

# Asia Pacific Sailing Jackets Market (2019-2025)

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## Abstracts

The Asia Pacific Sailing Jackets Market would witness market growth of 8.2% CAGR during the forecast period (2019-2025).

Increasing numbers of smartphones and internet users have increased the number of online shoppers worldwide. It is expected that the seamless shopping experience together with easy payment methods would draw more customers to opt for online retail. Moreover, due to the convenience provided by online stores over brick and mortar stores, these distribution channels are gaining significant popularity among the working population. Leading companies are selling products to directly connect to customers through their online portals, which lets them understand their desires and input.

Over the last few years, consumer preference has changed to Perfluorocarbons (PFCs) free products. PFC is a chemical widely used for the manufacture of waterproof outdoor clothing, including sailing jackets. Nevertheless, PFC is not biodegradable. Textile manufacturers are replacing PFCs with hydrocarbon polymer derived and bio-based chemicals for the manufacturing of waterproof jackets. Major companies have produced PFC free jackets on the basis of consumer demand. Throughout emerging economies such as Asia Pacific, they are running affordable events and training programs. These initiatives are anticipated to boost the marine sports industry and in doing so expand the scope of End User for outdoor apparel like sailing jackets, in the years to come.

Based on End User, the market is segmented into Kids, Women and Men. Based on Distribution Channel, the market is segmented into Online, and Offline. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Canadian Tire Corporation Limited (Helly

Hansen), Henri Lloyd International AB (Aligro Group), Gill Marine International Ltd., Marinepool Sportartikel GmbH & Co. KG, Sail Racing International AB, Decathlon S.A., Slam SpA, Burke Marine Company, Zhik Pty Ltd., and Regatta Ltd. (Risol Imports Ltd.)

Scope of the Study

Market Segmentation:

By End User

Kids

Women

Men

By Distribution Channel

Online

Offline

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

### Companies Profiled

Canadaian Tire Corporation Limited (Helly Hansen)

Henri Lloyd International AB (Aligro Group)

Gill Marine International Ltd.

Marinepool Sportartikel GmbH & Co. KG

Sail Racing International AB

Decathlon S.A.

Slam SpA

Burke Marine Company

Zhik Pty Ltd.

Regatta Ltd. (Risol Imports Ltd.)

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