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Asia Pacific Smart Manufacturing Platform Market (2019-2025)

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Abstracts

The Asia Pacific Smart Manufacturing Platform Market would witness market growth of 21.4% CAGR during the forecast period (2019–2025).

Manufacturers have discovered that the traditional way of business no longer supportive of success. In order to meet the leading positions, these companies are opting to build new organizations along with new value chains which can be done with the help of smart manufacturing. They wish to initiate innovation and multiply knowledge sharing with improved partnerships and collaboration. They wish to move their focus from producing products and simply selling to delivering a collection of connected after-sales services during the product life cycle. They may consider transforming to a “platform organization” which owns a digital infrastructure and then generates better values by behaving as a multiplier at a minimum cost.

Asia Pacific witnessed the highest CAGR in smart manufacturing platform market throughout the forecast period. Some of the most important industries in APAC include automotive, electronics, power & energy, chemical, and oil & gas. Some countries like India, Japan, China, and South Korea have started numerous initiatives that encourage the implementation of IIoT with their respective domestic industries. A rapid increase in government initiatives has led towards the adoption of advanced automation technologies which create an opportunity in this market.

Based on Type, the market is segmented into Device Management, Connectivity Management and Application Enablement Platform. Based on Application, the market is segmented into Performance Optimization and Asset & Condition Monitoring and Others. Based on Deployment Mode, the market is segmented into On Premise and Cloud. Based on End User, the market is segmented into Process Industry and Discrete

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Industry. Process Industry is further segmented into Power & Energy, Oil & Gas, Chemicals & Pharmaceuticals, Food & Beverages, Metals & Mining and Others. Discrete Industry is further segmented into Automotive, Industrial Manufacturing, Medical Devices, Electronics & Semiconductor, Aerospace & Defense and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Microsoft Corporation, IBM Corporation, SAP SE, Amazon.com, Inc., Siemens AG, Accenture Plc., Oracle Corporation, Cisco Systems, Inc., Software AG and Robert Bosch GmbH.

Scope of the Study

Market Segmentation:

By Type

- Device Management
- Connectivity Management
- Application Enablement Platform

By Application

- Performance Optimization
- Asset & Condition Monitoring and Others

By Deployment Mode

- On Premise
- Cloud

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By Industry

- Process Industry
  - Power & Energy
  - Oil & Gas
  - Chemicals & Pharmaceuticals
  - Food & Beverages
  - Metals & Mining
  - Others
- Discrete Industry
  - Automotive
  - Industrial Manufacturing
  - Medical Devices
  - Electronics & Semiconductor
  - Aerospace & Defense
  - Others

By Country

- China
- Japan
- India

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South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Microsoft Corporation

IBM Corporation

SAP SE

Amazon.com, Inc.

Siemens AG

Accenture Plc.

Oracle Corporation

Cisco Systems, Inc.

Software AG

Robert Bosch GmbH

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