

Asia Pacific Smartphone Sanitizer Market By Product (Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

<https://marketpublishers.com/r/A3B4D7C7C7CCEN.html>

Date: August 2020

Pages: 57

Price: US\$ 1,500.00 (Single User License)

ID: A3B4D7C7C7CCEN

Abstracts

The Asia Pacific Smartphone Sanitizer Market would witness market growth of 12.4% CAGR during the forecast period (2020-2026).

The surface of a smartphone can be a road of infection, and subsequently should be dealt with by appropriate sanitation techniques. The most widely recognized approach to prevent the spread of pathogens through smartphones is to clean them with isopropyl alcohol or sanitizer devices that are available in the market. A smartphone sanitizer not just kills the microorganisms present on the outside of the smartphone but additionally forestalls the spread of the novel Covid-19. This is anticipated to fuel market development over the forecast period. In light of the ongoing COVID-19 outbreak, the need to take careful steps to make sure about the wellbeing and safety of each person, is absolutely critical. Most people aren't even aware that their cell phones might be bacterial hotbeds that may help in the transmission of this infection. On the basis of experimental proof, these cell phone sanitizers could behave as a solid hindrance in bringing down the danger of infection transmission. Such a factor is anticipated to assume a significant job in boosting the revenue development of the worldwide smartphone sanitizer market during the forecast period.

Given the current circumstance occurring across the globe and rising customers' tendency towards extreme hygiene, various players have entered into the business and begun to produce UV smartphone sanitizers to get a competitive edge. For example, in April 2020, Totallee, a producer of phone cases, introduced UV Phone Sanitizer, which means to battle germs on phone and charge it once it's clean. This device can eliminate germs and microorganisms through UVB and UVC rays and has a double bulb for

utmost cleaning. It likewise serves as a quick wireless charger and can also disinfect keys, AirPods, wallets, and other personal belongings.

Based on Product, the market is segmented into Phone Sanitizing Devices, Phone-cleaning Wipes and Microfiber Cleaning Stickers. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Clorox Company, Limestone Labs Limited (CleanSlate UV), HoMedics, Inc. (FKA Distributing Co., LLC), CASETiFY, Lexon Oblio, Shenzhen Leadingplus Electronic Co., Ltd., Totallee, Pristine Screens LLC, Digimore Electronics Co., Ltd. and PhoneSoap LLC.

Scope of the Study

Market Segmentation:

By Product

Phone Sanitizing Devices

Phone-cleaning Wipes

Microfiber Cleaning Stickers

By Distribution Channel

Online

Offline

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

Companies Profiled

The Clorox Company

Limestone Labs Limited (CleanSlate UV)

HoMedics, Inc. (FKA Distributing Co., LLC)

CASETiFY

Lexon Oblio

Shenzhen Leadingplus Electronic Co., Ltd.

Totallee

Pristine Screens LLC

Digimore Electronics Co., Ltd.

PhoneSoap LLC

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