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Asia Pacific Software as a Service Market Analysis (2018-2024)

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Abstracts

The Asia Pacific Software as a Service (SaaS) Market would witness market growth of 24.4% CAGR during the forecast period (2018 – 2024). Market participants offer various custom solutions to address the needs of the end users. Selection of enterprise application would depend of various factors such as enterprise needs, business size, functional areas, and results expected by the organization. Major enterprise application available in the market is CRM, ERP, SCM, BI, BPM, CMS, EAM, and Web conferencing. Cloud ERP applications are implemented to optimize business functions and IT process in an organization. Social media and its integration with cloud ERP applications would offer tremendous potential for growth during the forecast period. Cloud based solutions further help the organizations in streamlining the use of smartphones within an organization. Geographical expansion would further add to the market opportunities on a scale.

Based on Deployment Type, the market is segmented into Public Cloud, Private Cloud, and Hybrid Cloud. Based on Type, the market is segmented into Customer Relationship Management, Supply Chain Management, Business Intelligence, Enterprise Resource Planning, Web conferencing, Content Management System, Enterprise Asset Management, Business Process Management, and Others. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into Manufacturing, BFSI, Healthcare, Retail, Government, Oil & Gas, Telecom, Education, Professional Services and Other End User. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Hewlett Packard Enterprise Company,

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Microsoft Corporation, Oracle Corporation, IBM Corporation, SAP SE, Infor, Avaya, Salesforce.com, Inc., Google Inc., and Epicor Software Corporation.

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