

# Asia Pacific Social Media Analytics Market (2017 - 2023)

<https://marketpublishers.com/r/A28614C80B3EN.html>

Date: August 2017

Pages: 144

Price: US\$ 1,500.00 (Single User License)

ID: A28614C80B3EN

## Abstracts

The Asia Pacific Social Media Analytics Market would witness market growth of 30.9% CAGR during the forecast period (2017 – 2023). The social media analytics helps in identifying precise business goals, and as a result, helps in defining key performance indicators (KPIs) to objectively evaluate the business analytics data. Cloud-based solutions are quite popular and have been successful in gaining mass acceptance in the recent years. Features such as scalability, flexibility, cost-effectiveness, and the increasing needs of organizations to keep track of campaign management and performance monitoring are the factors that have enabled the widespread adoption of cloud based solutions to witness rapid growth.

Based on Components, the market report segments the market into Software and Services. Services type is further segmented into Professional and Managed services. Based on Applications, the Asia Pacific Social Media Analytics market is segmented into Sales & Marketing, Customer Experience Management, Risk Management & Fraud Detection, Competitive Intelligence, and Others. Based on Analytics Type, the market is segmented into Predictive Analytics, Prescriptive Analytics, and Descriptive Analytics. Based on Organization Sizes, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Types, the market is segmented into On Demand and On Premise. Based on Verticals, the market is segmented into Retail & Ecommerce, Travel & Hospitality, Government & Defense, Energy & Utilities, Media & Entertainment, Telecom & IT, Healthcare and Life Sciences, BFSI, and Others.

Based on Countries, the Social Media Analytics market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Social Media Analytics Market. Key companies profiled in the report include Oracle Corporation, Adobe Systems, Inc., IBM Corporation, SAP SE, NetBase Solutions, Inc., Hootsuite Media, Inc., Tableau Software, Inc., Crimson Hexagon, SAS Institute, Inc., and Salesforce.com, Inc.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Asia Pacific Social Media Analytics Market, by Components
  - 1.4.2 Asia Pacific Social Media Analytics Market, by Applications
  - 1.4.3 Asia Pacific Social Media Analytics Market, by Analytics Type
  - 1.4.4 Asia Pacific Social Media Analytics Market, by Organizations Size
  - 1.4.5 Asia Pacific Social Media Analytics Market, by Deployment Types
  - 1.4.6 Asia Pacific Social Media Analytics Market, by Verticals
  - 1.4.7 Asia Pacific Social Media Analytics Market, by Countries
- 1.5 Methodology for the research

### **CHAPTER 2. EXECUTIVE SUMMARY**

### **CHAPTER 3. MARKET OVERVIEW**

- 3.1 Introduction
  - 3.1.1 Segmental Analysis
    - 3.1.1.1 Market By Components
    - 3.1.1.2 Market By Applications
    - 3.1.1.3 Market By Deployment Model
    - 3.1.1.4 Market By Organization Size
    - 3.1.1.5 Market By Analytics Type
    - 3.1.1.6 Market By Verticals
    - 3.1.1.7 Market By Country
- 3.2 Drivers, and Restraints
  - 3.2.1 Market Drivers
  - 3.2.2 Market Restraints

### **CHAPTER 4. ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET**

- 4.1 Asia Pacific Social Media Analytics Market by Component
  - 4.1.1 Asia Pacific Social Media Analytics Software Market by Country
  - 4.1.2 Asia Pacific Social Media Analytics Services Market by Country

- 4.1.3 Asia Pacific Social Media Analytics Services Market by Type
  - 4.1.3.1 Asia Pacific Social Media Analytics Professional Services Market by Country
  - 4.1.3.2 Asia Pacific Social Media Analytics Managed Services Market by Country

## **CHAPTER 5. ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION**

### 5.1 Introduction

- 5.1.1 Asia Pacific Sales & Marketing Social Media Analytics Market by Country
- 5.1.2 Asia Pacific Customer Experience Management Social Media Analytics Market by Country
- 5.1.3 Asia Pacific Risk Management & Fraud Detection Social Media Analytics Market by Country
- 5.1.4 Asia Pacific Competitive Intelligence Social Media Analytics Market by Country
- 5.1.5 Asia Pacific Others Social Media Analytics Market by Country

