

Asia Pacific Robotic Vacuum Cleaner Market By Type (Pool Vacuum Cleaner and Floor Vacuum Cleaner), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Robotic Vacuum Cleaner Market would witness market growth of 19.9% CAGR during the forecast period (2020-2026).

A robotic vacuum cleaner also referred to as a roomba, is an autonomous robotic vacuum cleaner with intelligent programming and a minimal vacuum floor cleaning feature. The original design included manual remote-control operation and a 'self-drive' mode that allowed the machine to clean independently without human control. Many designs use spinning brushes to hit tight corners, and some have a variety of cleaning features along with the vacuuming feature (mopping, UV sterilization, etc.).

Robotic vacuum cleaners have their benefits and drawbacks. As far as their advantages are concerned, robovacs create less noise compared to regular vacuum cleaners. They save time and energy because they can function independently. Robovacs only need to be put in a particular room that needs to be cleaned, and then once they're turned on and the software is installed, they're out there on their own.

The advantage of using a robotic vacuum cleaner is how quiet it is when compared to a regular vacuum cleaner. They are also seen as more convenient to use because they can vacuum on their own. Robotic vacuums can be placed under beds or desks or in closets, whereas a traditional vacuum cleaner needs more space. The downside of a robotic vacuum cleaner, however, is that it takes an extended period of time to vacuum an area due to its size. They're also fairly costly.

Types of cleaning typically include an auto mode for general cleaning, planned mode, boost (maximum clean), edge clean for skirting boards and corners, area cleaning mode for specified locations, location or spiral mode for spot cleaning, and remote mode, enabling the user to steer the robot to an especially dirty spot.

Based on Type, the market is segmented into Pool Vacuum Cleaner and Floor Vacuum Cleaner. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Malaysia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Koninklijke Philips N.V., Xiaomi Corporation, Samsung Electronics Co., Ltd. (Samsung Group), Panasonic Corporation, Pentair PLC, iRobot Corporation, Maytronics Ltd. (Kibbutz Yizre'el Holdings 2004 ACS Ltd.), Neato Robotics, Inc., SharkNinja Operating LLC (CDH Private Equity), and Ecovacs Robotics Co., Ltd.

Scope of the Study

Market Segmentation:

By Application

Pool Vacuum Cleaner and

Floor Vacuum Cleaner

By End User

Online and

Offline

By Country

China

Japan

India

South Korea

Singapore

Malaysia

Rest of Asia Pacific

Companies Profiled

Koninklijke Philips N.V.

Xiaomi Corporation

Samsung Electronics Co., Ltd. (Samsung Group)

Panasonic Corporation

Pentair PLC

iRobot Corporation

Maytronics Ltd. (Kibbutz Yizre'el Holdings 2004 ACS Ltd.)

Neato Robotics, Inc.

SharkNinja Operating LLC (CDH Private Equity)

Ecovacs Robotics Co., Ltd.

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Asia Pacific Robotic Vacuum Cleaner Market, by Application
 - 1.4.2 Asia Robotic Vacuum Cleaner Market, by End User
 - 1.4.3 Asia Pacific Robotic Vacuum Cleaner Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.3.2 Key Strategic Move: (Product Launches and Product Expansions : 2017, Oct – 2020, May) Leading Players

CHAPTER 4. ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY TYPE

- 4.1 Asia Pacific Pool Vacuum Cleaner Market by Country
- 4.2 Asia Pacific Floor Vacuum Cleaner Market by Country

