

Asia Pacific Sales Force Automation Software Market Analysis (2017-2023)

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Abstracts

The Asia Pacific Sales Force Automation Software Market would witness market growth of 12.5% CAGR during the forecast period (2017 – 2023). Field service management (FSM) is a process used to manage or coordinate field operations through a mobile workforce. Some of the examples of field service management are locating vehicles, tracking job status, scheduling and dispatching work, ensuring driver safety, and integrating the management of such activities with inventory, billing, accounting and other back-office systems. The adoption of cloud FSM has witnessed significant uptake due to widespread adoption of cloud-based services and rapid growth in IoT. Nevertheless, lack of awareness about the technology and its effectiveness and need to adhere to regulatory compliances are the factors that would hinder the adopting cloud FSM.

Based on Applications, the market report segments the market into Lead Management, Sales Forecasting, Order & Invoices Management, Opportunity Management, and Others. Based on Deployment Types, the Asia Pacific Sales Force Automation Software market segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into Retail, BFSI, Telecom, Healthcare, Food & Beverages, and Others. Based on Countries, the Asia Pacific Sales Force Automation Software market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the competition analysis of key stake holders of the Asia Pacific Sales Force Automation Software Market. Key companies profiled in the report include Aptean, Bpm'online, Infusionsoft, Infor, Inc., Oracle Corporation (NetSuite Inc.), Pegasystems, Inc., SAP SE, Salesforce.Com, Inc., SugarCRM, Inc., and Zoho Corporation Pvt. Ltd.

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