## **CHAPTER 6. ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE**

### 6.1 Introduction

- 6.1.1 Asia Pacific Predictive Analytics Social Media Analytics Market by Country
- 6.1.2 Asia Pacific Prescriptive Analytics Social Media Analytics Market by Country
- 6.1.3 Asia Pacific Descriptive Analytics Social Media Analytics Market by Country

## **CHAPTER 7. ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE**

### 7.1 Introduction

- 7.1.1 Asia Pacific Small & Medium Enterprises Social Media Analytics Market by Country
- 7.1.2 Asia Pacific Large Enterprises Social Media Analytics Market by Country

## **CHAPTER 8. ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE**

### 8.1 Introduction

- 8.1.1 Asia Pacific On Demand Social Media Analytics Market by Country
- 8.1.2 Asia Pacific On Premise Social Media Analytics Market by Country

## **CHAPTER 9. ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL**

### 9.1 Introduction

9.1.1 Asia Pacific Social Media Analytics in Retail & Ecommerce Market by Country

9.1.2 Asia Pacific Social Media Analytics in Travel & Hospitality Market by Country

9.1.3 Asia Pacific Social Media Analytics in Government & Defense Market by Country

9.1.4 Asia Pacific Social Media Analytics in Energy & Utilities Market by Country

9.1.5 Asia Pacific Social Media Analytics in Media & Entertainment Market by Country

9.1.6 Asia Pacific Social Media Analytics in Telecom & IT Market by Country

9.1.7 Asia Pacific Social Media Analytics in Healthcare & Life Sciences Market by Country

9.1.8 Asia Pacific Social Media Analytics in BFSI Market by Country

9.1.9 Asia Pacific Social Media Analytics in Other Vertical Market by Country

## **CHAPTER 10. ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY**

### 10.1 Introduction

#### 10.2 China Social Media Analytics Market

10.2.1 China Social Media Analytics Market by Component Type

10.2.1.1 China Social Media Analytics Market by Services Type

10.2.2 China Social Media Analytics Market by Application

10.2.3 China Social Media Analytics Market by Analytics Type

10.2.4 China Social Media Analytics Market by Organization Size

10.2.5 China Social Media Analytics Market by Deployment Type

10.2.6 China Social Media Analytics Market by Vertical

#### 10.3 Japan Social Media Analytics Market

10.3.1 Japan Social Media Analytics Market by Component Type

10.3.1.1 Japan Social Media Analytics Market by Services Type

10.3.2 Japan Social Media Analytics Market by Application

10.3.3 Japan Social Media Analytics Market by Analytics Type

10.3.4 Japan Social Media Analytics Market by Organization Size

10.3.5 Japan Social Media Analytics Market by Deployment Type

10.3.6 Japan Social Media Analytics Market by Vertical

#### 10.4 India Social Media Analytics Market

10.4.1 India Social Media Analytics Market by Component Type

10.4.1.1 India Social Media Analytics Market by Services Type

10.4.2 India Social Media Analytics Market by Application

10.4.3 India Social Media Analytics Market by Analytics Type

10.4.4 India Social Media Analytics Market by Organization Size

- 10.4.5 India Social Media Analytics Market by Deployment Type
- 10.4.6 India Social Media Analytics Market by Vertical
- 10.5 South Korea Social Media Analytics Market
  - 10.5.1 South Korea Social Media Analytics Market by Component Type
    - 10.5.1.1 South Korea Social Media Analytics Market by Services Type
  - 10.5.2 South Korea Social Media Analytics Market by Application
  - 10.5.3 South Korea Social Media Analytics Market by Analytics Type
  - 10.5.4 South Korea Social Media Analytics Market by Organization Size
  - 10.5.5 South Korea Social Media Analytics Market by Deployment Type
  - 10.5.6 South Korea Social Media Analytics Market by Vertical
- 10.6 Singapore Social Media Analytics Market
  - 10.6.1 Singapore Social Media Analytics Market by Component Type