CHAPTER 5. ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL

5.1 Asia Pacific Online Market by Country

5.2 Asia Pacific Offline Market by Country

CHAPTER 6. ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY COUNTRY

6.1 China Robotic Vacuum Cleaner Market

6.1.1 China Robotic Vacuum Cleaner Market by Type

6.1.2 China Robotic Vacuum Cleaner Market by Distribution Channel

6.2 Japan Robotic Vacuum Cleaner Market

6.2.1 Japan Robotic Vacuum Cleaner Market by Type

6.2.2 Japan Robotic Vacuum Cleaner Market by Distribution Channel

6.3 India Robotic Vacuum Cleaner Market

6.3.1 India Robotic Vacuum Cleaner Market by Type

6.3.2 India Robotic Vacuum Cleaner Market by Distribution Channel

6.4 South Korea Robotic Vacuum Cleaner Market

6.4.1 South Korea Robotic Vacuum Cleaner Market by Type

6.4.2 South Korea Robotic Vacuum Cleaner Market by Distribution Channel

6.5 Singapore Robotic Vacuum Cleaner Market

6.5.1 Singapore Robotic Vacuum Cleaner Market by Type

6.5.2 Singapore Robotic Vacuum Cleaner Market by Distribution Channel

6.6 Malaysia Robotic Vacuum Cleaner Market

6.6.1 Malaysia Robotic Vacuum Cleaner Market by Type

6.6.2 Malaysia Robotic Vacuum Cleaner Market by Distribution Channel

6.7 Rest of Asia Pacific Robotic Vacuum Cleaner Market

6.7.1 Rest of Asia Pacific Robotic Vacuum Cleaner Market by Type

6.7.2 Rest of Asia Pacific Robotic Vacuum Cleaner Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

7.1 Koninklijke Philips N.V.

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Segmental and Regional Analysis

7.1.4 Research & Development Expenses

7.2 Xiaomi Corporation

- 7.2.1 Company Overview
- 7.2.2 Financial Analysis
- 7.2.3 Segmental and Regional Analysis
- 7.2.4 Research & Development Expense
- 7.2.5 Recent strategies and developments:
 - 7.2.5.1 Product Launches and Product Expansions:
- 7.3 Samsung Electronics Co., Ltd. (Samsung Group)
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental and Regional Analysis
 - 7.3.4 Research & Development Expense
 - 7.3.5 Recent strategies and developments:
 - 7.3.5.1 Product Launches and Product Expansions:
- 7.4 Panasonic Corporation
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental Analysis
 - 7.4.4 Research & Development Expense
 - 7.4.5 Recent strategies and developments:
 - 7.4.5.1 Partnerships, Collaborations, and Agreements:
- 7.5 Pentair PLC
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Segmental and Regional Analysis
 - 7.5.4 Research & Development Expense
- 7.6 iRobot Corporation
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Regional Analysis
 - 7.6.4 Research & Development Expense
 - 7.6.5 Recent strategies and developments:
 - 7.6.5.1 Product Launches and Product Expansions:
 - 7.6.5.2 Acquisition and Mergers:
- 7.7 Maytronics Ltd. (Kibbutz Yizre'el Holdings 2004 ACS Ltd.)
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Segmental and Regional Analysis
 - 7.7.4 Research & Development Expense
- 7.8 Neato Robotics, Inc.

7.8.1 Company Overview

7.8.2 Recent strategies and developments:

7.8.2.1 Product Launches and Product Expansions:

7.9 SharkNinja Operating LLC (CDH Private Equity)

7.9.1 Company Overview

7.9.2 Recent strategies and developments:

7.9.2.1 Product Launches and Product Expansions:

7.9.2.2 Acquisition and Mergers:

7.1 Ecovacs Robotics Co., Ltd.

7.10.1 Company overview

7.10.2 Recent strategies and developments:

7.10.2.1 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

- TABLE 1 ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET, 2016 - 2019, USD MILLION
- TABLE 2 ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET, 2020 - 2026, USD MILLION
- TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– ROBOTIC VACUUM CLEANER MARKET
- TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– ROBOTIC VACUUM CLEANER MARKET
- TABLE 5 MERGERS & ACQUISITIONS – ROBOTIC VACUUM CLEANER MARKET
- TABLE 6 ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2016 - 2019, USD MILLION
- TABLE 7 ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2020 - 2026, USD MILLION
- TABLE 8 ASIA PACIFIC POOL VACUUM CLEANER MARKET BY COUNTRY, 2016 - 2019, USD MILLION
- TABLE 9 ASIA PACIFIC POOL VACUUM CLEANER MARKET BY COUNTRY, 2020 - 2026, USD MILLION
- TABLE 10 ASIA PACIFIC FLOOR VACUUM CLEANER MARKET BY COUNTRY, 2016 - 2019, USD MILLION
- TABLE 11 ASIA PACIFIC FLOOR VACUUM CLEANER MARKET BY COUNTRY, 2020 - 2026, USD MILLION
- TABLE 12 ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION
- TABLE 13 ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION
- TABLE 14 ASIA PACIFIC ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION
- TABLE 15 ASIA PACIFIC ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION
- TABLE 16 ASIA PACIFIC OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION
- TABLE 17 ASIA PACIFIC OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION
- TABLE 18 ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 19 ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 20 CHINA ROBOTIC VACUUM CLEANER MARKET, 2016 - 2019, USD MILLION

