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Asia Pacific Software-Defined Wide Area Network (SD-WAN) Market By Component (Solution and Services), By Organization Size (Large Enterprises and Small & Medium Enterprises), By End User (Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others), By Country, Industry Analysis and Forecast, 2020 - 2026

https://marketpublishers.com/r/ACCAC4CD925EEN.html
Date: August 2020
Pages: 155
Price: US$ 1,500.00 (Single User License)
ID: ACCAC4CD925EEN

Abstracts

The Asia Pacific Software-Defined Wide Area Network (SD-WAN) Market would witness market growth of 36.1% CAGR during the forecast period (2020-2026).
The demand is rising for SD-WAN solution in every line of businesses to meet the need of managing the complex and various network infrastructure cost-effectively. The demands of cloud applications include more bandwidth and low latency that can optimize the bandwidth, and this need is fulfilled by SD-WAN solutions. SD-WAN streamlines the network complexities such as configuration, optimization, and management that are aligned with WAN networks. The SD-WAN provides more robust branch connectivity as compared to traditional WAN architecture as it reduces the overall CAPEX and makes an efficient network capacity.
The increasing use of smartphones has resulted in a rise in the use of bandwidth-intensive applications. These surging complexities for the operators of telecom that are facing stubborn MPLS bandwidth limitations. To address this problem, there is a growing need for cloud-enabled software-defined solutions, that enable them to take benefit of broadband to facilitates high-quality services.
Additionally, as companies working in the IT industry are increasing their business operations at a global level and moving towards the adoption of cloud platforms, the market demand for a robust & secure WAN architecture to achieve high connectivity and improve network performance. In IT enterprises are challenges are rapidly

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increasing with changing needs of business & technology like the adoption of cloud platforms, decentralized manageability, and rise in security threats in various branches. This enables the essential need for software-defined solutions, and this enables them to address these growing challenges.

Based on Component, the market is segmented into Solution and Services. Solution segment is further bifurcated into Hardware and Software. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Service Providers, Retail, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, BFSI and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers theanalysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, Cisco Systems, Inc., Dell Technologies, Inc. (VMware, Inc.), Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.), Nokia Corporation, Hewlett Packard Enterprise Company, Fortinet, Inc., NEC Corporation, Juniper Networks, Inc. and Citrix Systems, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

o Hardware
o Software

Services

By Deployment Type

On-premise

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- Cloud

By Organization Size

- Large Enterprises
- Small & Medium Enterprises

By End User

- Service Providers
- Retail
- Government & Defense
- Energy & Utilities
- Healthcare & Life Sciences
- BFSI
- Others

By Country

- China
- Japan
- India
- South Korea
- Singapore

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Malaysia

Rest of Asia Pacific

Companies Profiled

Oracle Corporation

Cisco Systems, Inc.

Dell Technologies, Inc. (VMware, Inc.)

Huawei Technologies Co., Ltd. (Huawei Investment & Holding Co., Ltd.)

Nokia Corporation

Hewlett Packard Enterprise Company

Fortinet, Inc.

NEC Corporation

Juniper Networks, Inc.

Citrix Systems, Inc.

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