

Asia Pacific Software Geographic Information System Market (2016 - 2022)

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Abstracts

Geographic Information System (GIS) generates geographical and demographic information for gathering, analyzing and interpreting unstructured data. Adoption of software GIS technology in the Asia-Pacific region is at its nascent stages due to limited awareness among the people in the region. With limited government initiatives for the implementation of GIS in the government and private sectors, the market has tremendous potential and can be fully exploited by companies that make the first move with technological breakthroughs. Disaster management, land information, map viewing (cartography), infrastructure management, business information, military & defence (geopolitics), mineral exploration (geoscience), biological and others are the major applications of GIS.

The Asia-Pacific Software GIS market is segmented based on type into desktop, mobile, cloud-based and other software. Based on verticals, the report segments the market into utilities, transportation, government agencies, retail, oil & gas, healthcare, financial services and telecom among others. For better understanding and penetration of GIS technology in Asia-Pacific, the market is studied across countries, namely China, Japan, India, South Korea, Singapore, Malaysia and rest of Asia-Pacific. Japan and China have already taken initiatives and started implementing GIS in various industries as a data tool to gain usable information about the market and other related data. In addition, governments in these countries have announced various investment plans, which might boost the Software GIS market in the Asia-Pacific region. Chinese government announced an investment of USD 30 billion in its 12th Five-year Plan (2011-2016) for geospatial industry.

The report covers the analysis of key companies in the Asia-Pacific software GIS market. Major companies profiled in the report include Pasco Corporation, Ubisense

Group plc., Beijing SuperMap Software Co., Ltd., Hexagon AB, Schneider Electric SE, Environmental Systems Research Institute, Bentley Systems, Incorporated, Autodesk, Inc., Pitney Bowes Inc. and MacDonald, Dettwiler and Associates Ltd.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.2 Driver for Asia Pacific Software GIS market
- 3.3 Restraints for Asia Pacific Software GIS Market
- 3.4 Opportunities for Asia Pacific Software GIS Market

CHAPTER 4. ASIA PACIFIC SOFTWARE GIS MARKET BY PRODUCT TYPE

- 4.1 Introduction
 - 4.1.1 Desktop Software
 - 4.1.2 Mobile Software
 - 4.1.3 Cloud-based Software
 - 4.1.4 Other Software

CHAPTER 5. ASIA PACIFIC SOFTWARE GIS PRODUCT MARKET BY APPLICATION

- 5.1 Introduction
 - 5.1.1 Disaster Management
 - 5.1.2 Land Information
 - 5.1.3 Map Viewing (Cartography)
 - 5.1.4 Infrastructure Management
 - 5.1.5 Business Information
 - 5.1.6 Military & Defence (Geopolitics)
 - 5.1.7 Mineral Exploration (Geoscience)
 - 5.1.8 Biological
 - 5.1.9 Other Applications

CHAPTER 6. ASIA PACIFIC SOFTWARE GIS PRODUCT MARKET BY VERTICAL

- 6.1 Introduction
 - 6.1.1 Utilities
 - 6.1.2 Transportation
 - 6.1.3 Government Agencies
 - 6.1.4 Retail
 - 6.1.5 Oil & Gas
 - 6.1.6 Healthcare
 - 6.1.7 Financial Services
 - 6.1.8 Telecom
 - 6.1.9 Others Verticals

CHAPTER 7. ASIA PACIFIC SOFTWARE GIS PRODUCT MARKET BY COUNTRY

- 7.1 Introduction
 - 7.1.1 China
 - 7.1.2 Japan
 - 7.1.3 India
 - 7.1.4 South Korea
 - 7.1.5 Singapore
 - 7.1.6 Malaysia
 - 7.1.7 Rest of Asia Pacific

CHAPTER 8. COMPANY PROFILES

- 8.1 Pasco Corporation
- 8.2 Ubisense Group plc.
- 8.3 Beijing SuperMap Software Co., Ltd.
- 8.4 Hexagon AB
- 8.5 Schneider Electric SE
- 8.6 Environmental Systems Research Institute
- 8.7 Bentley Systems, Incorporated
- 8.8 Autodesk, Inc.
- 8.9 Pitney Bowes Inc.
- 8.10 MacDonald, Dettwiler and Associates Ltd.