TABLE 21 CHINA ROBOTIC VACUUM CLEANER MARKET, 2020 - 2026, USD MILLION

TABLE 22 CHINA ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 23 CHINA ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 24 CHINA ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 25 CHINA ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 26 JAPAN ROBOTIC VACUUM CLEANER MARKET, 2016 - 2019, USD MILLION

TABLE 27 JAPAN ROBOTIC VACUUM CLEANER MARKET, 2020 - 2026, USD MILLION

TABLE 28 JAPAN ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 29 JAPAN ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 30 JAPAN ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 31 JAPAN ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 32 INDIA ROBOTIC VACUUM CLEANER MARKET, 2016 - 2019, USD MILLION

TABLE 33 INDIA ROBOTIC VACUUM CLEANER MARKET, 2020 - 2026, USD MILLION

TABLE 34 INDIA ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 35 INDIA ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 36 INDIA ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 37 INDIA ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 38 SOUTH KOREA ROBOTIC VACUUM CLEANER MARKET, 2016 - 2019,

USD MILLION

TABLE 39 SOUTH KOREA ROBOTIC VACUUM CLEANER MARKET, 2020 - 2026,
USD MILLION

TABLE 40 SOUTH KOREA ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2016 -
2019, USD MILLION

TABLE 41 SOUTH KOREA ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2020 -
2026, USD MILLION

TABLE 42 SOUTH KOREA ROBOTIC VACUUM CLEANER MARKET BY
DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 43 SOUTH KOREA ROBOTIC VACUUM CLEANER MARKET BY
DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 44 SINGAPORE ROBOTIC VACUUM CLEANER MARKET, 2016 - 2019, USD
MILLION

TABLE 45 SINGAPORE ROBOTIC VACUUM CLEANER MARKET, 2020 - 2026, USD
MILLION

TABLE 46 SINGAPORE ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2016 -
2019, USD MILLION

TABLE 47 SINGAPORE ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2020 -
2026, USD MILLION

TABLE 48 SINGAPORE ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION
CHANNEL, 2016 - 2019, USD MILLION

TABLE 49 SINGAPORE ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION
CHANNEL, 2020 - 2026, USD MILLION

TABLE 50 MALAYSIA ROBOTIC VACUUM CLEANER MARKET, 2016 - 2019, USD
MILLION

TABLE 51 MALAYSIA ROBOTIC VACUUM CLEANER MARKET, 2020 - 2026, USD
MILLION

TABLE 52 MALAYSIA ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2016 -
2019, USD MILLION

TABLE 53 MALAYSIA ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2020 -
2026, USD MILLION

TABLE 54 MALAYSIA ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION
CHANNEL, 2016 - 2019, USD MILLION

TABLE 55 MALAYSIA ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION
CHANNEL, 2020 - 2026, USD MILLION

TABLE 56 REST OF ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET, 2016 -
2019, USD MILLION

TABLE 57 REST OF ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET, 2020 -
2026, USD MILLION

TABLE 58 REST OF ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 59 REST OF ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 60 REST OF ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 61 REST OF ASIA PACIFIC ROBOTIC VACUUM CLEANER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 62 KEY INFORMATION – KONINKLIJKE PHILIPS N.V.

TABLE 63 KEY INFORMATION – XIAOMI CORPORATION

TABLE 64 KEY INFORMATION –SAMSUNG ELECTRONICS CO., LTD.

TABLE 65 KEY INFORMATION – PANASONIC CORPORATION

TABLE 66 KEY INFORMATION – PENTAIR PLC

TABLE 67 KEY INFORMATION – IROBOT CORPORATION

TABLE 68 KEY INFORMATION – MAYTRONICS LTD.

TABLE 69 KEY INFORMATION – NEATO ROBOTICS, INC.

TABLE 70 KEY INFORMATION – SHARKNINJA OPERATING LLC

TABLE 71 KEY INFORMATION – ECOVACS ROBOTICS CO., LTD.

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS : 2017, OCT – 2020, MAY) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: IROBOT CORPORATION

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: SHARKNINJA OPERATING LLC

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