

## Asia-Pacific Smart Watch Market (2016 - 2022)

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### Abstracts

Smart watches are wearable devices that are fully capable of performing generic wristwatch operations and also performing various smartphone functions. The smart watches are technological innovations capable of displaying digital media. Additionally, the smart watches are also used for operations such as notifications, navigation, application synchronization, and Bluetooth connectivity to place calls or send/receive messages using Internet access. The smart technology has witnessed unprecedented adoption, particularly in the developing countries, as major innovations have been witnessed within the technology, leading to innovative and disruptive products to the customers.

The smart watch market is segmented based on product type, operating system, and country. Product type segment includes extension, standalone, and classic smart watches. In the year 2015, extension smart watches were the highest revenue generating sub segment worldwide. The classic smart watch sub-segment on the other hand would be the highest growth during 2016 to 2022. The operating systems segment consists of Android, iOS, Windows, and other operating systems. The Applications highlighted in this report include Personal Assistance, Wellness, Medical, Sports and others.

Based on Country, Asia-Pacific Smart Watch market is segmented into China, Japan, India, South Korea, Singapore, Malaysia and Rest of Asia-Pacific. China remained the dominant Country in the Asia-Pacific Smart Watch market in 2015. India would witness high CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Smart Watch market. Key companies profiled in the report include Apple Inc., Samsung Electronics Co. Ltd., Sony Corporation, Google Inc., Lenevo Group Ltd., Garmin Ltd, Fitbit Inc., Nike, Inc and Adidas AG.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Asia-Pacific Smart Watch Market, by Product Type
  - 1.4.2 Asia-Pacific Smart Watch Market, by OS Type
  - 1.4.3 Asia-Pacific Smart Watch Market, by Application
  - 1.4.4 Asia-Pacific Smart Watch Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. EXECUTIVE SUMMARY**

### **CHAPTER 3. MARKET OVERVIEW**

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
  - 3.2.1 Market Drivers
  - 3.2.2 Market Restraints

### **CHAPTER 4. ASIA-PACIFIC SMART WATCH MARKET BY PRODUCT TYPE**

- 4.1 Introduction
- 4.2 Asia-Pacific Smart Watch Market by Product
  - 4.2.1 Asia-Pacific Extension Smart Watch Market by Country
  - 4.2.2 Asia-Pacific Standalone Smart Watch Market by Country
  - 4.2.3 Asia-Pacific Classical Smart Watch Market by Country

### **CHAPTER 5. ASIA-PACIFIC SMART WATCH MARKET BY APPLICATION**

- 5.1 Introduction
  - 5.1.1 Asia-Pacific Smart Watch for Personal Assistance Market by Country
  - 5.1.2 Asia-Pacific Smart Watch for Wellness Market by Country
  - 5.1.3 Asia-Pacific Smart Watch for Medical Market by Country
  - 5.1.4 Asia-Pacific Smart Watch for Sports Market by Country
  - 5.1.5 Asia-Pacific Smart Watch for Other Application Market by Country

## **CHAPTER 6. ASIA-PACIFIC SMART WATCH MARKET BY OS TYPE**

### **6.1 Introduction**

6.1.1 Asia-Pacific Watch OS Smart Watch Market by Country

6.1.2 Asia-Pacific Android Smart Watch Market by Country

6.1.3 Asia-Pacific Other OS Smart Watch Market by Country

## **CHAPTER 7. ASIA-PACIFIC SMART WATCH MARKET BY COUNTRY**

### **7.1 Introduction**

#### **7.2 China Smart Watch Market**

7.2.1 China Smart Watch Market by Product

7.2.2 China Smart Watch Market by Application

7.2.3 China Smart Watch Market by OS Type

#### **7.3 Japan Smart Watch Market**

7.3.1 Japan Smart Watch Market by Product

7.3.2 Japan Smart Watch Market by Application

7.3.3 Japan Smart Watch Market by OS Type

#### **7.4 India Smart Watch Market**

7.4.1 India Smart Watch Market by Product

7.4.2 India Smart Watch Market by Application

7.4.3 India Smart Watch Market by OS Type

#### **7.5 South Korea Smart Watch Market**

7.5.1 South Korea Smart Watch Market by Product

7.5.2 South Korea Smart Watch Market by Application

7.5.3 South Korea Smart Watch Market by OS Type

#### **7.6 Singapore Smart Watch Market**

7.6.1 Singapore Smart Watch Market by Product

7.6.2 Singapore Smart Watch Market by Application

7.6.3 Singapore Smart Watch Market by OS Type

#### **7.7 Malaysia Smart Watch Market**

7.7.1 Malaysia Smart Watch Market by Product

7.7.2 Malaysia Smart Watch Market by Application

7.7.3 Malaysia Smart Watch Market by OS Type

#### **7.8 Rest of Asia-Pacific Smart Watch Market**

7.8.1 Rest of Asia-Pacific Smart Watch Market by Product

7.8.2 Rest of Asia-Pacific Smart Watch Market by Application

7.8.3 Rest of Asia-Pacific Smart Watch Market by OS Type

## **CHAPTER 8. COMPANY PROFILES**

### **8.1 Apple Inc.**

- 8.1.1 Company Overview
- 8.1.2 Financial Analysis
- 8.1.3 Regional & Segmental Analysis
- 8.1.4 Research & Development

