

# Asia Pacific Route Optimization Software Market Analysis (2017-2023)

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## Abstracts

The Asia Pacific Route Optimization Software Market would witness market growth of 19.1% CAGR during the forecast period (2017 – 2023). The widespread adoption of the technology is due to enhanced route allocation and driver management solutions. Route optimization software is a competitive technology and prominent solution providers such as ORTEC, Paragon Software Systems, PLC, Prism Visual Software, Inc., Route4Me, Inc., and others offer solutions both on the cloud and on-premise types to enhance route management needs of the end users. The global route optimization software market would witness significant growth, as ICT expenditure by governments of various developed and the developing regions.

Based on Type, the market report segments the market into Solution and Services. Based on Organization Size, the Route Optimization Software market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Route Optimization Software market segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into Retail & FMCG, On-demand Food Delivery, Homecare & Field Services, Taxi, and Others. Based on Countries, the Route Optimization Software market segments the market into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the Route Optimization Software Market. Key companies profiled in the report include Fastleasant UK Ltd., GeoConcept SA, MiT Systems, OptimoRoute Inc., ORTEC, Paragon Software Systems Plc., Prism Visual Software, Inc., Route4Me, Inc., and Routific Wise Systems Inc.

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