    - 10.6.1.1 Singapore Social Media Analytics Market by Services Type
  - 10.6.2 Singapore Social Media Analytics Market by Application
  - 10.6.3 Singapore Social Media Analytics Market by Analytics Type
  - 10.6.4 Singapore Social Media Analytics Market by Organization Size
  - 10.6.5 Singapore Social Media Analytics Market by Deployment Type
  - 10.6.6 Singapore Social Media Analytics Market by Vertical
- 10.7 Malaysia Social Media Analytics Market
  - 10.7.1 Malaysia Social Media Analytics Market by Component Type
    - 10.7.1.1 Malaysia Social Media Analytics Market by Services Type
  - 10.7.2 Malaysia Social Media Analytics Market by Application
  - 10.7.3 Malaysia Social Media Analytics Market by Analytics Type
  - 10.7.4 Malaysia Social Media Analytics Market by Organization Size
  - 10.7.5 Malaysia Social Media Analytics Market by Deployment Type
  - 10.7.6 Malaysia Social Media Analytics Market by Vertical
- 10.8 Rest of Asia Pacific Social Media Analytics Market
  - 10.8.1 Rest of Asia Pacific Social Media Analytics Market by Component Type
    - 10.8.1.1 Rest of Asia Pacific Social Media Analytics Market by Services Type
  - 10.8.2 Rest of Asia Pacific Social Media Analytics Market by Application
  - 10.8.3 Rest of Asia Pacific Social Media Analytics Market by Analytics Type
  - 10.8.4 Rest of Asia Pacific Social Media Analytics Market by Organization Size
  - 10.8.5 Rest of Asia Pacific Social Media Analytics Market by Deployment Type
  - 10.8.6 Rest of Asia Pacific Social Media Analytics Market by Vertical

## **CHAPTER 11. COMPETITIVE STUDY**

- 11.1 KBV Cardinal Matrix
- 11.2 Recent Industry Wide Strategic Developments

- 11.2.1 Product Launches
- 11.2.2 Mergers and Acquisitions
- 11.2.3 Partnerships, Collaborations and Agreements

## **CHAPTER 12. COMPANY PROFILES**

- 12.1 Oracle Corporation
  - 12.1.1 Company Overview
  - 12.1.2 Financial Analysis
  - 12.1.3 Segmental and Regional Analysis
  - 12.1.4 Research & Development Expense
  - 12.1.5 Strategies at a Glance
    - 12.1.5.1 Product Launch
- 12.2 Adobe Systems Inc.
  - 12.2.1 Company Overview
  - 12.2.2 Financial Analysis
  - 12.2.3 Segmental and Regional Analysis
  - 12.2.4 Research & Development Expense
  - 12.2.5 Strategies at a Glance
    - 12.2.5.1 Product Launch
    - 12.2.5.2 Mergers & Acquisitions
    - 12.2.5.3 Partnerships, Collaborations and Agreements
- 12.3 IBM Corporation
  - 12.3.1 Company Overview
  - 12.3.2 Financial Analysis
  - 12.3.3 Segmental and Regional Analysis
  - 12.3.4 Research & Development Expense
  - 12.3.5 Strategies at a Glance
    - 12.3.5.1 Product Launch
    - 12.3.5.2 Partnerships, Collaborations and Agreements
- 12.4 SAP SE
  - 12.4.1 Company Overview
  - 12.4.2 Financial Analysis
  - 12.4.3 Segmental and Regional Analysis
  - 12.4.4 Research & Development Expense
  - 12.4.5 Strategies at a Glance
    - 12.4.5.1 Partnerships, Collaborations and Agreements
- 12.5 SAS Institute, Inc.
  - 12.5.1 Company Overview

- 12.5.2 Financial Analysis
- 12.5.3 Regional Analysis
- 12.6 NetBase Solutions, Inc.
  - 12.6.1 Company Overview
  - 12.6.2 Strategies at a Glance
    - 12.6.2.1 Product Launch
    - 12.6.2.2 Partnerships, Collaborations and Agreements
- 12.7 Hootsuite Media, Inc.
  - 12.7.1 Company Overview
  - 12.7.2 Strategies at a Glance
    - 12.7.2.1 Partnerships, Collaborations and Agreements
    - 12.7.2.2 Mergers & Acquisitions
- 12.8 Tableau Software, Inc.
  - 12.8.1 Company Overview
  - 12.8.2 Financial Analysis
  - 12.8.3 Regional Analysis
  - 12.8.4 Research & Development Expense
- 12.9 Crimson Hexagon
  - 12.9.1 Company Overview
  - 12.9.2 Strategies at a Glance
    - 12.9.2.1 Partnerships, Collaborations and Agreements
    - 12.9.2.2 Product Launch
- 12.1 Salesforce.com, Inc.
  - 12.10.1 Company Overview
  - 12.10.2 Financial Analysis
  - 12.10.3 Regional Analysis
  - 12.10.4 Research & Development Expense