### **8.2 Samsung Electronics Co. Ltd.**

- 8.2.1 Company Overview
- 8.2.2 Financial Analysis
- 8.2.3 Segmental and Regional Analysis
- 8.2.4 Research & Development Expense

### **8.3 Sony Corporation**

- 8.3.1 Company Overview
- 8.3.2 Financial Analysis
- 8.3.3 Segmental Analysis

### **8.4 Google Inc.**

- 8.4.1 Company Overview
- 8.4.2 Financial Analysis
- 8.4.3 Business Segment and Geographic Analysis
- 8.4.4 Research and Development Cost

### **8.5 Lenevo Group Ltd.**

- 8.5.1 Company Overview
- 8.5.2 Financial Analysis
- 8.5.3 Business Segment Analysis

### **8.6 Garmin Ltd.**

- 8.6.1 Company Overview
- 8.6.2 Financial Analysis
- 8.6.3 Business Segment Analysis
- 8.6.4 Research and Development Expenses

### **8.7 Fitbit Inc.**

- 8.7.1 Company Overview
- 8.7.2 Financial Analysis
- 8.7.3 Geographical Analysis
- 8.7.4 Research and Development Expenses

### **8.8 Nike, Inc.**

- 8.8.1 Company Overview
- 8.8.2 Financial Analysis

### 8.8.3 Business Segment Analysis

## 8.9 Adidas AG.

### 8.9.1 Company Overview

### 8.9.2 Financial Analysis

### 8.9.3 Business Segment Analysis

### 8.9.4 Research and Development Expenses

## List Of Tables

### LIST OF TABLES

Table 1 ASIA-PACIFIC SMART WATCH MARKET, 2012 – 2015, USD MILLION

Table 2 ASIA-PACIFIC SMART WATCH MARKET, 2016 – 2022, USD MILLION

Table 3 ASIA-PACIFIC SMART WATCH MARKET BY PRODUCT, 2012 – 2015, USD MILLION

Table 4 ASIA-PACIFIC SMART WATCH MARKET BY PRODUCT, 2016 – 2022, USD MILLION

Table 5 ASIA-PACIFIC EXTENSION SMART WATCH MARKET BY COUNTRY, 2012 – 2015, USD MILLION

Table 6 ASIA-PACIFIC EXTENSION SMART WATCH MARKET BY COUNTRY, 2016 – 2022, USD MILLION

Table 7 ASIA-PACIFIC STANDALONE SMART WATCH MARKET BY COUNTRY, 2012 – 2015, USD MILLION

Table 8 ASIA-PACIFIC STANDALONE SMART WATCH MARKET BY COUNTRY, 2016 – 2022, USD MILLION

Table 9 ASIA-PACIFIC CLASSICAL SMART WATCH MARKET BY COUNTRY, 2012 – 2015, USD MILLION

Table 10 ASIA-PACIFIC CLASSICAL SMART WATCH MARKET BY COUNTRY, 2016 – 2022, USD MILLION

Table 11 ASIA-PACIFIC SMART WATCH MARKET BY APPLICATION, 2012 – 2015, USD MILLION

Table 12 ASIA-PACIFIC SMART WATCH MARKET BY APPLICATION, 2016 – 2022, USD MILLION

Table 13 ASIA-PACIFIC SMART WATCH FOR PERSONAL ASSISTANCE MARKET BY COUNTRY, 2012 – 2015, USD MILLION

Table 14 ASIA-PACIFIC SMART WATCH FOR PERSONAL ASSISTANCE MARKET BY COUNTRY, 2016 – 2022, USD MILLION

Table 15 ASIA-PACIFIC SMART WATCH FOR WELLNESS MARKET BY COUNTRY, 2012 – 2015, USD MILLION

Table 16 ASIA-PACIFIC SMART WATCH FOR WELLNESS MARKET BY COUNTRY, 2016 – 2022, USD MILLION

Table 17 ASIA-PACIFIC SMART WATCH FOR MEDICAL MARKET BY COUNTRY, 2012 – 2015, USD MILLION

Table 18 ASIA-PACIFIC SMART WATCH FOR MEDICAL MARKET BY COUNTRY, 2016 – 2022, USD MILLION

Table 19 ASIA-PACIFIC SMART WATCH FOR SPORTS MARKET BY COUNTRY,

2012 – 2015, USD MILLION

Table 20 ASIA-PACIFIC SMART WATCH FOR SPORTS MARKET BY COUNTRY,  
