

# Asia Pacific Smart Shoes Market 2019 - 2025)

<https://marketpublishers.com/r/A0CF784528FEN.html>

Date: May 2019

Pages: 78

Price: US\$ 1,500.00 (Single User License)

ID: A0CF784528FEN

## Abstracts

The Asia Pacific Smart Shoes Market would witness market growth of 12.0% CAGR during the forecast period (2019 – 2025).

The increase in the mobility of human beings has led to the popularity of wireless devices. Wireless devices have become smaller, lighter and powerful with the course of time. Many wireless devices available today are wearable; this has opened doors for several innovative applications. A hindrance to making wearable devices more useful is lack of a continuous source of energy that is as small and lightweight like these devices. A smart shoe device solves this problem by making use of energy harvesting systems that can fit inside a shoe.

Smart shoes are providing personalized feedback to users: from measuring athletic performance to tracking fitness and evaluating health metrics. Efforts are on to engineer traditional shoes with integrated technology to boost comfort, convenience, and good health. Smart shoes feature insoles which act as a Bluetooth-connected accessory and can link activity or position to a smartphone app. They can be operated as a high-tech brain.

Based on Product, the market is segmented into Smart Running Shoes, Smart Walking Shoes and Smart Sports Shoes market. Based on End User, the market is segmented into Men and Women. Further, the market has been segmented on the basis of Distribution Channel into Supermarket/ Hypermarket, Specialty Stores and Online Stores. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nike Inc., Li-Ning Company Limited, Adidas AG, PUMA SE, Under Armour, Inc., 361 Degrees International Limited, Daphne

international Holdings limited, SOLE POWER LLC, DIGITSOLE and Ducere Technologies Pvt. Ltd.

Scope of the Study

Market Segmentation:

By Product

Smart Running Shoes

Smart Walking Shoes

Smart Sports Shoes

By End User

Men

Women

By Distribution Channel

Supermarket/ Hypermarket

Specialty Store

Online Store

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

### Companies Profiled

Nike Inc.

Li-Ning Company Limited

Adidas AG

PUMA SE

Under Armour, Inc.

361 Degrees International Limited

Daphne international Holdings limited

SOLE POWER LLC

DIGITSOLE

Ducere Technologies PVT. LTD.

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