## List Of Tables

### LIST OF TABLES

Table 1 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET, 2013 - 2016, USD MILLION

Table 2 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET, 2017 - 2023, USD MILLION

Table 3 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT, 2013 - 2016, USD MILLION

Table 4 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT, 2017 - 2023, USD MILLION

Table 5 ASIA PACIFIC SOCIAL MEDIA ANALYTICS SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 ASIA PACIFIC SOCIAL MEDIA ANALYTICS SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 ASIA PACIFIC SOCIAL MEDIA ANALYTICS SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 ASIA PACIFIC SOCIAL MEDIA ANALYTICS SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 ASIA PACIFIC SOCIAL MEDIA ANALYTICS SERVICES MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 10 ASIA PACIFIC SOCIAL MEDIA ANALYTICS SERVICES MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 11 ASIA PACIFIC SOCIAL MEDIA ANALYTICS PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 ASIA PACIFIC SOCIAL MEDIA ANALYTICS PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 16 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 17 ASIA PACIFIC SALES & MARKETING SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 ASIA PACIFIC SALES & MARKETING SOCIAL MEDIA ANALYTICS

MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 19 ASIA PACIFIC CUSTOMER EXPERIENCE MANAGEMENT SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 ASIA PACIFIC CUSTOMER EXPERIENCE MANAGEMENT SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 ASIA PACIFIC RISK MANAGEMENT & FRAUD DETECTION SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 ASIA PACIFIC RISK MANAGEMENT & FRAUD DETECTION SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 ASIA PACIFIC COMPETITIVE INTELLIGENCE SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 ASIA PACIFIC COMPETITIVE INTELLIGENCE SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 ASIA PACIFIC OTHERS SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 ASIA PACIFIC OTHERS SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 28 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 29 ASIA PACIFIC PREDICTIVE ANALYTICS SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 ASIA PACIFIC PREDICTIVE ANALYTICS SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 ASIA PACIFIC PRESCRIPTIVE ANALYTICS SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 ASIA PACIFIC PRESCRIPTIVE ANALYTICS SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 ASIA PACIFIC DESCRIPTIVE ANALYTICS SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 ASIA PACIFIC DESCRIPTIVE ANALYTICS SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 36 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 37 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 ASIA PACIFIC SMALL & MEDIUM ENTERPRISES SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 ASIA PACIFIC LARGE ENTERPRISES SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 ASIA PACIFIC LARGE ENTERPRISES SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 42 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 43 ASIA PACIFIC ON DEMAND SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 ASIA PACIFIC ON DEMAND SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 ASIA PACIFIC ON PREMISE SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 ASIA PACIFIC ON PREMISE SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 48 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 49 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN RETAIL & ECOMMERCE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN RETAIL & ECOMMERCE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN GOVERNMENT & DEFENSE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN GOVERNMENT & DEFENSE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN ENERGY & UTILITIES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN ENERGY & UTILITIES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN MEDIA & ENTERTAINMENT

MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 58 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN TELECOM & IT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 60 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 62 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 63 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 64 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 65 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN OTHER VERTICAL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 66 ASIA PACIFIC SOCIAL MEDIA ANALYTICS IN OTHER VERTICAL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 67 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 68 ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 69 CHINA SOCIAL MEDIA ANALYTICS MARKET, 2013 - 2016, USD MILLION

Table 70 CHINA SOCIAL MEDIA ANALYTICS MARKET, 2017 - 2023, USD MILLION

Table 71 CHINA SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 72 CHINA SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 73 CHINA SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 74 CHINA SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 75 CHINA SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 76 CHINA SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 77 CHINA SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 78 CHINA SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 79 CHINA SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 80 CHINA SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 81 CHINA SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 82 CHINA SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 83 CHINA SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 84 CHINA SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 85 JAPAN SOCIAL MEDIA ANALYTICS MARKET, 2013 - 2016, USD MILLION

