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Asia Pacific Spirulina Market 2019-2025)

https://marketpublishers.com/r/A02AB748B34EN.html
Date: June 2019
Pages: 77
Price: US$ 1,500.00 (Single User License)
ID: A02AB748B34EN

Abstracts

The Asia Pacific Spirulina Market would witness market growth of 12% CAGR during the forecast period (2019–2025).

Spirulina is rich in chlorophyll, phycocyanin, and beta-carotene and is often used as a source of natural color. Edible color Linablue, used in ice creams and confectionaries, is mainly produced from spirulina. Factors such as the introduction of new varieties of natural food colors produced from spirulina, natural health benefits of spirulina superfood, and several government initiatives for facilitating the production of spirulina, are expected to boost the growth of the global spirulina market over the forecast period. The governments of various countries have started promoting the production of spirulina to strengthen the market and create a decent income source for the rural population. The governments of many countries such as India, are actively supporting the local spirulina market and building a strong gateway for the development of this superfood which can change the course of food for the entire race.

Based on Type, the market is segmented into Arthrospira Platensis and Arthrospira Maxima Based on Application, the market is segmented into Nutraceuticals, Cosmetics, Food and Beverages, Animal Feed and Other Applications. Based on Drug Formulation, the market is segmented into Powder, Tablet & Capsule, Liquid and Granule & Gelling Agent. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cyanotech Corporation, DIC Corporation, Chr. Hansen Holding A/S, Algenol, LLC, Prolgae Spirulina Supplies Pvt. Ltd., Sensient Technologies Corporation, DDW, Inc., GNC Holdings, Inc., NOW Foods, Inc. and Sunrise Nutrachem Group Co. Ltd.

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Scope of the Study

Market Segmentation:

By Type

Arthrospira Platensis

Arthrospira Maxima

By Application

Nutraceuticals

Cosmetics

Food and Beverages

Animal Feed

Other Applications

By Drug Formulation

Powder

Tablet & Capsule

Liquid

Granule & Gelling Agent

By Country

China

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Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Cyanotech Corporation

DIC Corporation

Chr. Hansen Holding A/S

Algenol, LLC

Prolgae Spirulina Supplies Pvt. Ltd.

Sensient Technologies Corporation

DDW, Inc.

GNC Holdings, Inc.

NOW Foods, Inc.

Sunrise Nutrachem Group Co. Ltd.

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