

Asia Pacific Security as a Service Market (2018 - 2024)

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Abstracts

The Asia Pacific Security as a Service Market would witness market growth of 18.5% CAGR during the forecast period (2018 – 2024).

Security-as-a-service is a security management outsourcing model. Prominent service providers incorporate their services in organizations on the basis of subscription which ensures delivery of a cost-effective and a comprehensive security solution. The model involves services like the delivery of anti-virus software over the Internet and protection from malware. It offers a plethora of benefits like constant virus definition updates, higher security, outsourcing of administrative tasks, and web interface to monitor the environment. The existence of advance-level security tools, cost-effective security, and access to the contextual expertise are among the prominent features of this model. Nevertheless, due to the absence of dependable security tool and access to sensitive data to the vendors, SaaS becomes a significant security concern. Since SaaS can be accessed from the Internet, it has a tendency of posing threat to the system.

Based on Component, the market is segmented into Solutions and services. Based on Application, the market is segmented into Network Security, Endpoint Security, Application Security, and Cloud Security & Others. Based on Organization Size, the market is segmented into large enterprises and SMEs. Based on End User, the market is segmented into BFSI, Telecom & IT, Healthcare, Retail, Manufacturing, Government, and Others. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Zscaler, RUAG (Clearswift), Alert Logic, Panda Security S.L., Stratejm Inc., Sentinel Technologies Inc., Happiest Minds Technologies, Intel Corporation (McAfee), Microsoft Corporation, and Fortinet Inc.

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FIG 12 SWOT ANALYSIS: MICROSOFT CORPORATION

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: FORTINET

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