2016 – 2022, USD MILLION

Table 21 ASIA-PACIFIC SMART WATCH FOR OTHER APPLICATION MARKET BY  
COUNTRY, 2012 – 2015, USD MILLION

Table 22 ASIA-PACIFIC SMART WATCH FOR OTHER APPLICATION MARKET BY  
COUNTRY, 2016 – 2022, USD MILLION

Table 23 ASIA-PACIFIC SMART WATCH MARKET BY OS TYPE, 2012 – 2015, USD  
MILLION

Table 24 ASIA-PACIFIC SMART WATCH MARKET BY OS TYPE, 2016 – 2022, USD  
MILLION

Table 25 ASIA-PACIFIC WATCH OS SMART WATCH MARKET BY COUNTRY, 2012 –  
2015, USD MILLION

Table 26 ASIA-PACIFIC WATCH OS SMART WATCH MARKET BY COUNTRY, 2016 –  
2022, USD MILLION

Table 27 ASIA-PACIFIC ANDROID SMART WATCH MARKET BY COUNTRY, 2012 –  
2015, USD MILLION

Table 28 ASIA-PACIFIC ANDROID SMART WATCH MARKET BY COUNTRY, 2016 –  
2022, USD MILLION

Table 29 ASIA-PACIFIC OTHER OS SMART WATCH MARKET BY COUNTRY, 2012 –  
2015, USD MILLION

Table 30 ASIA-PACIFIC OTHER OS SMART WATCH MARKET BY COUNTRY, 2016 –  
2022, USD MILLION

Table 31 ASIA-PACIFIC SMART WATCH MARKET BY COUNTRY, 2012 – 2015, USD  
MILLION

Table 32 ASIA-PACIFIC SMART WATCH MARKET BY COUNTRY, 2016 – 2022, USD  
MILLION

Table 33 CHINA SMART WATCH MARKET, 2012 – 2015, USD MILLION

Table 34 CHINA SMART WATCH MARKET, 2016 – 2022, USD MILLION

Table 35 CHINA SMART WATCH MARKET BY PRODUCT, 2012 – 2015, USD  
MILLION

Table 36 CHINA SMART WATCH MARKET BY PRODUCT, 2016 – 2022, USD  
MILLION

Table 37 CHINA SMART WATCH MARKET BY APPLICATION, 2012 – 2015, USD  
MILLION

Table 38 CHINA SMART WATCH MARKET BY APPLICATION, 2016 – 2022, USD  
MILLION

Table 39 CHINA SMART WATCH MARKET BY OS TYPE, 2012 – 2015, USD MILLION

Table 40 CHINA SMART WATCH MARKET BY OS TYPE, 2016 – 2022, USD MILLION



Table 41 JAPAN SMART WATCH MARKET, 2012 – 2015, USD MILLION

Table 42 JAPAN SMART WATCH MARKET, 2016 – 2022, USD MILLION

Table 43 JAPAN SMART WATCH MARKET BY PRODUCT, 2012 – 2015, USD MILLION

Table 44 JAPAN SMART WATCH MARKET BY PRODUCT, 2016 – 2022, USD MILLION

Table 45 JAPAN SMART WATCH MARKET BY APPLICATION, 2012 – 2015, USD MILLION

Table 46 JAPAN SMART WATCH MARKET BY APPLICATION, 2016 – 2022, USD MILLION

Table 47 JAPAN SMART WATCH MARKET BY OS TYPE, 2012 – 2015, USD MILLION

Table 48 JAPAN SMART WATCH MARKET BY OS TYPE, 2016 – 2022, USD MILLION

Table 49 INDIA SMART WATCH MARKET, 2012 – 2015, USD MILLION

Table 50 INDIA SMART WATCH MARKET, 2016 – 2022, USD MILLION

Table 51 INDIA SMART WATCH MARKET BY PRODUCT, 2012 – 2015, USD MILLION

Table 52 INDIA SMART WATCH MARKET BY PRODUCT, 2016 – 2022, USD MILLION

Table 53 INDIA SMART WATCH MARKET BY APPLICATION, 2012 – 2015, USD MILLION

Table 54 INDIA SMART WATCH MARKET BY APPLICATION, 2016 – 2022, USD MILLION

Table 55 INDIA SMART WATCH MARKET BY OS TYPE, 2012 – 2015, USD MILLION

Table 56 INDIA SMART WATCH MARKET BY OS TYPE, 2016 – 2022, USD MILLION

Table 57 SOUTH KOREA SMART WATCH MARKET, 2012 – 2015, USD MILLION

