

Asia Pacific Smart Labels Market (2017 - 2023)

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Abstracts

The Smart Labels Market in Asia Pacific is expected to register a CAGR of 19.2% during the forecast period (2017 – 2023). The smart labels are digital technology and smart devices which are transparent in nature, enabling consumers to access detailed information about respective products. The growth in global smart labels industry would lead to better information on the purchased products. Increase in demand for effective anti-theft devices, owing to security concern of the enterprises have significantly contributed to the demand for smart labels market. With features such as real-time location tracing, re-programmability, and simultaneous identification & detailed real-time information would significantly contribute to the growth of the smart labels market during the forecast period. Nevertheless, the lack of standard guidelines in the implementation of smart labels is one the major constraints for the market growth.

Based on the Product Types, the Smart Labels market is segmented into RFID, Electronic Article Surveillance Label, Sensing Label, and Others. The Applications market is segmented into Retail Inventory, Perishable Goods, and Others. Based on the End Users, the market is segmented into Logistics, Retail, Food & Beverages, FMCG, Healthcare & Manufacturing, Automotive, and Others. Based on Countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The report covers the analysis of key stake holders of the smart labels market. Key companies profiled in the report include Advantech U.S. Inc., Alien Technology Inc., Avery Dennison Corporation, CCL Industries Ltd., Graphic Label Inc., Invengo Information Technology Co Ltd., Muehlbauer Holding Ag & Co., Thinfilm Electronics, Sato Holdings, and Zebra Technologies Corporation.

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