List Of Tables

LIST OF TABLES

Table 1 ASIA PACIFIC SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 2 ASIA PACIFIC SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 3 ASIA PACIFIC SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 4 ASIA PACIFIC SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 5 ASIA PACIFIC SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 6 ASIA PACIFIC SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 7 ASIA PACIFIC DESKTOP SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 8 ASIA PACIFIC DESKTOP SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 9 ASIA PACIFIC MOBILE SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 10 ASIA PACIFIC MOBILE SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 11 ASIA PACIFIC CLOUD-BASED SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 12 ASIA PACIFIC CLOUD-BASED SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 13 ASIA PACIFIC OTHER SOFTWARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 14 ASIA PACIFIC OTHER SOFTWARE MARKET BY COUNTRY, USD MILLION, (2016-

Table 15 ASIA PACIFIC SOFTWARE GIS DISASTER MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 16 ASIA PACIFIC GIS DISASTER MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 17 ASIA PACIFIC SOFTWARE GIS LAND INFORMATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 18 ASIA PACIFIC GIS LAND INFORMATION MARKET BY COUNTRY, USD

MILLION, (2016-2022)

Table 19 ASIA PACIFIC SOFTWARE GIS MAP VIEWING MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 20 ASIA PACIFIC GIS MAP VIEWING MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 21 ASIA PACIFIC SOFTWARE GIS INFRASTRUCTURE MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 22 ASIA PACIFIC SOFTWARE GIS INFRASTRUCTURE MANAGEMENT MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 23 ASIA PACIFIC SOFTWARE GIS BUSINESS INFORMATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 24 ASIA PACIFIC SOFTWARE GIS BUSINESS INFORMATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 25 ASIA PACIFIC SOFTWARE GIS MILITARY & DEFENSE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 26 ASIA PACIFIC SOFTWARE GIS MILITARY & DEFENSE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 27 ASIA PACIFIC SOFTWARE GIS MINERAL EXPLORATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 28 ASIA PACIFIC SOFTWARE GIS MINERAL EXPLORATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 29 ASIA PACIFIC SOFTWARE GIS BIOLOGICAL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 30 ASIA PACIFIC SOFTWARE GIS BIOLOGICAL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 31 ASIA PACIFIC SOFTWARE GIS OTHER APPLICATIONS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 32 ASIA PACIFIC SOFTWARE GIS OTHER APPLICATIONS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 35 ASIA PACIFIC SOFTWARE GIS UTILITIES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 36 ASIA PACIFIC SOFTWARE GIS UTILITIES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 37 ASIA PACIFIC SOFTWARE GIS TRANSPORTATION MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 38 ASIA PACIFIC SOFTWARE GIS TRANSPORTATION MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 39 ASIA PACIFIC SOFTWARE GIS GOVERNMENT AGENCIES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 40 ASIA PACIFIC SOFTWARE GIS GOVERNMENT AGENCIES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 41 ASIA PACIFIC SOFTWARE GIS RETAIL MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 42 ASIA PACIFIC SOFTWARE GIS RETAIL MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 43 ASIA PACIFIC SOFTWARE GIS OIL & GAS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 44 ASIA PACIFIC SOFTWARE GIS OIL & GAS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 45 ASIA PACIFIC SOFTWARE GIS HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 46 ASIA PACIFIC SOFTWARE GIS HEALTHCARE MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 47 ASIA PACIFIC SOFTWARE GIS FINANCIAL SERVICES MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 48 ASIA PACIFIC SOFTWARE GIS FINANCIAL SERVICES MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 49 ASIA PACIFIC SOFTWARE GIS TELECOM MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 50 ASIA PACIFIC SOFTWARE GIS TELECOM MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 51 ASIA PACIFIC SOFTWARE GIS OTHER VERTICALS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 52 ASIA PACIFIC SOFTWARE GIS OTHER VERTICALS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 53 ASIA PACIFIC SOFTWARE GIS MARKET BY COUNTRY, USD MILLION, (2012-2015)

Table 54 ASIA PACIFIC SOFTWARE GIS MARKET BY COUNTRY, USD MILLION, (2016-2022)

Table 55 CHINA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 56 CHINA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 57 CHINA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2012-2015)

Table 58 CHINA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION, (2016-2022)

Table 59 CHINA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 60 CHINA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,

(2016-2022)