Table 58 SOUTH KOREA SMART WATCH MARKET, 2016 – 2022, USD MILLION

Table 59 SOUTH KOREA SMART WATCH MARKET BY PRODUCT, 2012 – 2015, USD MILLION

Table 60 SOUTH KOREA SMART WATCH MARKET BY PRODUCT, 2016 – 2022, USD MILLION

Table 61 SOUTH KOREA SMART WATCH MARKET BY APPLICATION, 2012 – 2015, USD MILLION

Table 62 SOUTH KOREA SMART WATCH MARKET BY APPLICATION, 2016 – 2022, USD MILLION

Table 63 SOUTH KOREA SMART WATCH MARKET BY OS TYPE, 2012 – 2015, USD MILLION

Table 64 SOUTH KOREA SMART WATCH MARKET BY OS TYPE, 2016 – 2022, USD MILLION

Table 65 SINGAPORE SMART WATCH MARKET, 2012 – 2015, USD MILLION

Table 66 SINGAPORE SMART WATCH MARKET, 2016 – 2022, USD MILLION

Table 67 SINGAPORE SMART WATCH MARKET BY PRODUCT, 2012 – 2015, USD



MILLION

Table 68 SINGAPORE SMART WATCH MARKET BY PRODUCT, 2016 – 2022, USD MILLION

Table 69 SINGAPORE SMART WATCH MARKET BY APPLICATION, 2012 – 2015, USD MILLION

Table 70 SINGAPORE SMART WATCH MARKET BY APPLICATION, 2016 – 2022, USD MILLION

Table 71 SINGAPORE SMART WATCH MARKET BY OS TYPE, 2012 – 2015, USD MILLION

Table 72 SINGAPORE SMART WATCH MARKET BY OS TYPE, 2016 – 2022, USD MILLION

Table 73 MALAYSIA SMART WATCH MARKET, 2012 – 2015, USD MILLION

Table 74 MALAYSIA SMART WATCH MARKET, 2016 – 2022, USD MILLION

Table 75 MALAYSIA SMART WATCH MARKET BY PRODUCT, 2012 – 2015, USD MILLION

Table 76 MALAYSIA SMART WATCH MARKET BY PRODUCT, 2016 – 2022, USD MILLION

Table 77 MALAYSIA SMART WATCH MARKET BY APPLICATION, 2012 – 2015, USD MILLION

Table 78 MALAYSIA SMART WATCH MARKET BY APPLICATION, 2016 – 2022, USD MILLION

Table 79 MALAYSIA SMART WATCH MARKET BY OS TYPE, 2012 – 2015, USD MILLION

Table 80 MALAYSIA SMART WATCH MARKET BY OS TYPE, 2016 – 2022, USD MILLION

Table 81 REST OF ASIA-PACIFIC SMART WATCH MARKET, 2012 – 2015, USD MILLION

Table 82 REST OF ASIA-PACIFIC SMART WATCH MARKET , 2016 – 2022, USD MILLION

Table 83 REST OF ASIA-PACIFIC SMART WATCH MARKET BY PRODUCT, 2012 – 2015, USD MILLION

Table 84 REST OF ASIA-PACIFIC SMART WATCH MARKET BY PRODUCT, 2016 – 2022, USD MILLION

Table 85 REST OF ASIA-PACIFIC SMART WATCH MARKET BY APPLICATION, 2012 – 2015, USD MILLION

Table 86 REST OF ASIA-PACIFIC SMART WATCH MARKET BY APPLICATION, 2016 – 2022, USD MILLION

Table 87 REST OF ASIA-PACIFIC SMART WATCH MARKET BY OS TYPE, 2012 – 2015, USD MILLION

Table 88 REST OF ASIA-PACIFIC SMART WATCH MARKET BY OS TYPE, 2016 – 2022, USD MILLION

Table 89 KEY INFORMATION - APPLE INC.

Table 90 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

Table 91 KEY INFORMATION - SONY CORPORATION

Table 92 KEY INFORMATION - GOOGLE INC.

Table 93 KEY INFORMATION – LENEVO GROUP LTD.

Table 94 KEY INFORMATION – GARMIN LTD.

Table 95 KEY INFORMATION – FITBIT INC.

Table 96 KEY INFORMATION – NIKE, INC.

Table 97 KEY INFORMATION – ADIDAS AG.

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