre SpA and Catapult Group International Limited.

## Scope of the Study

## Market Segmentation:

### By Component

Software

Services

### By Application

Player Analysis

Team Analysis

Health Assessment

Video Analysis

Others

### By Deployment Type

On-premise

Cloud

### By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

#### Companies Profiled

IBM Corporation

SAP SE

SAS Institute, Inc.

Salesforce.com, Inc. (Tableau Software, Inc.)

Oracle Corporation

Experfy, Inc.

Stats Perform Group

Sportradar AG

Deltatre SpA

Catapult Group International Limited

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