

Asia Pacific Rice Bran Oil Market By Application (Food & Beverage, Nutraceutical, Animal feed and Other Applications), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Asia Pacific Rice Bran Oil Market would witness market growth of 5.6% CAGR during the forecast period (2020-2026).

A number of human and animal studies have shown that RBO is as effective as some other vegetable oils rich in polyunsaturated fatty acids in lowering plasma cholesterol and lipoprotein profiles. In certain cases, RBO has been found to lower plasma cholesterol more efficiently, and this effect can be attributed to the occurrence of these other specific components in RBO.

Rice bran oil (RBO) has many unique characteristics that result in a wide range of applications in areas such as food, pharmaceuticals, cosmetics, industries, etc. In its cooking and deep-frying aspects, RBO exhibits novel frying stability and a charming flavor when heated. In terms of nutrition, RBO has a healthy fatty acid composition and a large number of usable ingredients.

The Government of India lifted the export ban on Rice Bran Oil (RBO), which is anticipated to increase sales. India is expected to export close to 10-kilo tons of RBO in the fiscal year compared to the export-based limit of 2-kilo tons in previous years. This initiative is likely to attract demand from countries such as Japan, Thailand, New Zealand, Australia, and the U.S. Indian traders are projected to receive large orders from Japanese-based firms after the export limit has been removed. India has the potential to export up to 50-kilo tons of rice bran oil annually.

India has 1.4 million tons of RBO production potential, of which only about 900-kilo tons are produced. SEA is working on plants to help existing mills upgrade their production process. Only 300-kilo ton is being used for direct consumption and the rest is mixed

with different edibles and sold on the market. SEA is projected to raise its level of direct consumption on the domestic market by supporting the related health benefits among consumers.

Based on Application, the market is segmented into Food & Beverage, Nutraceutical, Animal feed and Other Applications. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into China, Japan, India, South Korea, Singapore, Australia, and Rest of Asia Pacific.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Cargill Corporation, Ricela Health Foods Ltd., 3F Industries Ltd., Marico Limited, Sethia Oils Ltd., A.P. Refinery Private Limited, Vaighai Agro Products Ltd., King Rice Oil Group, Tsuno Rice Fine Chemicals Co., Ltd., and Modi Naturals Ltd.

Scope of the Study

Market Segmentation:

By Application

Food & Beverage

Nutraceutical

Animal feed and

Other Applications

By Distribution Channel

Offline

Online

By Country

China

Japan

India

South Korea

Singapore

Australia

Rest of Asia Pacific

Companies Profiled

Cargill Corporation

Ricela Health Foods Ltd.

3F Industries Ltd.

Marico Limited

Sethia Oils Ltd.

A.P. Refinery Private Limited

Vaighai Agro Products Ltd.

King Rice Oil Group

Tsuno Rice Fine Chemicals Co., Ltd.

Modi Naturals Ltd.

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