Table 86 JAPAN SOCIAL MEDIA ANALYTICS MARKET, 2017 - 2023, USD MILLION

Table 87 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 88 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 89 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 90 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 91 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 92 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 93 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 94 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 95 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 96 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 97 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 98 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE,

2017 - 2023, USD MILLION

Table 99 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 100 JAPAN SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 101 INDIA SOCIAL MEDIA ANALYTICS MARKET, 2013 - 2016, USD MILLION

Table 102 INDIA SOCIAL MEDIA ANALYTICS MARKET, 2017 - 2023, USD MILLION

Table 103 INDIA SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 104 INDIA SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 105 INDIA SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 106 INDIA SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 107 INDIA SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 108 INDIA SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 109 INDIA SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 110 INDIA SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 111 INDIA SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 112 INDIA SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 113 INDIA SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 114 INDIA SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 115 INDIA SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 116 INDIA SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 117 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET, 2013 - 2016, USD MILLION

Table 118 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET, 2017 - 2023, USD MILLION

Table 119 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 120 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 121 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 122 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 123 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 124 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 125 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 126 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 127 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 128 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 129 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 130 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 131 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 132 SOUTH KOREA SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 133 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET, 2013 - 2016, USD MILLION

Table 134 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET, 2017 - 2023, USD MILLION

Table 135 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 136 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 137 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 138 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE,

2017 - 2023, USD MILLION

Table 139 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 140 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 141 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 142 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 143 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 144 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 145 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 146 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 147 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 148 SINGAPORE SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 149 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET, 2013 - 2016, USD MILLION

Table 150 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET, 2017 - 2023, USD MILLION

Table 151 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 152 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 153 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 154 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 155 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 156 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 157 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2013 - 2016, USD MILLION



Table 158 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2017 - 2023, USD MILLION

Table 159 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 160 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 161 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 162 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 163 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 164 MALAYSIA SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 165 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET, 2013 - 2016, USD MILLION

Table 166 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET, 2017 - 2023, USD MILLION

Table 167 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2013 - 2016, USD MILLION

Table 168 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY COMPONENT TYPE, 2017 - 2023, USD MILLION

Table 169 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 170 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 171 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 172 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 173 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ANALYTICS TYPE, 2013 - 2016, USD MILLION

Table 174 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 175 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 176 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 177 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY

DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 178 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 179 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 180 REST OF ASIA PACIFIC SOCIAL MEDIA ANALYTICS MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 181 PRODUCT LAUNCHES – SOCIAL MEDIA ANALYTICS MARKET

Table 182 MERGERS AND ACQUISITIONS– SOCIAL MEDIA ANALYTICS MARKET

Table 183 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– SOCIAL MEDIA ANALYTICS MARKET

Table 184 KEY INFORMATION – ORACLE CORPORATION

Table 185 KEY INFORMATION – ADOBE SYSTEMS INC.

Table 186 KEY INFORMATION – IBM CORPORATION

Table 187 KEY INFORMATION – SAP SE

Table 188 KEY INFORMATION – SAS INSTITUTE, INC.

Table 189 KEY INFORMATION – NETBASE SOLUTIONS, INC.

Table 190 KEY INFORMATION – HOOTSUITE MEDIA, INC.

Table 191 KEY INFORMATION – TABLEAU SOFTWARE, INC.

Table 192 KEY INFORMATION – CRIMSON HEXAGON

Table 193 KEY INFORMATION – SALESFORCE.COM, INC.

## List Of Figures

### LIST OF FIGURES

- Fig 1 MARKET BY COMPONENT
- Fig 2 MARKET BY APPLICATIONS
- Fig 3 MARKET BY DEPLOYMENT MODEL
- Fig 4 MARKET BY ORGANIZATION SIZE
- Fig 5 MARKET BY ANALYTICS TYPE
- Fig 6 MARKET BY VERTICALS
- Fig 7 MARKET BY COUNTRY
- Fig 8 KBV CARDINAL MATRIX

## I would like to order

Product name: Asia Pacific Social Media Analytics Market (2017 - 2023)

Product link: <https://marketpublishers.com/r/A28614C80B3EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A28614C80B3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970