Table 61 JAPAN SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 62 JAPAN SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 63 JAPAN SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 64 JAPAN SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 65 JAPAN SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 66 JAPAN SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 67 INDIA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2012-2015)

Table 68 INDIA SOFTWARE GIS MARKET BY TYPE, USD MILLION, (2016-2022)

Table 69 INDIA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 70 INDIA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 71 INDIA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2012-2015)

Table 72 INDIA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION, (2016-2022)

Table 73 SOUTH KOREA SOFTWARE GIS MARKET BY TYPE, USD MILLION,
(2012-2015)

Table 74 SOUTH KOREA SOFTWARE GIS MARKET BY TYPE, USD MILLION,
(2016-2022)

Table 75 SOUTH KOREA SOFTWARE GIS MARKET BY APPLICATION, USD
MILLION, (2012-2015)

Table 76 SOUTH KOREA SOFTWARE GIS MARKET BY APPLICATION, USD
MILLION, (2016-2022)

Table 77 SOUTH KOREA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 78 SOUTH KOREA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 73 SINGAPORE SOFTWARE GIS MARKET BY TYPE, USD MILLION,
(2012-2015)

Table 74 SINGAPORE SOFTWARE GIS MARKET BY TYPE, USD MILLION,
(2016-2022)

Table 75 SINGAPORE SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 76 SINGAPORE SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 77 SINGAPORE SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 78 SINGAPORE SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 73 MALAYSIA SOFTWARE GIS MARKET BY TYPE, USD MILLION,
(2012-2015)

Table 74 MALAYSIA SOFTWARE GIS MARKET BY TYPE, USD MILLION,
(2016-2022)

Table 75 MALAYSIA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2012-2015)

Table 76 MALAYSIA SOFTWARE GIS MARKET BY APPLICATION, USD MILLION,
(2016-2022)

Table 77 MALAYSIA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2012-2015)

Table 78 MALAYSIA SOFTWARE GIS MARKET BY VERTICAL, USD MILLION,
(2016-2022)

Table 73 REST OF ASIA PACIFIC SOFTWARE GIS MARKET BY TYPE, USD
MILLION, (2012-2015)

Table 74 REST OF ASIA PACIFIC SOFTWARE GIS MARKET BY TYPE, USD
MILLION, (2016-2022)

Table 75 REST OF ASIA PACIFIC SOFTWARE GIS MARKET BY APPLICATION, USD
MILLION, (2012-2015)

Table 76 REST OF ASIA PACIFIC SOFTWARE GIS MARKET BY APPLICATION, USD
MILLION, (2016-2022)

Table 77 REST OF ASIA PACIFIC SOFTWARE GIS MARKET BY VERTICAL, USD
MILLION, (2012-2015)

Table 78 REST OF ASIA PACIFIC SOFTWARE GIS MARKET BY VERTICAL, USD
MILLION, (2016-2022)

Table 79 PASCO CORPORATION KEY INFORMATION

Table 80 INCOME STATEMENT

Table 81 BALANCE SHEET

Table 82 UBISENSE GROUP PLC. KEY INFORMATION

Table 83 INCOME STATEMENT

Table 84 BALANCE SHEET

Table 85 BEIJING SUPERMAP SOFTWARE CO., LTD KEY INFORMATION

Table 86 INCOME STATEMENT

Table 87 BALANCE SHEET

Table 88 HEXAGON AB KEY INFORMATION

Table 89 INCOME STATEMENT

Table 90 BALANCE SHEET

Table 91 SCHNEIDER ELECTRIC SE KEY INFORMATION

Table 92 INCOME STATEMENT

Table 93 BALANCE SHEET

Table 94 ENVIRONMENTAL SYSTEMS RESEARCH INSTITUTE KEY INFORMATION

Table 95 BENTLEY SYSTEMS, INC. KEY INFORMATION

Table 96 AUTODESK, INC. KEY INFORMATION

Table 97 INCOME STATEMENT

Table 98 BALANCE SHEET

Table 99 PITNEY BOWES INC. KEY INFORMATION

Table 100 INCOME STATEMENT

Table 101 BALANCE SHEET

Table 102 MACDONALD, DETTWILER AND ASSOCIATES LTD. KEY INFORMATION

Table 103 INCOME STATEMENT

Table 104 BALANCE SHEET

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