

Asia Pacific Robotic Vacuum Cleaner Market By Type (Pool Vacuum Cleaner and Floor Vacuum Cleaner), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Robotic Vacuum Cleaner Market would witness market growth of 19.9% CAGR during the forecast period (2020-2026).

A robotic vacuum cleaner also referred to as a roomba, is an autonomous robotic vacuum cleaner with intelligent programming and a minimal vacuum floor cleaning feature. The original design included manual remote-control operation and a 'self-drive' mode that allowed the machine to clean independently without human control. Many designs use spinning brushes to hit tight corners, and some have a variety of cleaning features along with the vacuuming feature (mopping, UV sterilization, etc.).

Robotic vacuum cleaners have their benefits and drawbacks. As far as their advantages are concerned, robovacs create less noise compared to regular vacuum cleaners. They save time and energy because they can function independently. Robovacs only need to be put in a particular room that needs to be cleaned, and then once they're turned on and the software is installed, they're out there on their own.

The advantage of using a robotic vacuum cleaner is how quiet it is when compared to a regular vacuum cleaner. They are also seen as more convenient to use because they can vacuum on their own. Robotic vacuums can be placed under beds or desks or in closets, whereas a traditional vacuum cleaner needs more space. The downside of a robotic vacuum cleaner, however, is that it takes an extended period of time to vacuum an area due to its size. They're also fairly costly.

Types of cleaning typically include an auto mode for general cleaning, planned mode, boost (maximum clean), edge clean for skirting boards and corners, area cleaning mode for specified locations, location or spiral mode for spot cleaning, and remote mode, enabling the user to steer the robot to an especially dirty spot.

Based on Type, the market is segmented into Pool Vacuum Cleaner and Floor Vacuum Cleaner. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Koninklijke Philips N.V., Xiaomi Corporation, Samsung Electronics Co., Ltd. (Samsung Group), Panasonic Corporation, Pentair PLC, iRobot Corporation, Maytronics Ltd. (Kibbutz Yizre'el Holdings 2004 ACS Ltd.), Neato Robotics, Inc., SharkNinja Operating LLC (CDH Private Equity), and Ecovacs Robotics Co., Ltd.

Scope of the Study

Market Segmentation:

By Application

Pool Vacuum Cleaner and

Floor Vacuum Cleaner

By End User

Online and

Offline

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Koninklijke Philips N.V.

Xiaomi Corporation

Samsung Electronics Co., Ltd. (Samsung Group)

Panasonic Corporation

Pentair PLC

iRobot Corporation

Maytronics Ltd. (Kibbutz Yizre'el Holdings 2004 ACS Ltd.)

Neato Robotics, Inc.

SharkNinja Operating LLC (CDH Private Equity)

Ecovacs Robotics Co., Ltd.

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