

# Asia Pacific Shaving Foam Market (2019-2025)

<https://marketpublishers.com/r/A584EE6BBC28EN.html>

Date: September 2019

Pages: 68

Price: US\$ 1,500.00 (Single User License)

ID: A584EE6BBC28EN

## Abstracts

The Asia Pacific Shaving Foam Market would witness market growth of 5.63% CAGR during the forecast period (2019-2025). The Asia-Pacific region is expected to rise at the high growth during the forecast period. In the future, development is set to increase with the introduction in China and India among leading shaving foam manufacturers such as Procter and Gamble, Beiersdorf AG and others. Also, increased consumer awareness about personal care and the availability of men's grooming product range is expected to foster the regional markets. Regional development is anticipated to be driven by the rising young and urban workforce in the region along with increased disposable income.

The product is fluffy and lubricates better than shaving cream. This factor has significantly paced the demand for shaving foam. Also, increasing personal care expenditure is expected to have a positive effect on brand sales. The use of shaving foam is easier than other shaving products, which are expected to increase demand. Features like instant use, airy texture, and simple removal are among the important factors that fuel consumer demand.

Based on Type, the market is segmented into Organic Shaving Foam and Conventional Shaving Foam. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include VI-John Group, Unilever PLC, The Procter and Gamble Company, L'Oréal Group, Johnson & Johnson, Estee Lauder Companies, Inc., Avon Products, Inc., Shiseido Company Limited, Godrej Group (Godrej Consumer Products Limited) and The Colgate-Palmolive Company.

## Scope of the Study

### Market Segmentation:

#### By Type

Organic Shaving Foam

Conventional Shaving Foam

#### By Distribution Channel

Offline

Online

#### By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

#### Companies Profiled

VI-John Group

Unilever PLC

The Procter and Gamble Company

L'Oréal Group

Johnson & Johnson

Estee Lauder Companies, Inc.

Avon Products, Inc.

Shiseido Company Limited

Godrej Group (Godrej Consumer Products Limited)

The Colgate-Palmolive Company

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